Haas Clubs and Organization

Asia Business Club (ABC)

With over 100 members, the Asia Business Club aims to provide the Haas community with a channel to share knowledge about Asia, explore career opportunities in Asia, and support long-term relationships with its members, Haas alumni, and the broader Asian professional community in the Bay Area. The club holds several professional and social events each year.

Asian-Americans@Haas

Formed in 2017, our mission is to serve as a unified community for Asian-American students at Haas; to provide resources for members professionally, educationally, and socially; and to promote greater awareness of Asian-American experiences and perspectives within Berkeley-Haas.

By sponsoring an event, you will be an early contributor in helping to drive our mission and an impressionable partner to the Asian-American community. Asian-Americans@Haas is a free club to join to ensure that anybody who is interested can be a part of our community, so your sponsorship goes a long way and enables us to host events without financial barriers!

Haas Bear Cubs

Founded in 2017, Haas Bear Cubs (Family Club) will work with student parents to connect with one another and build community among those with similar challenges. Students and their families tend to become less engaged with the broader MBA community, given the demands and time constraints at home.

By holding both on- and off-campus activities, we aim to better integrate student parents, partners and their children into the Haas community. Not only will this enhance the MBA student life for student parents, but it will also enrich the MBA student life for the broader student body.

Bear Cubs will also provide information and resources for new, incoming and current student parents. Finally, we will act as a voice with the MBAA, program office, Academic Office and Dean's office on behalf of parents and children to enrich the educational experience for students with families.

Berkeley Cannabis Industry Club

The Berkeley Cannabis Industry Club (BCIC) is a campus-wide organization that aims to de-stigmatize the cannabis industry, provide career and professional pathways for enthusiasts, and source investment, entrepreneurial and networking opportunities for our members.

As one of the newest clubs on campus, members have a huge ability to influence our direction and the priorities we take on in 2019-20.

Founded in 2018, BCIC has over 160 members and has already brought some amazing events to Berkeley and the industry as a whole:

Haas Beer Club

The Haas Beer Industry Club boasts 170+ dues-paying full-time, part-time, and executive MBA program members. Throughout the semester we partner with businesses in and beyond the brewery business to introduce our members to the world of beer and the business of beer through fun and educational events. We would love to have the opportunity to partner with you to introduce your business and brand to a large group of avid beer-consumers and future business leaders.

Our vision is three-fold:

1. To partner with local breweries and businesses to share their stories and products with an enthusiastic group of potential customers
2. To provide educational opportunities and events that enrich knowledge and appreciation for beer and its industry among Berkeley-Haas MBA students and alumni
3. To provide information regarding career opportunities for MBA students in the beer industry

Berkeley Energy & Resources Collaborative (BERC)

The Berkeley Energy & Resources Collaborative (BERC) is a multidisciplinary network that serves more than 800 members across 25 Cal departments. We connect, educate and motivate students, alumni, faculty and industry professionals to address the world's energy and resource challenges. We host conferences and events covering key topics within the energy and resources field, including the annual Energy Summit, Resources Symposium, monthly BERCshops and regular social gatherings. We provide our members with opportunities to engage with cutting-edge research and current industry applications through programs such as the Innovation Expo and Berkeley Innovative Solutions consulting projects.

Berkeley Entrepreneurs Association (BEA)

The **Berkeley Entrepreneurs Association (BEA)** is the largest and oldest student association for entrepreneurship at UC Berkeley. Our mission is to foster and support entrepreneurship and founders at UC Berkeley. The **BEA** serves over 1000 aspiring entrepreneurs across multiple academic disciplines including business, data science, computer science and multiple hard sciences.

Berkeley Real Estate Club (BREC)

The Berkeley Real Estate Club (BREC) is the oldest student club at Haas and with approximately 150 members drawn from five different UC Berkeley programs, it is also one of the most active and diverse. The club organizes an exciting range of property tours and guest speakers throughout the year as well as social events. BREC members also get the chance to test their skills against students from other top business schools through our annual participation in several regional and nationwide real-estate challenges such as the Bank of America Low-Income Housing Challenge, the NAIOP Golden Shovel Real Estate Challenge, and the UT Austin Real Estate Finance Challenge. Our school has a consistent track record of success in these events.

Black Business Students Association (BBSA)

The Black Business Students Association (BBSA) is committed to enriching the academic, professional, and social experience of Haas students from and interested in the African Diaspora.

