# Author Bio Questionaire

1. *How will this bio be used?*

2. *What's the best compliment you get from your best clients?*

3. *What's the most awesome thing about you that makes you different from others in your field?*

4. *How do you describe what you do in 5 words?*

5. *What services do you want to highlight?*

6. *What's the most awesome thing you've accomplished?*

7. *What are your clients saying about you and working with you that's too good to keep to yourself?*

   *a. How do your clients describe you?*

   *b. In as much detail as possible, what outcomes have your clients gone on to achieve?*

8. *What's your background and experience? (Credibility, education, certifications, significant experience/job roles)*

9. *What affiliations or accolades do you have that will resonate with your audience? (media features, memberships, awards, etc.)*




10. *Where do you want to be in 5 years?*

11. *Who's someone in your field that you would like to emulate?*

12. *Please fill in the Audience Engagement Formula as specifically as possible:*

    a. *What three concerns do you share with your ideal clients?*

    b. *What three common interests do you share with your clients?*

    c. *What three values do you share with your clients?*