

NAME: PEARL CHOI

ISSUES FOR MY SMC: Killer whale captivity in oceanariums;

Make sure your issues are relevant to the species you wrote about for the LR

DAY 1: TUESDAY MAY 11

Today's Focus: Organizations 1

Tweet 1



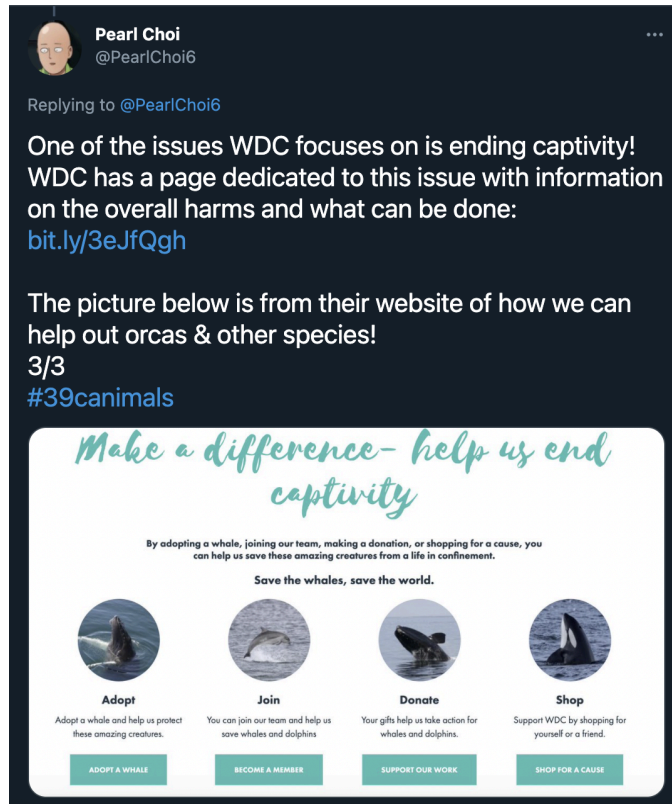
Today's tweets were dedicated to the organization Whale and Dolphin organization. For organization purposes and to ensure the information I wrote about is compiled and not scattered across people's feeds, I put the 3 tweets into what I decide to call a "Organization Spotlight Thread"! The first tweet has a header in all caps and emojis to draw attention along with their Twitter handle and a brief sentence about what they do.

Tweet 2



Continuing the thread, I gave some brief information about the 4 main goals WDC is currently working towards. To help drive traffic to their site as well, I provide a bitly link in my tweet along with an image from their website (showing one of the issues being captivity). Throughout the thread I use "tweet page numbers" as indicated with this second tweet being 2 / 3 tweets in the thread I made.

Tweet 3



Following the second tweet's example, I hone in on the captivity issue and also provide another link that specifically directs to WDC's page about the issue and how they are achieving their goal. Due to Twitter's character limits and knowing that people on social media don't want to read, I simply attached a picture of how people can support besides from simple donations such as adoption or shopping.

DAY 2: WEDNESDAY MAY 12

Today's Focus: Problems 1

Tweet 1



Being the first tweet of the thread, I use an all caps header plus emojis to draw attention. This tweet gives general information on the issues, how its conducted by the industry and the impact of captivity on the animals. I also included a picture of how orcas are used for stunt shows to entertain visitors. Tweet number is there to maintain reading order of the thread!

Tweet 2



This tweet is dedicated to a concrete list of the negative effects of captivity on orcas. Header is written in all caps to indicate the tweet's subject, and I attach my source for others to see the details behind the health/social issues orcas experience as result of captivity. Links to articles also generate a thumbnail with embedded link in the tweet so visibility is better!

Tweet 3



When looking for sources about orca captivity, I encountered this interview in the results and found it perfect as it gives a unique perspective on the issue! Former trainer John Hargrove's position makes him credible to talk about the issue, inform others to change and push others to protest against the establishments that continue these practices. The video being a form of media also generates a thumbnail for visibility.

DAY 3: THURSDAY MAY 13

Today's Focus: Solutions 1

Tweet 1



I organized some accessible solutions to stop orca captivity in a three tweet thread. Being the first one, there's a header and emoji for attention purposes and I emphasize that "Money talks" when it comes to bringing attention to these issues.

Tweet 2



In this tweet, I brought up the fact that although on the surface there seems to be legislation “protecting” marine mammals, there’s actually finer stipulations. For this, to get attention brought to the issue, I put a link to the USAgov so that people can contact their local officials and tell them to condone marine mammal captivity.