Our mission is to foster professional and leadership development, academic excellence, and community involvement. We encourage

and support participation in business plan competitions and networking events such as the National Black MBA Association Conference.

Our events include networking activities that support diversity initiatives within the University and the Bay Area, as well as panel events that allow diverse professionals from companies in the Bay Area to connect with Haas students. We also host educational and cultural events that engage BBSA members and the Haas community in celebrating our diverse interests, perspectives and contributions to business.

Service @ Haas formally Challenge For Charity (C4C)

The MBA Challenge for Charity is the nation's largest MBA non-profit charitable organization, spanning nine West Coast business schools. C4C seeks to develop business leaders committed to community involvement and social responsibility. The Haas chapter of C4C plans fun and rewarding fundraising and volunteering events throughout the school year and is one of the most visible student organizations on campus. C4C is an integral part of the Haas orientation program, fall semester cohort competition, and key social programming throughout the year. All 500 full-time MBA students at Haas are members of C4C.

The majority of the funds raised and hours volunteered benefit our partner charities: Special Olympics, the Alameda Point Collaborative and Reading Partners. In the 2015-16 school year, Haas students raised over $85,000 and volunteered over 4,000 hours at local charities. The C4C program culminates each year with a competition among the nine participating business schools. 1,300 MBA students spend a weekend competing in sports and games, and the program with the top fundraising, volunteer hours, and sports performance wins the coveted "Golden Briefcase."

Haas Christian Fellowship (HCF)

The mission of the Haas Christian Fellowship (HCF) is to create a community for Christians at Berkeley-Haas to grow in their faith and explore their vocation while providing an open forum for everyone to dialogue and learn about the message of Jesus Christ. Through weekly discussions, regular fellowship events, Christian speakers in business, and dialogue with other religious groups on and off campus, we hope to encourage Haas students in their faith and deepen their understanding of what it means to be a Christian in business. All interested students, regardless of background or belief, are welcome to participate. F

Haas Consulting Club

The Haas Consulting Club is a student-led organization that equips full-time and part-time graduate students for success pursuing career opportunities in management consulting through high quality support in resource preparedness, networking and thought leadership. Each year, our goal is to:

- Effectively educate our students to help improve their understanding of management consulting
- Provide members with the resources necessary to succeed in the management consulting recruiting process
- Facilitate engagement between companies and Haas students through sponsored and non-sponsored events

Haas Data Science Club

The Haas Data Science Club helps develop data-savvy leaders at Haas.

Our activities are separated into six main categories:

1. **Annual Events**
   Big Data Hackathon and AI Summit

2. **Skill Building Workshops**
   Ranging from 1-4hrs, provides students with hands-on experience learning data tools and skills (R, SQL, Tableau, etc).

3. **Eat Data**
   1 hr learning events over lunch where Haas students/professors talk about how they used data in their previous jobs/projects.

4. **Speaker & Recruiting events**
   Speakers share how their companies are building data-based business models and creating data-driven cultures.

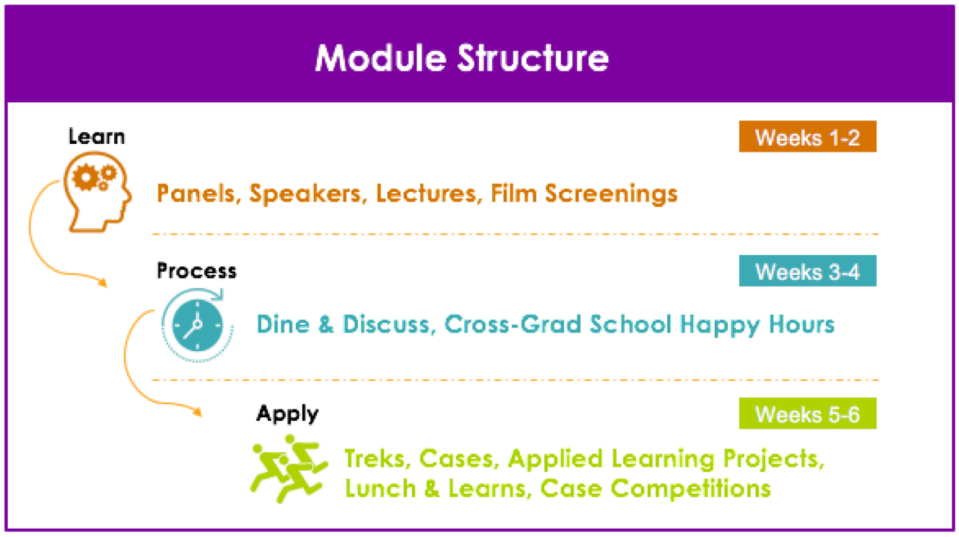
5. **Networking with Data Science clubs**
   Mixers and networking events with other graduate data science clubs across the broader UC Berkeley campus.

