

CROWD LEADING (40)

Game Day Relevance of Situational Sideline

Sideline effectively conveyed an offense/defense situation. *(does not need to use the words offense or defense)*

- Did 2 different points of reference within the sideline effectively/correctly convey offense or defense? - 5
- Did 1 point of reference within the sideline effectively/correctly convey offense or defense? - 4
 - 1 point of reference within the sideline chant effectively/correctly convey an offense or defense situation
- Did 0 points of reference within the sideline effectively/correctly convey offense or defense? - 2
 - 0 points of reference within the sideline chant effectively/correctly convey an offense or defense situation
- Was there no clear sideline? - 0
 - No Sideline was performed

Crowd Effectiveness

Clarity of the cheer - Voices had a consistent volume. Pace/flow was appropriate to clearly understand all words.

- Was the volume consistent throughout or were there elements that were hard to hear due to athletes not facing the crowd, executing skills that affected the volume, athletes unable to maintain volume, etc.?
 - Volume consistency throughout the cheer needs improvement
- Was the pace appropriate/effective & consistent throughout the cheer? Was it too fast, making it difficult for the crowd to follow/respond to the call-backs? Was it too slow, reducing the entertainment value? Was it consistent?
 - Pace needs improvement in not being too fast for the crowd to follow and respond
 - Pace needs improvement in not being too slow and reducing entertainment value
 - Pace consistency throughout the cheer needs improvement
- Did the cheers effectively represent the school name/nicknames, colors, and/or mascot?
 - Incorporation of school name, nicknames, colors, and/or mascot needs improvement
- Were the call-backs clear and easy for the crowd to follow and respond to?
 - Call-backs need improvement in being clear and easy for the crowd to follow and respond to
- Did the cheer include effective callouts and/or filler words that enhanced flow and directed the crowd appropriately?
 - Call-outs and/or filler words need improvement in enhancing flow and directing the crowd appropriately

Formations & Spacing

Choreography of formations and transitions. Crowd coverage & effectiveness of formations. Formations allowed for maximum crowd coverage. Ability to elicit a crowd response.

- Was the spacing accurate throughout?
 - Spacing accuracy needs improvement
- Did most formations achieve effective crowd coverage, utilizing seven or more panels to maximize spread?
 - Formations need improvement in achieving effective crowd coverage by utilizing seven or more panels to maximize spread
- Did most formations prioritize effective crowd coverage by focusing on the front half of the mat (excluding flag elements)?
 - Formations need improvement in prioritizing effective crowd coverage by focusing on the front half of the mat
- Were transitions smooth, synchronized, and effective in maintaining crowd coverage, entertainment, and engagement? Did a significant number of athletes stop facing the crowd? Were the transitions distracting or lose the ability to lead/engage the crowd?
 - Transitions need improvement in being smooth, synchronized, and effective at maintaining crowd coverage, entertainment, and engagement
- Was there variety in formations throughout the performance?
 - Formations need improvement in providing variety

Motion Technique Execution of Motions - Technique, sharpness, synchronization, and consistency in placement of motions.

- Was the placement of motions consistent across all athletes?
 - Placement of motions across all athletes needs improvement in consistency
- Were motions precise (sharp, crisp, & clean)?
 - Motion technique needs improvement in being precise, sharp, crisp, and clean
- Were motions synchronized, across all intended athletes?
 - Synchronization of motions across all intended athletes needs improvement

Crowd Leading Tools

Choreography and Execution of Props - Proper use of signs, poms, megaphones and flags. Technique, sharpness, consistency in placement of props. *Answer questions for props that apply - this may not be all inclusive*

- Do the props used make the call-backs easy to follow and are appropriate for what is being presented? Do Poms/Signs/Flags correlate with the call-backs? Were the props distracting or not correlating with the words? (i.e. a Flag with a mascot flying while spelling out a team name)
 - Greater effectiveness and/or intentional integration of [Signs/Poms/Flags/Megaphones/Rally Towels/Other] are needed to maximize visual impact and crowd engagement

