

Expanding Potential

Oak Haven Massage—who are we at our core? Who are we as a company when our hands are not on bodies? What do we think about and ponder when we reflect on our work? What are our aspirations as a group?

Who we are can be summarized in two words—**expanding potential**.

As a company, we are all about constant and never-ending improvement. That is a fancy way to say we are always seeking to learn, grow, and develop as professionals and as people. In short, we are about expanding our potential as human beings.

How far can we go? We are not sure.

Raising the Bar

We are seeking to raise the bar in two areas:

Customer Service—the way we interact with our clients

Bodywork—helping clients function at their highest level

Our intent is to set the standard in the industry for both customer service and bodywork. We seek to expand our potential to serve our customers at the highest possible level.

How high can we raise the bar on customer service? We don't know. Stay tuned.

Our massage sessions are an attempt on our part, to expand the potential of our clients. If clients suffer from pain in any form—headaches, neck pain, back pain, any level of muscle dysfunction—they are not able to function at their highest level. If we can reduce the myofascial involvement through our muscle-based work, we are, in effect, expanding our clients' potential as human beings. Any person who has had debilitating headaches or back pain knows this is true.

So, as we go through our days, let's reflect on who we are at our core.

Who are we when our hands are not on bodies?

*We are people who seek to **expand potential**—in ourselves,
in our work, and in our clients.*