6. **Data Science Management Fellows**
   MBA's manage an undergraduate data science team to work on a real-world data science problem for startup clients.

Haas Education Club

Who are we?

The Haas Education Club brings together students, alumni and prominent stakeholders to spread awareness and build urgency around issues of educational equity through learning, application, and community building. This year, we are piloting a thematic module structure to ensure both breadth and depth of topics covered. This structure will provide members with the opportunities to: 1) learn about a salient topic in education, 2) dig deeper into that topic through meaningful discussion with fellow members, and 3) explore applications and career opportunities related to that topic.



In addition to providing programming and career resources, the Education Club is an important resource for building community across Berkeley's degree programs.

What do we do?

We link the best management talent at UC Berkeley to organizations working to solve the biggest education problems in the US and abroad. Our 200+ members have attended treks to NewSchools Venture Fund, KIPP Bay Area Schools, Coursera, and Khan Lab Academy, and enjoyed engaging with panelists from successful education technology startups, non-profits, and venture capital firms such as Reach Capital.

This year, we are launching our *Ed Fellows Program*, an applied learning initiative that provides multidisciplinary teams of graduate students the opportunity to work on strategic projects for companies and firms in the education sector. Examples of projects include: developing a go-to-market strategy for an edtech startup, conducting market research and user interviews to help inform product roadmap, and reviewing and refining pitch decks for companies raising financing.

Digital Media & Entertainment Club (DMEC)

The Haas Digital Media & Entertainment Club (DMEC) creates digital media and entertainment business leaders. DMEC connects students passionate about media with like-minded professionals, preparing them for careers in digital media & entertainment. Additionally, DMEC explores how this industry is evolving and transforming society. We provide sponsors with incredible reach to our broad member base and industry professionals who follow the club. Members explore the industry through speaker series, company treks, and industry panels.

Haas Finance Club

The Haas Finance Club organizes exciting activities to assist members interested in a variety of fields, including impact investing, corporate finance, investment banking, private equity, hedge funds, venture capital, and FinTech. The club aims to grow the presence of finance related professions at Haas through educational teach-ins, networking events, company treks, and competitions. We offer an array of resources to our members in order to ensure we are putting our best foot forward during recruiting season as well. Some of the more popular events include the San Francisco and Los Angeles trek to buy-side firms, treks to investment banking firms throughout the fall, and the finance conference.

We'd love to partner with you on any of the above events or anything of your own suggestion.

Benefits include:

- **Exposure for your product or brand** at events and within club communications
- **Introduction** to an aspiring group of **business leaders and avid consumers**
- **Promotion** of your business at our events

Haas Fintech Club

The Haas Fintech Club aims to develop the next generation of fintech business leaders by providing them with the network and knowledge to pursue careers in fintech. The club was founded by students in fall of 2016 in response to the overwhelming interest in fintech from full-time and part-time Haas MBA students. The club currently has well over 300 members. Our mission is to help strengthen the ties between the thriving fintech community in the Bay, and beyond, and the student body at Haas. Our leadership are passionate about the industry. We have sought out novel ways to engage our community following the changes triggered by COVID-19, and are highly interested in partnership opportunities. Our aspiration is to become the premier resource for fintech companies seeking to connect with the next generation of business leaders at Haas.

Our club has three main areas of focus:

- **Career:** Connect students with career opportunities and prepare them to succeed as leaders in the fintech space. Sample events include company treks and career panels.
- **Network:** Connect students to build relationships with potential employers, Haas Alumni, and thought leaders. Sample events include company treks, panels, alumni mixers and speaker series.
- **Education:** Showcase the variety of industries areas of interest include (but are not limited to): payments,

lending, blockchain & cryptocurrencies, investing, and social impact.

