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Dual Enrollment Graphic Design (AAD 70)

Course Syllabus

Course Description & Learning Objectives

This class will emphasize a combination of creativity, technical skills and organizational skills. The software we will use is Adobe Creative Cloud - Photoshop, Illustrator, and InDesign. Material and concepts that will be presented include:

- Basic PC Navigation and Terminology
- File management
- Resolution
- File Format
- Input and Output Devices
- Digital image manipulation (Photoshop)
- Page Layout and design (InDesign)
- Vector-based digital imaging (Illustrator)
- Principles of Composition
- Art/Design Vocabulary

The semester will include four to five weeks in each of the three software applications mentioned above. Quarter 1 we will be learning Illustrator, Quarter 2 we will work with Photoshop, Quarter 3 we learn InDesign and Typography, and Quarter 4 we will apply multiple programs to more sophisticated or advanced design projects

Competency-Based Education (CBE)

[Competency-Based Education \(CBE\)](#) is a system of instruction, assessment, grading, and academic reporting that makes learning goals and expectations clear and easily understood by teachers, students, and families. CBE is designed to accurately identify the level of student understanding, allowing students to progress as they demonstrate mastery of the academic content, regardless of time, place, or pace of learning.

Course Proficiency Scales

Proficiency Scales delineate the progression of learning from foundational knowledge and skills to the target learning goal that students are expected to reach and opportunities for sophisticated applications. They provide feedback that shows exactly what students need to know and how they will get there.

Graphic Design Proficiency Scales

Elements and Principles of Design
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Creating a Digital Portfolio

PUHSD CBE Grading Policies

- All student grades will be based on 4-point proficiency scales
- All grades will only reflect student knowledge & skill
- Grades will be based on required content, not extra credit
- Grades will not include penalties for late work, perceived effort, or classroom behavior
- Grades will be based entirely on assessment of student learning, not activities intended for practice
- Students will have multiple opportunities to demonstrate learning. These may include retakes and redos (conditions may apply, such as attending intervention or completing prior missed assignments)

Redo Policy

Any assignment can be redone or improved upon during the regular semester time frame in order to improve a previous score. Students should submit new work along with existing work in order for the instructor to compare the updated work.

Incompletes Policy

Incompletes will be potentially given on a case by case basis and are left up to the discretion of the instructor.

Absences & Late Work Policy

Late work will not be penalized for being late. Absences should be excused and should not be excessive unless there is a valid reason. The job of a student is to be in class and to stay current in the class curriculum. Any information missed due to absence will be the student's responsibility to make up during intervention or at another appropriate time.

Academic Integrity Policy

Plagiarism is using another person's words or ideas without giving proper credit to the person responsible for developing the information. Plagiarism of artistic work is protected by copyright. Students must submit a list of credits for any portions of work included in an assignment that is not his/her own original work. Sources must be cited much the same as a footnote in a term paper. Failure to do so will result in a fail (F) grade. School policy will be enforced. Code of Decency - Any project that includes sexually explicit scenes, profanity, or any other imagery considered offensive and inappropriate for classroom viewing will not be accepted for credit.

Del Oro High School's Technology Policy

All electronic devices (cell phones, Chromebooks, tablets, etc.) are only to be used for academic purposes during instructional time as determined by the teacher. Inappropriate use may include text messaging, storing phone numbers, AirDropping, checking the time, taking a photo, playing a game, being on social media, etc.

Student use of cell phones, or any other recording device, without the prior consent of the teacher may disrupt and impair the teaching process, and such use is prohibited and the student subject to disciplinary action. Electronic devices such as earbuds/AirPods must be taken out at the teacher's request to ensure students are attentive to the presented lesson. Misused cell phones/electronic devices will be confiscated and brought to the Assistant Principal.

Del Oro Cell Phone/Mobile/Electronic Device Policy & FAQs

How to Get Help

I am happy to try to accommodate any student who has a special need, including physical, emotional or learning disabilities. Please let me know as soon as possible so we can discuss one-on-one how best to meet your needs.

Texts and Supplemental Materials for Class

- All information, materials, and instruction will be provided on Google Classroom in the stream, or through the classwork instructions.

Dual Enrollment: Sierra College Dual Enrollment (Academic Enrichment) textbooks are chosen by Sierra College and/or the course instructors. PUHSD has no involvement in the selection process and does not evaluate the courses' textbooks, curriculum, or supplemental materials.

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If you believe you have been subjected to discrimination, harassment (including sexual harassment), intimidation, or bullying you should contact Title IX Coordinator (Students) Steve Caminiti 13000 New Airport Road, Auburn, 530.886.4402, scaminiti@puhsd.k12.ca.us; Title II (Students) and Section 504 Coordinator Carrie Warda, [13000 New Airport Road, Auburn](mailto:cwarda@puhsd.k12.ca.us), 530.886.4443, cwarda@puhsd.k12.ca.us; and/or Title IX and Title II Coordinator (Staff), Elena DalFavero [13000 New Airport Road, Auburn](mailto:edalfavero@puhsd.k12.ca.us), 530.886.4426, edalfavero@puhsd.k12.ca.us.