

Iskandar to host Global APOS Summit for the first time

KUALA LUMPUR, 17 July 2013 – Outsourcing Malaysia (OM), an initiative under PIKOM, today announced that they will be hosting the international Asia-Pacific Outsourcing Summit (APOS) together with the International Association of Outsourcing Professionals (IAOP). This will be the first ever international outsourcing conference to be held in Iskandar Malaysia, between 21–24 October 2013.

The APOS Summit in Iskandar will be the kick-start of a five year partnership between OM and IAOP - whereby OM will be a key regional partner in bringing the global APOS summits throughout Asia Pacific.

David Wong, Chairman of Outsourcing Malaysia (OM) said, "Outsourcing Malaysia is excited to be IAOP's partner in joint effort to escalate the growth of the outsourcing industry."

The APOS Summit theme at Iskandar is '*Creating sustained value for regional integration*', and we truly look forward to bringing the outsourcing industry together in a synergistic platform of sharing and brainstorming to further develop the region's potential as a teeming outsourcing hub."

CEO of IAOP, Debi Hamill says, "This summit is a global initiative that brings the world's top outsourcing practitioners and business leaders together in one venue. Our partnership with OM is a first for us here in ASEAN and holds a significant importance to our continuous endeavour to build the region's outsourcing industry."

"IAOP's initiatives such as 'Outsourcing's Global Value' will help delegates understand how to better increase efficiency, yield significant cost savings and drive growth, while remaining informed on the economic and social impact.

Asia Pacific is emerging as a lucrative market for outsourcing, both globally and domestically, so staying informed has never been so important," says Hamill.

Wong adds, "As ASEAN countries go borderless in 2015, trade in the region is set to increase and this is an opportunity for the outsourcing industry to accelerate economic growth, social progress and cultural development through possible joint ventures, partnerships or merger & acquisitions."



The APOS Summit at Iskandar is expected to attract over 400 delegates, with 30 percent of the delegates from around the world. There will be plenary sessions

and education tracks focused on trends, disruptions and predictions, technology innovations and more. The conference will be held at the Traders Hotel, Iskandar, Nusajaya, Malaysia.

For more information, contact 603 7955 2922

About Outsourcing Malaysia

Outsourcing Malaysia (OM) is an initiative of the Malaysian outsourcing industry and is a chapter of PIKOM, the country's National ICT Association. We are primarily focused in helping to promote to the world, the country's multiple outsourcing competencies and competitive edge.

About PIKOM

PIKOM, The National ICT Association of Malaysia, is the association representing the information and communications technology (ICT) industry. Its membership currently stands at over 1000 companies involved in a whole spectrum of ICT products and services, commanding 80 percent of the ICT business in Malaysia.

About IAOP

The International Association of Outsourcing Professionals® (IAOP®) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. Visit www.IAOP.org.