

And yes, before you ask, this whole page is what is inside the e-mail.

Hey Mohammed

I must say, I wonder how real the racing simulator feels compared to actually driving the cars. I suppose you have more variety on the simulators, but more adrenaline in real life.

However, I had an idea for an interesting new test for your Instagram post captions you could use to get more people to rent the cars out.

I attached a couple of examples below...

If you like them, then I have a couple of other ideas for you to get more people to rent the cars. (Such as a killer new pop-up on the website, or an opt-in to a special offer.)

Thanks

- Tom

See for yourself below 📌

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#1

Want to feel like the big boss?

Leave the car at the entrance and walk straight to your reserved table.

Making everyone turn their heads as you are escorted through...

Get the blacked-out Rolls Royce Cullinan by booking.

#2

Pull up to the nightclub in style...

Make everyone double-take you and your beautiful Green Huracan EVO

Becoming the photo magnet of the night...

Get the Huracan EVO today, by booking or calling.