



## Frequently Asked Questions from Movement Organizations

Do you work with an organization in the movement to end factory farming and reform food systems? Below, we've compiled a list of questions and answers to help you understand how FAF operates and how we can support movement organizations.

### **Q: Do FAF staff decide how funders make grant decisions?**

A: No, each FAF member maintains full autonomy over their grantmaking. Some FAF members seek FAF's philanthropic advising, in which FAF staff conducts research and makes recommendations specific to the donor's interests. Some FAF members engage in collaborative grantmaking facilitated by FAF staff. Ultimately, it's up to each member to decide how and where to give.

### **Q: What interventions/species/theories of change are FAF members focused on right now?**

A: FAF members cover a wide variety of focus areas, including interventions, species, geographies, and theories of change. As a requirement for membership, all FAF members donate at least \$250,000 annually to initiatives fighting factory farming, which can include interventions that reduce suffering for farmed animals, drive down demand for animal products, build a thriving alternative protein ecosystem, support the social and environmental movements against factory farming, and more.

While FAF occasionally publicizes themed programs, like the Aquatic Animal Funding Circle or Plant-Based EU Policy Fund, these programs are not indicative of major funding trends. Typically, these programs involve a small portion (10-20%) of our membership base. Members involved in these programs typically continue to give in a diversified manner (rather than, e.g., diverting all their funding to aquatic animals). These programs do *not* mean that FAF members are only focused on these areas.

### **Q: Can my organization apply for a grant from FAF?**

A: FAF only solicits applications on rare occasions—for example, for pooled funds or funding circles. The requests for proposals may be public or private depending on funder preferences. At this time, we do not have any open grant opportunities.



**Q: How does FAF work to grow the movement to end factory farming and reform food systems?**

A: Aside from FAF's work to provide peer-to-peer community and movement-wide education to our movement's most significant donors, FAF engages in "meta-fundraising." We define meta-fundraising as raising funds for the entire movement, rather than specific organizations. We do this by marketing the movement in exclusive philanthropic communities, engaging our network of members and allies to cultivate and steward new major donors, and providing bespoke philanthropic advising to new donors entering the space. This work is growing the donor base and funding available to movement organizations.

**Q: Why isn't FAF more public about who its members are?**

A: For a variety of reasons, some of our members prefer to keep their identity as funders private. Membership in FAF gives them the opportunity to connect and engage with the wider community of funders and organizations, while maintaining their privacy - a win-win for the movement. At the same time, many FAF members are public about their giving.

FAF is committed to respecting and upholding each member's desired level of privacy.

**Q: Can I share updates about my organization with FAF? How can I communicate with FAF members?**

A: You may share updates and inquiries via our contact form. Please know that due to the volume of inquiries we receive, we will not be able to reply to every submission. We recommend communicating directly with FAF members with whom you have established relationships.