



To: {{First name}} {{Last name}}, {{Title}}
Organization: {{Organization}}

Dear {{First name}},

Web Monetization for the Arts invites you to take the **2022 Survey of Arts Practitioners** using the link below. Please respond so that you/your organization can be heard.

[\[Take the Survey\]](https://webmonetizationforthearts.surveysparrow.com/s/Web-Monetization-for-the-Arts/tt-c21c37)

Or copy and paste the URL below into your internet browser:

<https://webmonetizationforthearts.surveysparrow.com/s/Web-Monetization-for-the-Arts/tt-c21c37>

The survey asks **twenty questions** about your digital content strategy and how you/your organization generates revenue from it. The estimated completion time is **ten minutes**.

This survey is anonymous.

Web Monetization for the Arts is an education and outreach project funded by [Grant for the Web](#). Our project surveys performing artists and arts organizations in the United States to discover their current understanding of Web Monetization, an open and automatic way to compensate creators directly for their online content.

The survey results will allow us to create and deliver educational materials that help arts groups develop economically sustainable online content practices. If you would like to receive educational materials and free, live information sessions for Web Monetization support, please provide us with an email address at the end of the survey.

Please contact us at <arts@orpheusbureau.com> if you have questions or concerns about this project.

Thank you for your time.

Sincerely,

The Web Monetization for the Arts Team

Natalie Axton, Publisher, Critical Read / Raft Magazine
Jacob Slattery, Founder & President, Orpheus Bureau
Matt Mankins, Fellow, Mozilla
Erin Lensing, Research Consultant

