

SL: Show Off Your Programs With Some Flare!

What's up, AJ

In your recent TikTok video, "JiuJitsu match gets SUPER heated," I have to respect your tenacity. There were many instances when you were about to get dominated, like at 0:20-0:28. Yet, you came out on top, even pushing the guy out of the ring. Tremendous respect, my man.

Seeing that fight made me want to explore other things you have to offer. So, I checked out your Linktree, curious about who you are.

I got to your IG and saw the pinned post about your 12-week strength and conditioning program. Do you think the caption did its job of motivating the viewer to buy the program?

I'm confident you know how IG captions work, but what if your captions sparked curiosity? What if they spoke personally to the viewer, igniting a fire within themselves to take action? And all while explaining what the viewer is buying.

I've actually put together some captions that use this exact concept. They'll add that unique spark that makes your viewers go, "This man AJ really gets me!"

Because why not break the tension with some value? I included some of your new programs and changed the tone to make it livelier.

Would you like me to send them over?

Best regards,

-Clarence