Tweet 3



In this last tweet, I also include the organization International Marine Mammal Project's current petition to end cetacean captivity. It also is a petition that condones the Taiji dolphin hunting currently happening in Japan. I know usually people don't want to give money or can't give money, so all 3 of the solutions I've offered in the thread are ones that don't involve something of monetary value.

DAY 4: FRIDAY MAY 14

Today's Focus: Organizations 2

Tweet 1



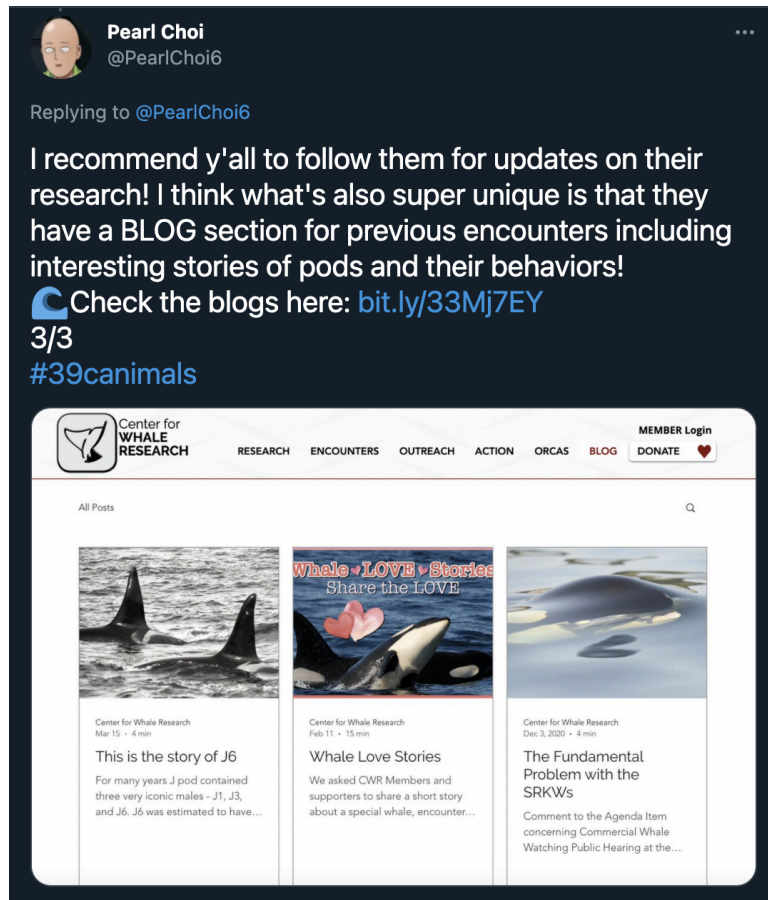
I compile all of the essential information of the organization Center for Whale Research into a three tweet thread. The header is written in all caps along with emojis to attract attention. The tweet also has the twitter handle and a picture of their logo so that followers can visit their profile.

Tweet 2



In this tweet, I quickly summarize just what CWR is involved with. The header is a question that followers may ask about the organization and in the tweet is a bitly link leading to their mission statement page and a screenshot of the mission page's front image.

Tweet 3



In this tweet, I wanted to share what I found most unique about the organization. What caught my eye on their website was their blog section and it actually reminded me of the blogs we have been writing for this class. The tweet includes a bitly link directing to their blog page and also a screenshot of what the page looks like!

DAY 5: SATURDAY MAY 15

Today's Focus: Problems 2

Tweet 1



With this being the first tweet in the thread, it is given an all caps header with emojis and a subheading to describe the issue I will cover. In the tweet I actually reference one of the organizations I mentioned in the past to cite some critical statistics. I also attach images of a beached orca who died with the following plastics in its body (second image).

Tweet 2



In this tweet, I use another all caps header to indicate that this tweet will discuss a different issue, in the case being about bycatch. In the tweet I also quickly define bycatch and briefly preface what it causes. I also use a recent message from WDC about the issue for viewers to get a glimpse of what happens.

