WARWICK ASEAN CONFERENCE

Case Competition - Info Pack

What is the Case Competition about?

The case competition is an exciting opportunity for college and university students to show off their problem solving and critical thinking skills in front of a panel of esteemed judges, with a chance to win up to £200 cash prize! Beyond that, it is also a great platform for networking with Warwick University's students, faculty staff, as well as professionals from the private sectors.

Do read on for more details on the Case Competition, programme flow, as well as the sign up links. **Sign up form will close 8th Feb at 11:59pm!**

A quick look at 2023's Case Competition

This year's premiere of the Case Competition was extremely well received. A total of 22 participants from both pre-u colleges and universities came together to solve a case about the effects of natural disasters in ASEAN.

Teams were given the task a day before, and they worked together to pitch innovative solutions to a panel of judges from various consulting companies.

Participants were able to network with the judges as well, and many found the competition to be a valuable addition to their CVs.







Case Competition 2024: Event Details

Date

Saturday, 17th February 2024

Time

9am - 4pm, Lunch will be provided

Venue

University of Warwick Central Campus - Zeeman Building, Coventry

More details will be provided about locations and safeguards after sign ups

Sign up fee

None - as long as you are an undergrad/postgrad, you can join!

Event Structure

Theme

Colonial Tourism — The Shadow that Hasn't Faded

Team Structure

2-5 people per team, registration as a team or as individuals to be grouped randomly by the organising committee

Round Structure

1. Preliminary Round
2. Final Round - top 4 highest teams from preliminary round proceed

Presentation Structure

Method of presentation: No restrictions

Time limit: Presentation time - 15 minutes, followed by 5 minutes of questions from the judge(s) in your room

Prizes[1]

1st place: £200

2nd place: £150

3rd place: £100

[1] The organising committee reserves the right to amend the cash prizes without prior notice

Judges lineup[2]

Dr Adam Tyson - Associate Professor of Southeast Asian Politics at University of Leeds and Chair of Association of Southeast Asian Studies UK

Dr Daniel Peterson - Lecturer in Politics of Southeast Asia at Queen Mary University of London

Dr Aurelia Ananda - Lecturer and Researcher in Comparative Politics at Queen Mary University of London

Dr Petra Alderman - Post-Doctoral Research Fellow at the International Development Department, University of Birmingham

Mr Jahanir Alam - PhD Candidate in Global Sustainable Development at the University of Warwick

Event Sponsors

- Warwick Economics Department
- Warwick PAIS Department

Key Dates

(DEADLINE EXTENDED!) 8th February 2024 - Registration closes

10th February 2024 - Briefing Emails sent out to participants. Teams announced for individual participants.

16th February 2024 - Case is released

17th February 2024 - Competition Day

[2] Please note that our judges lineup may be subjected to changes

Event Flow

Time	Event
Day before: 16 Feb 3pm	Case released: Teams should work on it in preparation for the Preliminary round the next day
9.00	Registration @MS.03
9.30	Opening Ceremony • Judges entry • Welcome address • Briefing on competition format • Participants arrive and are seated for briefing • Presentation and briefing of rules
10.00	Preliminary Round
12.00	Lunch and Free Flow Networking
13.15	Finalists Announcement
13.30	Final Round
15.20	Judge Deliberation
15.40	Prize presentation + closing
16.00	Dismissal

Registration Form Link

https://forms.gle/qDcq8CHsDZ9qZ1GW6

Sign up by ~~1st Feb, 11:59pm.~~
DEADLINE EXTENDED TO 8th Feb, 11:59pm

Key Contacts

Do feel free to contact any of the organising committee members listed below If you have any queries. Alternative, we can also be reached via email: secretary.warwickasean@gmail.com/publications.warwickasean@gmail.com

Role	Name	Contact (Whatsapp)	Contact (Mobile)
Publications Team Head	Isabella Tan	+44 7933 636612	+44 7933636612
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More Information about the theme: Colonial Tourism - The Shadow that Hasn't Faded

What it's about

The dark side of tourism has long been associated with the exploitation of the natives, nature and economy of a country, often tracing back to a country's colonial history, particularly for tropical nations. A common history shared by many ASEAN nations, being a colony has created deep-rooted consequences on the tourism industry of these ASEAN countries. These include but are not limited to the objectification and commodification of the natives and their culture, increased pollution and mismanagement by governments and businesses alike to appease foreign demands and the reiteration and heightening of exotic stereotypes and cultural appropriation.

While colonialism and imperialism have long died, their ghosts have yet to be fully exorcised from the realities of life in these countries. This theme aims to explore the consequences on a country's people of colonial tourism and what solutions can be made to benefit the lives impacted by colonial tourism and prevent the present from being eclipsed by the shadows of the past.

Relevancy

Most everyone has travelled at some point in their lives. While travelling broadens one's horizons and gives a chance for us to appreciate our beautiful world, caution has to always be taken to ensure that in enriching ourselves, we do not disadvantage nor exploit others. While we may not have intended to benefit from the actions of our ancestors, the past, with all its flaws, is set in stone, and it must be acknowledged that there still exists a dynamic between the descendants of colonists and the colonised that impacts daily life for us all. It

is then ideal that everyone takes steps to ensure we take responsibility for our history, and one way to do this is to become more aware of and strive to minimise or solve the impacts of colonial tourism.