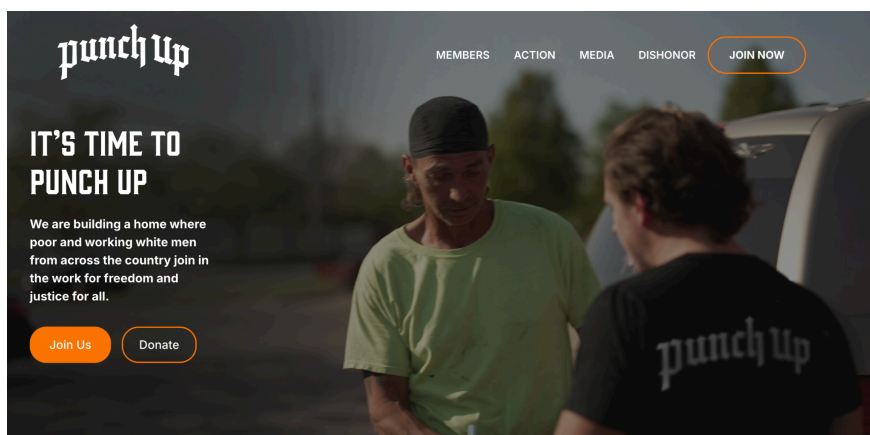


Punch Up: Come Hell or High Water Outreach Guide for SURJ



We hope you're reading this because there's a poor or working class white man (or men) in your life who you think is ready in some ways to, instead of blaming other working class people for their struggles and "punching sideways", start punching up at those at the top.

Poor and working class white men are ruthlessly organized by MAGA and the far right to place blame on others instead of corporate overlords and corrupt politicians. The Punch Up project is building a home to bring in working white men around their daily struggles, place blame where it belongs, and give working class white men a political home to take action from.

We want to reach poor, working, and/or formerly incarcerated white men who don't yet know they need Punch Up. Men who've labored their whole lives and still struggle to make ends meet. Men who know something is off when you work that hard and can't seem to get any real economic stability. Even men who voted MAGA or lean MAGA.

If there is someone in your life who might fit that description, let him know about Punch Up's virtual launch event, [Come Hell or High Water](#) on Monday, November 18 at 8 pm EST. Let him know we are here for him. Let him know we are here to share our stories and learn from his. Let him know we are banding together to fight for the lives we deserve and that we need each other.

If there's a white man that you're thinking of who is not poor or working class or did not grow up poor or working class, please do not send them to Punch Up. SURJ is organizing an event ["White Men Against MAGA" on Nov. 22 at 8 pm](#) that welcomes white men of all class backgrounds.

Links, videos, and social posts:

Event description and registration page	Here's a link to the page on the website with a description of the event and a link to register. https://punch-up.org/come-hell-or-high-water/
Punch Up launch video	Here's a link to the launch video on youtube: https://youtu.be/PdkPdJ5XqsM
Facebook event	https://www.facebook.com/events/3390530751252565
Instagram video	"Why do we feel shame for not having enough?" https://www.instagram.com/wepunchup/reel/DCPplmiOUMR/

More About Punch Up

Punch Up is connecting poor and working class white guys to share stories about our struggles, build a caring community, and harness power to fight back against the fuckers at the top who use us to create division and infighting among all working folks, while they continue to rig the economy and government in their favor.

The only people actively recruiting working white men are hate groups. That's not us. We fight for freedom for all!