Global Social Venture Competition (GSVC)

The Global Social Venture Competition is the world's preeminent social startup competition, providing aspiring entrepreneurs with mentoring, exposure, and prize money to transform their ideas into business solutions that will provide real world impact. GSVC catalyzes new sustainable ventures that address significant social and environmental issues, builds awareness of the social entrepreneurship field, and educates future leaders. Founded in 1999 by MBA students at Berkeley-Haas, GSVC has evolved into a global network through partnerships with 13 premier universities and competitions located in Asia, Africa, Europe, Latin America, and the United States. To date, GSVC has received over 5,600 applications from 64 different countries and has awarded almost a million dollars to promising social enterprises, fostering a new generation of sustainable social ventures including: Kiva, Husk Power, Revolution Foods and d.light design.

Haas Golf Club

The Haas Golf Club seeks to provide opportunities for students within Haas to develop or maintain an interest in Golf. Throughout the year, the club holds multiple events at Tilden Park and neighboring courses including Happy Hours, Scrambles, and other tournaments for Haas and with other Bay Area business programs.

Haas Healthcare Association (HHA)

The Haas Healthcare Association is an organization of MBA candidates and other UC Berkeley graduate students targeting a career in the business of healthcare. The association represents a broad group of students from the Haas Full-Time MBA, dual MBA/MPH, and Evening & Weekend MBA programs. HHA is a hub for the Berkeley healthcare community. Our members are also drawn from numerous other departments at UC Berkeley encompassing biomedical engineering, molecular biology, medicine/surgery, pharmaceutical science, public health, biochemistry, immunology, public policy, and nursing. Our events are entirely student-organized and consistently well attended. Our largest event, the *Business of Healthcare Conference*, attracts more than 500 attendees and nearly 50 industry-leading panelists and speakers and is consistently a sell-out event.

Vision: Our vision is to be the premier healthcare talent pipeline that attracts and empowers the most innovative thought leaders.

Our core goals are focused in three areas:

- Improve programming, resources, and community initiatives to drive engagement of:
  - HHA members and other healthcare-interested Haas students
  - Berkeley-wide healthcare students
  - Berkeley alumni in healthcare
- Build administrative support for healthcare at Haas
- Crystallize the external-facing brand of Haas as a premier healthcare business program

Haas Improv Club

Our Mission

The Haas Improv Club seeks to become the go-to resource for students seeking to build confidence, enhance

communication skills and connect with other Haasies through improv.

We believe in the power of play to transform our relationships with one another and enhance our effectiveness as innovative leaders across industries and sectors.

What We Do



Haas Innovation Design (HaasID)

HaasID supports students in exploring how design thinking skills fit into business, and how business skills fit into the design world. We are a collaborative and diverse student community that encourages creativity, empathy, and the pursuit of wicked problems.

- **Real Skills:** HaasID equips students with a design thinking toolkit and an understanding of how and when to apply it.

- **Real Exposure:** Throughout the year, HaasID organizes Career Treks to design consultancies, corporate innovation labs, and other organizations with proven innovation capabilities.

- **Real World Projects:** We believe in learning by doing. And we are passionate about using human-centered design to create impact.

International Development & Enterprise Club (IDEC)

IDEC is a hub for Berkeley's international development community, featuring a membership base of not only Haas MBA students but graduate students from Berkeley's School of Public Health, School of Public Policy, Law School, Master's in Development Practice, and others. We are committed to connecting students with leading practitioners, researchers, and specialists in international development and international business to understand current practices and learn about future career opportunities. We aim to explore a variety of issues from bottom-of-the pyramid oriented organizations to the role of multinationals operating in emerging markets. Our goal is to help students develop skills and identify opportunities to harness the power of business to tackle the world's most pressing socioeconomic challenges.

There are multiple benefits to sponsorship of IDEC, including brand name exposure at a leading business school known for social impact and international development initiatives, opportunities to meet with current internship- and job-seeking students at sponsored events, and access to our email distribution list and newsletter to advertise employment opportunities.

Latinx Business Club

In 2018, the Latinx Business Club formed as a bridge to Latin American & Hispanic Business Association (LAHBA) focused on creating a community for the unique experiences of US Latinx students. The Latinx Business Club is dedicated to promoting the experience of US Latinx students at Haas by building a diverse, inclusive, and collaborative environment. Our programming is centered on supporting a strong pipeline of underrepresented Latinx students into business education; cultivating community and celebrating our cultures at Berkeley Haas; and providing professional resources and opportunities to support the next generation of US Latinx leaders.

