

# **POWER UP #779 - BASIC MATH TO GET FILTHY RICH**

1. What:
  - a. Basic math formula that gives you clarity on how to get what you want
2. Why:
  - a. To become a rainmaker
3. How:
  - a. Open a google spreadsheet
  - b. Write down your funnel steps
    - i. SM post
    - ii. DM message
    - iii. Book a session
  - c. Calculator from the start of the funnel to the end of the funnel how much money are you going to get as the funnel goes on
  - d. Decided if the project is worth it or not
    - i. If worth it then proceed with it
    - ii. If not then change the project and test the math with it
4. Example:
  - a. Facebook page
    - i. 400 Followers
  - b. Facebook post
    - i. 5 percent of 400 followers will convert
      1. 20
  - c. Facebook DM message
    - i. 5% of 20 = 1
  - d. Booking
    - i. 1
  - e. Result = failure
    - i. In this case you need to grow the followers of your client base by posting organic social media content while having the other parts of the funnel built (DMs, booking, etc)