

Source: [Adzuna](#)

Key takeaways:

- Year over year, there are more job ads citing “Sustainable company”, “Green company”, “Sustainability”, and “Certified B” in October 2023.
- The most popular eco terms employers are using in their job ads in October 2023 are “Sustainability” (25,774 job ads), “Corporate social responsibility” (1,386 job ads), and “Certified B” (341 job ads).
- The Engineering sector is most likely to cite sustainability-related terms in their job postings, with 400 advertised ads citing such terms in October 2023.
- Region-wise, London employers are most environmentally conscious, with close to 300 job ads citing sustainability-related terms.

Table 1: Number of advertised job ads with sustainability-related terms, Oct 2022 - Oct 2023

Month	Number of advertised job ads mentioning sustainability-related terms							Total number of advertised job ads in UK
	Sustainable company	Green company	Sustainability	Corporate social responsibility	Certified b	Fair trade	Zero waste	
Oct 2022	176	7	20,550	1,678	120	12	101	1,086,176
Nov 2022	181	3	22,915	1,745	141	12	291	1,105,396
Dec 2022	143	3	22,574	1,631	126	9	96	1,031,564
Jan 2023	120	2	21,985	1,689	141	14	76	970,904
Feb 2023	119	2	23,528	1,884	206	16	73	1,045,587
Mar 2023	143	3	23,682	1,805	225	14	74	1,072,510
Apr 2023	129	2	23,606	1,751	228	14	109	1,030,157
May 2023	101	18	24,525	1,757	273	12	122	1,054,761
Jun 2023	145	34	25,486	1,817	259	5	134	1,073,387
Jul 2023	124	28	24,199	1,393	281	19	111	1,028,796
Aug 2023	193	30	24,310	1,446	293	18	97	1,031,773
Sep 2023	200	11	24,227	1,379	293	9	98	1,015,092
Oct 2023	177	28	25,774	1,386	341	8	99	1,041,799

Table 2: By sector, Oct 2023

Sector	Number of advertised job ads mentioning sustainability-related terms						
	Sustainable company	Green company	Sustainability	Corporate social responsibility	Certified b	Fair trade	Zero waste
Accounting & Finance	0	0	199	10	2	0	0

Admin	0	0	62	6	1	0	0
Consultancy	0	0	137	9	1	0	0
Creative & Design	0	0	15	0	0	0	0
Customer Services	0	0	28	4	0	0	0
Domestic help & Cleaning	0	0	7	0	1	0	0
Energy, Oil & Gas	0	0	27	1	0	0	0
Engineering	1	0	381	13	2	0	2
Graduate	0	0	105	6	0	0	0
Healthcare & Nursing	0	1	21	4	1	0	0
Hospitality & Catering	2	0	78	7	5	0	2
HR & Recruitment	0	0	31	3	1	0	0
IT	0	0	182	17	2	0	0
Legal	0	0	19	3	0	0	0
Logistics & Warehouse	0	0	38	2	0	0	0
Maintenance	0	0	11	1	0	0	0
Manufacturing	0	0	35	0	0	0	0
PR, Advertising & Marketing	0	0	82	4	2	0	0
Property	0	0	11	1	0	0	0
Retail	5	0	120	2	4	0	0
Sales	1	0	115	6	2	0	0
Scientific & QA	0	0	67	1	0	0	0
Social work	0	0	10	0	0	0	0
Teaching	0	0	24	0	0	0	0
Trade & Construction	1	0	139	6	1	0	2
Travel	0	0	1	0	0	0	0
Voluntary	0	0	6	0	0	0	0

Table 2: By region, Oct 2023

Region	Number of advertised job ads mentioning sustainability-related terms						
	Sustainable company	Green company	Sustainability	Corporate social responsibility	Certified b	Fair trade	Zero waste
East	0	0	65	3	1	0	0
East Midlands (England)	0	0	40	1	0	0	0
London	2	0	252	16	5	0	1
North East (England)	0	0	17	1	0	0	0
North West (England)	0	0	77	3	1	0	0
Northern Ireland	0	0	9	0	0	0	0
Scotland	0	0	60	3	1	0	0
South East (England)	1	0	95	6	1	0	0
South West (England)	1	0	67	4	2	0	0
Wales	0	0	22	1	0	0	0
West Midlands (England)	0	0	57	4	0	0	0
Yorkshire and The Humber	1	0	47	2	1	0	0