Jewish Business Club

The Jewish Business Club focuses on 4 key areas relevant to the Haas Jewish community: Jewish Life, Business Community, Jews @Cal and Israel. Our mission is to provide as much information about relevant events and activities relating to these focus areas as well as initiate and take part in as many events as possible. Some of our activities during the year include organizing a Passover Seder for all religions (also dubbed Haasover), a trek to UpWest Labs, the Israeli accelerator in Palo-Alto, a trek to Israel every Spring break for 2nd years, and Jewish mixers with Berkeley Law and other graduate schools around campus.

LAUNCH

A startup accelerator by, and for, Cal founders

LAUNCH is the only fully student-run startup accelerator in the country -- we take UC-founded startups from prototype to pitch, and would greatly appreciate your support.

After going through our rigorous Lean Launchpad curriculum, teams find themselves ready to pitch to the nation's top VCs, angels, and accelerators. In the past three years alone, our alumni have raised over $35M and have been accepted into Y Combinator at a rate over 20x that of the general public.

You may remember us as "BPlan," or the Business Plan competition -- as an organization created by Haas MBAs nearly 20 years ago, we are proud of our Cal heritage and want to ensure that we continue to launch the entrepreneurial careers of Cal's most promising founders over the next 20 years, as well.

Benefits of becoming a LAUNCH partner include:

- **Deepening** your firm's relationship with the world class institution that is UC Berkeley
- **Obtaining access** to Berkeley's entrepreneurship community and its most prominent early-stage startups
- **Gaining exposure** to innovative ideas and technologies, including those generated from UC Berkeley and University of California-related laboratories
- **Networking** with Berkeley students, including engineers, scientists, and MBA students, as well as successful entrepreneurs, alumni, and venture capitalists
- **Participating** in LAUNCH by judging entries at different levels of the competition and by hosting events and activities on

campus

Please visit launch.berkeley.edu for more information.

Haas Marketing Club (HMC)

Over 20% of Haas graduates pursue marketing careers each year. Haas consistently produces highly strategic and data-driven marketers who are prepared to make a meaningful impact in a variety of industries, from tech and retail to CPG and consulting. HMC plays a critical role in student development, equipping them with the best resources to effectively launch or accelerate their marketing careers.

MBA Association (MBAA) Social and Community Events

The MBAA organizes and hosts many social events throughout the year for **the entire Haas Community**. These events create an ideal opportunity for corporate sponsors to:

- Meet and support the Haas community
- Make lasting relationships with future employees and customers
- Build their employment brand among current students in an informal setting

Net Impact at Haas

Net Impact at Haas is an active member of National Net Impact, a non-profit with 400+ chapters and 50,000 members. Net Impact helps students turn intent into action as they navigate the amazing array of social impact career paths and campus opportunities here at Haas.

We host on- and off-campus events - including treks, skills workshops, networking sessions, speaker series, social happy hours, and sponsored conference attendance - to meet our 250+ members where they are as they explore social impact careers and build personal support systems on campus.

Haas Partners Club

Haas Partners Club ("HPC") exists to ensure that all Haas partners can get connected, get to know other partners and Haasies, and participate in events! A number of students are married, engaged or have significant others. The primary goal of HPC is to help make the big transition into the Haas Community and to the Bay Area as smooth as possible. This includes cultivating resources for partners (helping to find housing, advice on life in Berkeley, career tips, etc.), organizing social events to connect them, and helping to make sure that partners feel like the integral part of the broader Haas community that we are.

We have 165 members on our email list (current partners) and 850 people on our Facebook group (current and alum partners). We host monthly marquee events, promote and attend the events of other clubs, and share important information about Haas, in addition to facilitating various more casual get-togethers every few weeks.

Haas Politics and Policy Club (HPPC)

The Haas Politics and Policy club is dedicated to fostering political/policy-oriented discourse and events relevant to Haas MBA students. We do not endorse any political ideologies or candidates--we encourage Haasies from all walks of life to join us and contribute to a growing conversation (and debate!) about how business leaders can impact the most pressing issues in the world.

