



Updated 10/28/19

[Link to Course with Document Links](#) - Click HERE for all updated downloads

This is an internal document for all sales efforts for WorshiptheKing.com and WorshipBandBuilder.com

Worship Band Builder - Church Products

Main Foundations Lead Page for Guitar // Vocal product

<https://www.worshipbandbuilder.com/foundations>

WorshiptheKing.com - Personal Products

All WTK courses to be purchased ala carte

<https://worshiptheKing.com/wtkcourses/>

Join monthly <http://www.worshiptheKing.com/join>

WTK SELLING SCRIPTS/PRICES 2019

On the Phone - Opening Line:

Hi this is _____, did I catch you in the middle of something?

OVERVIEW

What we offer:

Online training for your whole church in Guitar, Piano, Voice, Drums, Bass, Theory, Leadership, Audio, and Video Tech.

We help people gain the skills needed to be effective in playing and leading worship in the church and community.

Why is training important?

- Strengthen the local church
- So people can lead effectively in worship the local body of believers
- Training builds your team and grows your church

On the phone, we are trying to:

1. build relationship
2. start conversations (learn about them)
3. get involved with their problems (at least find out what they are pertaining to worship and expanding their church/team growth and effectiveness)
4. expand my reach to their network - get recommendations!!!

GOAL - MAKE A SALE OR Get Eric an initial phone consult with decision maker or a connector for consulting or FOUNDATION TEAM packages.

When calling:

CHURCHES

We are trying to reach the pastor, the board, the worship leader

WTK STUDENTS / ONLINE PROSPECTS

To build a relationship that will lead to church wide training connections and to sell individual training products (Foundations, Songbooks) to help them along their journey.

AT HOME OFFICES/AND DENOMINATIONS

(stage, regional, national)

Trying to reach the Executive Worship Leaders, or heads of **Worship - Missions - Youth - Church Grow**

MENTORING AND CONSULTING PACKAGES

One-on- One Mentoring/Training

On site = \$1,000 per day

In Nashville = \$550 per day

WEEKEND TRAINING - Saturday/Sunday - \$2500

Initial prep via Zoom with your worship leadership team

Custom weekend training session with you whole team

1 WEEK TEAM TRAINING - \$5,000

5 Days - 1 week, hands on, team training at your church

Breaks down to \$1000 day for on site live training and consulting

Thursday through Sunday - MOST POPULAR and RECOMMENDED

- Work with team during practice, assist and train Sunday.
 - Kick off on Thursday, meet with worship leader/church leadership team on Sunday evening for final session
-

ONE YEAR TEAM BUILDING AND MENTORING PACKAGE - \$10,000

- One year team building and worship leader mentorship.
 - \$5,000 due for kick off week and then \$450 per month for 12 months
1. 1 week long sessions per year
 2. Worship Band Builder Foundations for your church all year (all module access)
 3. Exclusive monthly interactive webinar sessions with Eric and WTK Collaborators
 4. One on one email and text support from Eric all year to help your leadership team grow the worship team

*Scholarships available the the WorshiptheKing fund