

Pineywoods Youth Rodeo Association

Presents

The Elite of Youth Rodeo

The Pineywoods Youth Rodeo Association is a non-profit organization that consists of a dedicated board of directors who strive to continue and grow the legacy of the rodeo for the next generation. Our association is committed to make a difference in the community by giving back and supporting the future of tomorrow.

The following sponsorship opportunities and benefits are a guide to what sponsors can expect for their investment in the 2025 - 2026 Rodeo Season. As you read over this sponsorship packet, please keep in mind there are 12 regular season rodeos and 3 days of finals for a total of 14 rodeos! PYRA welcomes your feedback on sponsorship benefits and is happy to work with you to ensure that your marketing and promotional objectives are met. We also invite and look forward to seeing you at our rodeos, but most importantly we ask that you attend our finals, April 17, 18, 19, 2026 in Nacogdoches, Texas.

Sponsors may be confirmed subsequent to presentation of this proposal. The sponsorship packages described in this proposal may be customized to best fit your needs. We would like to meet with you to create a dynamic partnership that will fulfill your wishes and meet your marketing objectives and develop stronger community recognition in the surrounding East Texas area.

Saddle up and ride on out with us but keep in mind the rodeo season is right around the corner and the deadline for sponsorships is fast approaching. This deadline is to ensure that we have ample time to do the quality job that your business deserves for the first rodeo of the season. In advance, Pineywoods Youth Rodeo would like to thank you for your involvement and dedication in making our rodeo one the future of tomorrow will remember forever.

2025-2026 PYRA Dates

August 16 - 17 Nacogdoches

September 20 - 21 Nacogdoches

October 11 - 12 Lufkin

November 22 - 23 - Nacogdoches

January 24 - 25 - Nacogdoches

February 7 - 8 Nacogdoches

April 17, 18, 19 - Nacogdoches **FINALS**

Sponsorship Opportunity:

Gold Buckle Corporate Sponsor: (Co-Sponsor) \$4,000.00 Logo on all advertising, finalist back numbers, and finalist buckles. Announcers will recognize sponsorship throughout the entire performance of each rodeo. Banners displayed on each side of the arena during each rodeo (2 – 3x6 signs) & social media advertisement.

Silver Spur Corporate Sponsor: \$3,000.00 2 - 3x6 vinyl arena signs visibly displayed on each side of the arena during each rodeo; Announcer will recognize the sponsor throughout every rodeo, social media advertisement and logo on member t-shirts.

Saddle Sponsor: \$2,500.00 Logo will be on Champion saddle and on saddle sponsor arena sign visibly displayed in the arena during each rodeo. Ideally we would like to extend an invitation to sponsor to present the saddle to the winner; Announcer will recognize sponsor during each rodeo; social media advertisement. We have approximately 42 of these available, you may request your event and age group on sponsor form, we would love to see each age group win a saddle.

Bronze Star Sponsor: \$2,000.00 Your banner will be placed on the gate of one of six **BUCKING CHUTES or BOX PADS, your choice**. Announcer recognizes sponsor during performance of each rodeo; social media advertisement.

Finals Sponsor: \$1,500.00 One 3x6 vinyl arena sign visibly displayed in the arena during finals; this sponsorship will be added money per event for finals and average payout. social media advertisement; Announcer will recognize sponsors all throughout finals, logo will be on PYRA finals banner.

Corral Sponsor: \$1,000.00 Your banner will be placed in a highly visible area in the arena. Announcers recognize sponsors throughout the performance of each rodeo.

Platinum Sponsor: \$500.00 Logo on platinum arena sign, Announcer will recognize sponsor throughout each rodeo, social media advertisement.

Member Sponsor: \$100.00 This sponsor covers sponsorship for the member or family that turns in the money. Due by November 23, 2025.

Sponsor Information

Company Name: _____

Address, City, State & Zip Code: _____

Contact: _____ Title: _____

Company Phone: _____ Email: _____

Please check the package that you wish to sponsor:

_____ Gold Buckle Sponsorship \$4,000.00 Amount Pd _____

_____ Silver Spur Sponsorship \$3,000.00 Amount Pd _____

_____ Saddle Sponsorship \$2,500.00 Amount Pd _____

Preferred Event and age group to Sponsor _____

_____ Bronze Star Sponsorship \$2,000.00 Amount Pd _____

Bucking Chute _____ Box Pad _____

_____ Finals Sponsor \$1,500.00 Amount Pd _____

_____ Corral Sponsorship \$1,000.00 Amount Pd _____

_____ Platinum Sponsorship \$500.00 Amount Pd _____

_____ Member Sponsor \$100 Amount Pd _____

Member(s) _____

_____ Misc Amount Pd _____

TOTAL AMOUNT DUE/PAID

Method of Payment: _____ Date of Payment: _____

Credit Card Payments available with 4% convenience fee per transaction. Corporate Sponsorships of \$3,000 or more will be allowed to apply payments by year, ½ due by 9.10.25 remaining balance due by no later than 1.10.26. For questions contact 936.810.9569 Please make checks Payable to:

PYRA

PO Box 122

Tenaha, TX 75974

To make the most of your sponsorship please have paid and sent logo artwork to jmdmckenley@gmail.com by 9.10.25 all sponsorships due by 11.23.25.

By signing below I do hereby agree to the above information with the understanding my company will be a sponsor of the 2025 - 2026 PYRA.

PYRA. Representative

Sponsorship Contact