Our Goals

- Create path-bending leaders by developing their knowledge of national and international affairs
- Develop students' understanding about how policy and regulation shape markets especially the specific impacts on their industry
- Enable members to identify threats and opportunities to their employers and careers that are created by policy and regulation changes
- Strengthen the international voice at Haas, allowing foreign students to share about their home countries and learn about the U.S. political system

Q@Haas

Q@Haas serves the LGBTQ+ community as well as allies at the Haas School of Business. Q@Haas has four main goals to help accomplish this mission:

- To build and support lasting connections between and among LGBTQ+ Haas students, allies, faculty, staff, and alumni.
- To enhance the professional and personal development of LGBTQ+ students at Haas.
- To increase LGBTQ+ visibility within the larger Haas community, ensuring Haas remains an open and inclusive environment.
- To build awareness around issues of diversity both at school and in the workplace.

Redwoods at Haas

Redwoods at Haas is open to everyone in the Haas community. As one of the largest Haas clubs, Redwoods currently has over 680 members. We plan events to explore the many beautiful places in our Northern California home and to introduce our classmates to new outdoor adventures. Our goal is to provide outdoor opportunities for every kind of adventurer. In addition to gaining access to one of the largest MBA groups at Haas, a Redwoods sponsorship would provide the ability to establish brand love early on in a high-income target segment's lifetime.

Haas Soccer Club (HSC)

HSC brings together Haas students from around the globe to both play and enjoy the world's most popular sport. The HSC is designed for players of all experience levels and welcomes both male and female members. The HSC has weekly training sessions to build skills and improve conditioning.

The HSC enters teams in intramural competitions, the annual MBA Soccer tournaments at the University of Texas at Austin and the University of California Los Angeles, as well as the Challenge For Charity (C4C) sports championships weekend at Stanford University. Each of these events helps foster a strong team spirit, which extends from the field to the many post-game social events.

Haas Sports Business Club

The Sports Business Club (SBC) is dedicated to those who are passionate about the intersection of sports and business. We are committed to enabling the Berkeley-Haas community to learn about and engage with the sports management, marketing, and retail industries.

Benefits include:

- **Exposure and promotion for your company, brand, or product** at events and within club communications
- **Introduction** to an aspiring group of **business leaders and avid consumers**

General Management & Leadership Club

GML's mission is to become the primary resource for Haas Full-time and Evening-Weekend MBA students interested in careers in General Management across multiple job functions and industries. The club aspires to help students build soft-skills necessary to develop their leadership abilities - as they make the transition from individual contributors to people leaders (managers). Each year the club strives to increase the number and diversity of the following types of career opportunities available to Haas students:

- Corporate Strategy
- General Management

Leadership and/or Rotational Development Program
Business and Corporate Development

Haas Technology Club (HTC)

The Haas Technology Club, with over 600 active members, is one of the largest and most active organizations at UC Berkeley, and the largest within the Haas School of Business. HTC acts as a gateway for MBA students to the highly dynamic and ever-evolving high tech industry.

Our goal is to provide current students and alumni the network, access, knowledge, and practical experience to advance their careers in technology.

Haas Venture Capital Club

The Haas Venture Capital Club (HVCC) strives to be a pathfinder for students through enlightenment, professional development, and relationship building. We are focused on building and connecting the Haas VC network by strengthening the student, alumni, and professor relationships through speaker series, networking events, and treks. Our goal is to provide students with the skills and knowledge to actively pursue a career path in venture capital.

Haas Veterans Club

The Haas Veterans Club was founded in 2008 to serve U.S. military veterans in the Berkeley MBA community. Club membership is open to veterans, students pursuing careers in the defense industry, and anyone interested in learning more about military service.

We focus on four core areas:

- **Supporting** prospective military applicants in order to welcome the greatest number of highly qualified veterans into the Haas community.
- **Providing** career support to current members.
- **Strengthening** bonds with alumni, the greater UC Berkeley veterans community, and SF-Bay Area veteran organizations.
- **Cultivating** a fun, thriving, and inclusive community of veterans that advocate and support each other.

Haas Wine Club

The Haas Wine Club is the premiere social club on campus. We bring together over 150 members of the Berkeley-Haas community to form a network of students passionate about wine. We support a range of student interests, offering professional, academic, and social opportunities for students to further their careers, expand their horizons, and engage with their peers outside of the classroom. Our prime location in inimitable Northern California means that our students are frequently taking trips to wine country.

Women in Leadership (WIL)

