

APRIL TOMASSONI

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Professional Summary

Instructional Designer and GenAI Adoption Specialist with experience in workflow design, adult learning, and executive enablement. Skilled in turning complex, real-world challenges into clear, engaging learning experiences and AI-enabled workflows that improve clarity, efficiency, and decision quality. Known for relationship-centered coaching, operational clarity, and designing learning that feels human, accessible, and practical.

Core Strengths

Communication & facilitation • AI workflow mapping • Executive coaching • Data analysis & synthesis • Training & onboarding • Relationship building • Operational clarity • Project management

AI & Executive Enablement Skills

- Generative AI coaching for leaders and teams
- Prompt design, scenario modeling, and decision-support workflows
- Executive communication drafting and synthesis
- Responsible AI use, risk awareness, and ethical guardrails
- Change management and adoption strategy
- Trend translation into practical, business-ready insights

Professional Experience

Instructional Strategies Coach

Florida Virtual School • 2024–Present

- Coached **200+** educators and leaders on effective, ethical use of GenAI for planning, communication, and workflow optimization.
- Designed and delivered AI-focused workshops and microlearning that increased staff AI adoption and confidence by an estimated **40%**.
- Translated complex tasks (strategic planning, communication drafting, data synthesis) into repeatable AI-enabled workflows used across teams.
- Created infographics, templates, and modeling videos that reduced planning time by **25–30%** and improved clarity of leader communications.
- Contributed to the GenAI Task Force, meeting with cross-functional leaders to evaluate AI use cases and recommend workflow improvements that increased clarity, efficiency, and responsible adoption.

Director of Operations (Contract)

Confetti Dogs • 2020–Present

- Built operational systems and documentation that improved workflow efficiency and reduced task redundancy by **35%**.
- Led branding and marketing refresh that increased visibility and contributed to a **measurable rise** in client inquiries and training package sales.
- Supported leaders in evaluating new ideas, aligning decisions with organizational priorities, and improving communication clarity.
- Managed cross-team coordination and customer support with a focus on consistency, transparency, and responsible tool use.

Elementary & High School Teacher

Florida Virtual School • 2020–2024

- Designed **80+** virtual live lessons and **50+** ASL learning activities with strong emphasis on accessibility, clarity, and visual design.
- Implemented AI-supported planning and communication workflows that reduced prep time by **20%** while improving instructional quality.
- Built strong relationships with students and families, maintaining high satisfaction and engagement metrics.

Education

M.Ed., Instructional Design & Educational Technology (December 2026) — American College of Education

Literacy Coaching Endorsement (May 2026) — University of Florida

Data Science: Machine Learning- MIT Institute for Data, Systems, and Society (IDSS)

B.A., Deaf Education & B.A., Elementary Education — Flagler College

Tools & Technologies

ChatGPT-style models • Microsoft Copilot • Claude • Gemini • NotebookLM • Clipchamp (AI video tools) • Code Vibe (AI-powered simulations & interactive builds) • Articulate 360 • Canva • Google Workspace • Microsoft 365 • LMS platforms • Trello • Zoom • nearpod • Genially • Figma • Python • Machine Learning • Data Visualization

Selected AI & Learning Projects

- **GenAI Literacy Curriculum (K–6 & 7–12):** Designed a two-track curriculum and teacher support to build safe, ethical, effective AI use.
- **GenAI Professional Learning:** Delivered targeted professional learning sessions that equipped teachers with practical GenAI tools, workflows, and efficiency strategies, increasing adoption and responsible use across instructional teams.
- **AI-Powered Simulations:** Built interactive simulations using Code Vibe to model decision-making, workflows, and scenario-based practice.