

Post Fire LA Membership Site

Overview

PostFireLA.org is a membership site / org spun up to help people directly impacted by the LA wildfires. The site is currently built on Squarespace and could be migrated to Webflow to better support their needs / plans for the site. Outseta is providing a free Outseta subscription and an annual subscription to Webflow should they decide to migrate the site. I (Geoff) can also handle migration of their existing data to Outseta and basic implementation of Outseta on the site—setting up membership plans, integrating login functionality for the site, etc.

We're specifically looking for a designer / dev who can help with the potential site migration and can also help provide ongoing technical and design support—hopefully by donating some of their time to this cause. It's currently a fairly basic site, so it's simply a matter of migrating their content and DNS settings should we proceed with the move to Webflow. The existing site design could be reused or refreshed based on discussions with Patty.

The organization is in the process of seeking some funding via grants, and ideally we'd find a long term partner to help with site updates on a paid basis. The org would be extremely appreciative of whatever help we can provide at this stage pro nono.

I think it probably makes sense for a single person to focus on the site migration work, but I've shared names and emails of people who have expressed interest in contributing to the site below. As this site is a grassroots effort, I think the collective efforts of these contributors would be great—I'm passing names off to Patty so she can leverage these people at her discretion and as needs arise.

Contact

Patty Ratermann

<https://www.linkedin.com/in/patty-ratermann-751828123/>
admin@postfirela.org

Contributors

Jeremy Leroux

<https://www.linkedin.com/in/jeremy-leroux/>
jeremy.b.leroux@gmail.com

Technical—more the dev end of things. Jeremy says his design skills are more limited, but he's very good at taking existing designs and creating more things that match.

Zach Stevens / Conversion Factory

<https://www.linkedin.com/in/zstvns/>
<https://www.conversionfactory.co/>

This agency / team is great too and based in San Diego.

Ailin Tobin

<https://www.linkedin.com/in/ail%C3%ADn-j-tobin-web-design/>

Technical.

Yanick (Yaya) Lorenz

<https://www.linkedin.com/in/shadowyaya/>

yaya@shadowdigital.cc

Live in CA and two of his closest friends are LA Firefighters—says this project hits very close to home. His agency also specializes in site migrations, so he thinks they could handle this very quickly and cleanly.

Shane Veldhuizen

<https://www.linkedin.com/in/shaneveldhuizen/>

shane@arrivalcreative.com

Shane runs an agency called Arrival Creative and has built Outseta projects before.

Sean Pritzkau

<https://www.linkedin.com/in/seanpritzkau/>

sean@seanpritzkau.com

Other people who have chimed in and are willing to help too!

<https://www.linkedin.com/feed/update/urn:li:activity:7299943056353464320/>

<https://x.com/GeoffTRoberts/status/1894175970984173782>