

Landing page  
Take their money

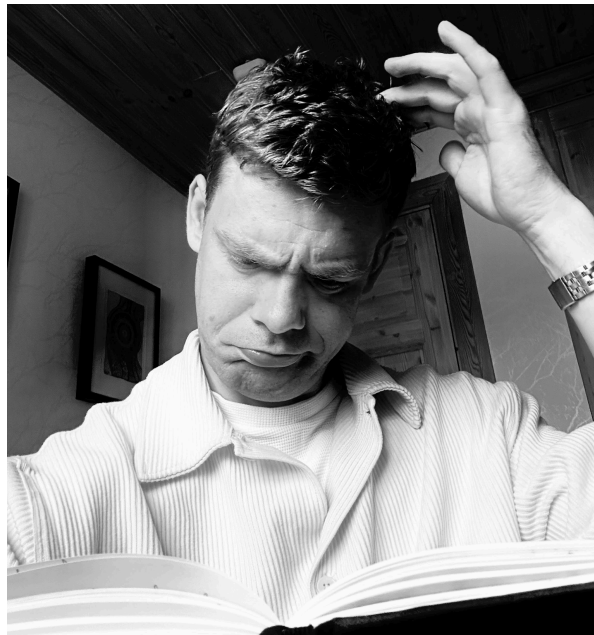
Catchy headline/text

Intrigue

Authority

**STRUGGLING TO FIGURE OUT WHAT COPYWRITING**

**REALLY IS ABOUT?**



**You're fed up** reading BOOK AFTER BOOK without getting any clue about  
how the language of copywriting works

and

still asking yourself the same question: *"how can I trigger the feelings  
inside the reader"*

Kyle's new book ***"Take their money"*** is going to help you with that

**If you've always wanted to:**

- Know **what to ACTUALLY write in your copy**
- Feel much more **confident and proud of the content** you're writing
- Understand how to **dissect copy's**
- **Land a new copywriting client**

To receive a taste of the book where Kyle explains the NESB - new, easy, safe, big

Write in your email here:

Or if you just want to order "take their money"

Click here:

[\*Link\*](#)

### Who is Kyle Milligan?



- Got his start at Agora Financial in 2017 and quickly became known as "The \$7.1 Million Man".
- In 2019, I transitioned to the position of Copy Chief at WealthPress where Kyle and his team skyrocketed a small pub into a \$50 Million company.
- During that time Kyle took 5 writers to their first \$1 million launch and paid out over a million dollars in royalties.
- In 2021, Kyle walked away from his Copy Chief job to run the Copy Squad Agency full time.
- Now his goal is to train and guide more copywriters to their six and seven-figure dreams!