Tweet 3

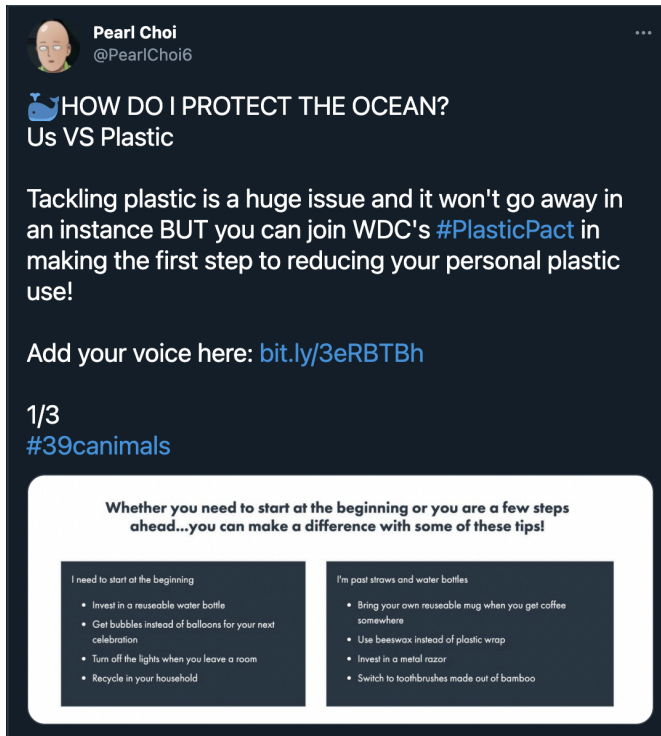


In this tweet, I go into detail of what happens to the animals even if they break free from bycatch. Then, in the tweet I also attached an infographic from a Food and Agriculture Organization of The United Nations that also includes a broad scope of how bycatch affects an entire ecosystem and its inhabitants.

DAY 6: SUNDAY MAY 16

Today's Focus: Solutions 2

Tweet 1



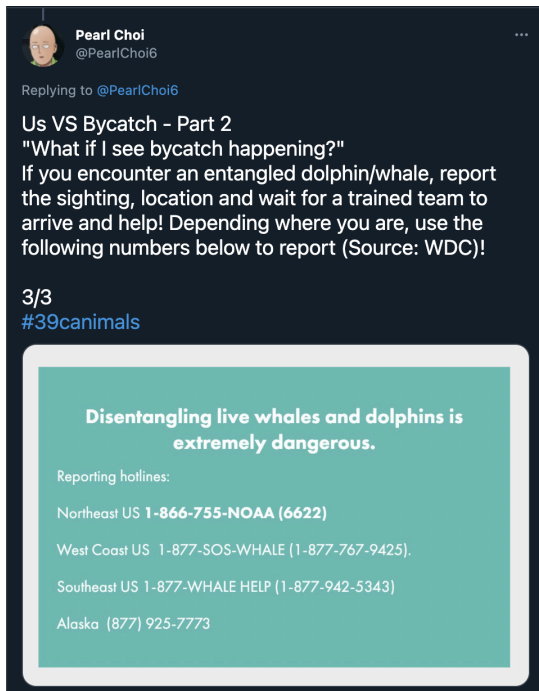
I begin the thread with an all caps header and use “Us VS (Insert Issue)” for the subheaders. In this tweet, I put the most accessible solution including a Plastic Pact from an organization I adopted in the past. In this I also include an image with ways followers can change their lifestyles to reduce plastic use.

Tweet 2



This being the first tweet of two in the “Us VS Bycatch” solution set I mark it with a “Part 1”. In the tweet, I introduce how people impact bycatch and explain what can be done on our part. I also include a GIF of someone fishing for visibility.

Tweet 3



In this tweet, I provide information in the event people find themselves directly involved in a situation in which bycatch occurs. I briefly explain the steps needing to be taken and also include an image of hotline numbers for this situation.

DAY 7: MONDAY MAY 17

Today's Focus: Infographic

Tweet 1



In my infographic, I list out some of the negative impacts orcas suffer from being kept in captivity. For some of the harms, I simply put symbols, but the first two being body deformations/damage I instead used actual images to show viewers what the extent of the damage looks like. The question "What are the harms?" is made in much larger text and in red.

Tweet 2



I retweeted and commented on Kimberly Salazar's infographic. Both of us are studying cetaceans, but she talks about dolphins (I think more specifically species like bottlenose). Although orcas are dolphins as well, I wanted to comment about the overlap both share. I also gave a tongue and cheek comment indicated with "/s" as it is sarcasm.

Tweet 3



For this, I retweeted a tweet dealing with pollution. To add to it, I wanted to comment saying that for issues like pollution and conservation cultural value has to change when it comes to seeing value in nature whether it's the ocean, forests, etc. Smith's talk from the past discussions reminded me of this.