- Was motion technique with props sharp, crisp, and controlled throughout the performance?
 - Motion technique with [Signs/Poms/Flags/Megaphones/Rally Towels/Other] needs improvement in being sharp, crisp, and controlled throughout the performance
- Were the timing and/or synchronization of props effective, appropriate, and clearly correlated with the words?
 - Timing and/or synchronization of [Signs/Poms/Flags/Megaphones/Rally Towels/Other] need improvement in being effective, appropriate, and clearly aligned with the words
- Were signs presented using a clear “show it, see it, say it” approach to support crowd understanding and response?
 - Sign presentation needs improvement in using a clear “show it, see it, say it” approach for crowd understanding and response
- Were signs held at consistent levels to promote control, uniformity, and visual consistency?
 - Sign presentation needs improvement in consistency of levels or uniformity or visual consistency for crowd understanding and response
- Were spell-outs or phrases presented at consistent levels, so they were easy to follow/respond or were they presented at multiple levels making it difficult to follow?
 - Sign presentation needs improvement in presenting spell-outs or phrases at consistent levels for crowd understanding and response

Effectiveness of Stunt/Tumbling

Choreography of Skills - Skills chosen were effective and appropriate for the Game Day environment. Clean and crowd effective stunts and tumbling. **Answer questions for skills that apply**

- Did each skill serve a purpose in leading the crowd or did they seem to be incorporated for the sake of incorporating skills?
 - Skills need improvement in serving a clear purpose and being intentionally integrated to support crowd leadership and engagement
- Did the tumbling skills emphasize an important word you want to draw attention to or is it distracting, making the words hard to hear or hard to follow? Were the stunts adding to the crowd's ability to follow signs/props for the call-back or did it distract?
 - [Stunt/Tumbling] placement needs improvement in enhancing key moments for vocal clarity and effective prop use
- Were the tumbling skills selected that maximized the time that athlete was crowd facing and quick enough to maintain crowd engagement? Were the entries into building skills/transitions between building skills/dismounts selected to quickly achieve the desired level to maintain crowd engagement?
 - [Building/Tumbling] elements need improvement in maximizing crowd-facing performance time
- Were the building skills selected to utilize a minimal number of athletes who are not crowd facing, to maintain maximum crowd coverage?
 - Building skills need improvement in utilizing a minimal number of athletes who are not crowd facing to maintain maximum crowd coverage
 - Tumbling skills need improvement in effectively engaging and leading the crowd

Execution of Stunt/Tumbling

Execution of Skills - Technique, stability, synchronization and spacing

- Was the spacing accurate throughout?
 - Spacing accuracy needs improvement
- Reference Game Day Scoring Rubric for skill execution/technique elements
 - Building skills demonstrated varying levels of execution errors in precision, synchronization, and/or technique
 - Tumbling skills demonstrated varying levels of execution errors in precision, synchronization, and/or technique

Overall Impression

Leadership, School Spirit & Energy in the sideline/crowd leading cheer and transition entering that section. Leadership to engage and connect with the crowd. Genuine School Spirit and Energy. Transition going into the sideline/crowd leading section, maintained crowd coverage/engagement and was minimal/clean.

- Did they consistently demonstrate strong leadership, school spirit, and/or energy before & during the sideline/crowd leading cheer?
 - Leadership, school spirit, and/or energy before and during the sideline/crowd-leading cheer need improvement in consistency and effectiveness
- Were transitions leading into the section(s) intentionally choreographed to maintain crowd coverage, engagement, and consistent crowd-facing performance? Were there moments of reduced crowd focus or emphasis on setup rather than performance?
 - Transitions leading into the section(s) need improvement in maintaining crowd coverage, engagement, entertainment, and consistent crowd-facing performance
- Were there any significant execution errors or falls in skills that impacted performance quality, entertainment value, or the team's ability to effectively engage and lead the crowd?
 - Execution of skills needs improvement to reduce significant errors or falls that impact performance quality, entertainment value, and crowd engagement
- Were any tumbling or jumps incorporated into the rally/spiriting executed well?
 - Tumbling and jumps incorporated into the rally or spiriting need improvement in technique, control, and overall effectiveness

Note: Difficulty should only minimally come into play in this score IF a differentiator is needed when all other elements are equal in comparative scoring.