

How To Extract LinkedIn Commenters (DIY Edition)

[GillesDC / salesflare.com](#)

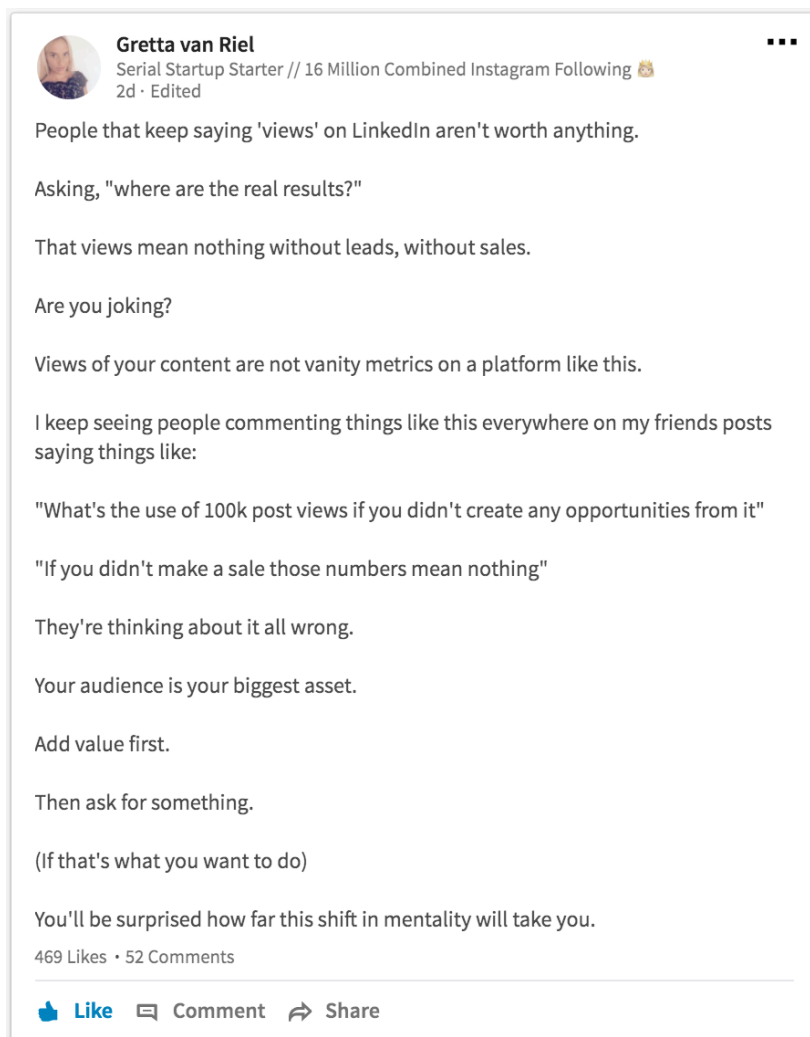
LinkedIn posting has been a big deal these last few months.

People started being real, sharing personal experiences, showing vulnerability and attaching powerful lessons to it.

Some have been incredibly successful building up a personal brand this way, others are still working out how to hit the sweet spot but growing with every post nonetheless.

“But what do you do with all the views?”

“What do they mean?”



Gretta van Riel
Serial Startup Starter // 16 Million Combined Instagram Following 🐼
2d · Edited

People that keep saying 'views' on LinkedIn aren't worth anything.

Asking, "where are the real results?"

That views mean nothing without leads, without sales.

Are you joking?

Views of your content are not vanity metrics on a platform like this.

I keep seeing people commenting things like this everywhere on my friends posts saying things like:

"What's the use of 100k post views if you didn't create any opportunities from it"

"If you didn't make a sale those numbers mean nothing"

They're thinking about it all wrong.

Your audience is your biggest asset.

Add value first.

Then ask for something.

(If that's what you want to do)

You'll be surprised how far this shift in mentality will take you.

469 Likes · 52 Comments

Like Comment Share

Here's what they mean: **it means you have an audience.**

Instead of pushing your value to people who don't know who the fu*k you are, why not offer it to people who've already shown they appreciate you?

(Inspiration taken from this post

<https://www.facebook.com/groups/growthmarketers/permalink/479239932430277/>)

No matter how good you do it, no matter how highly targeted your methods are - compared to re-engaging with an existing audience, cold email campaigns are like throwing shit to a wall and seeing what sticks where.

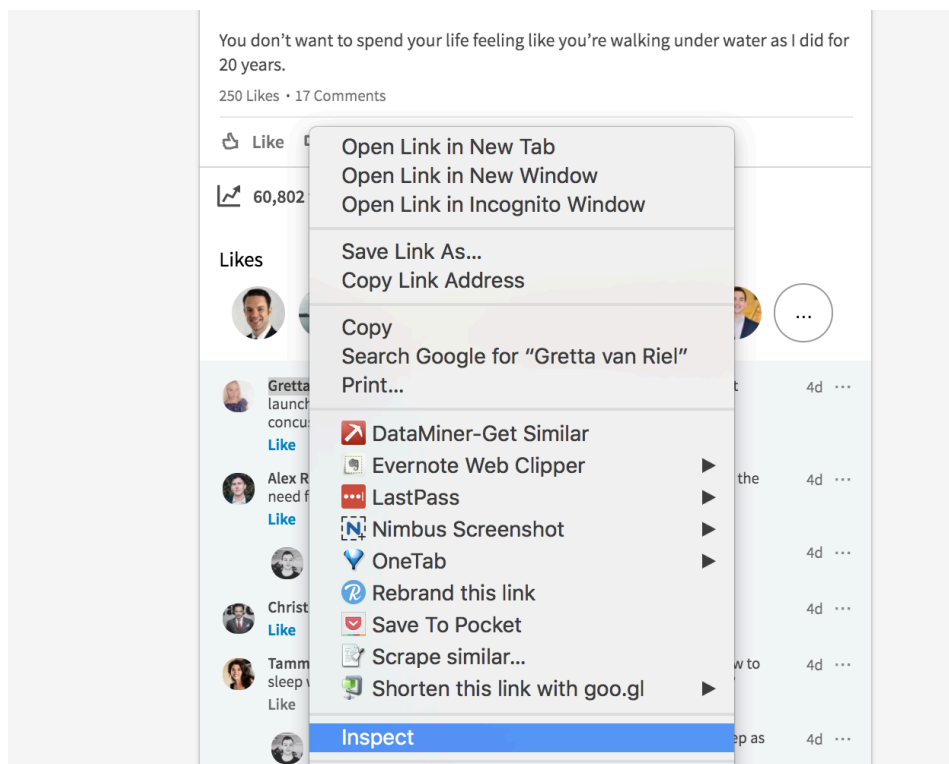
So, inspired by some like-minded people, I thought it would be cool to be able to extract all the people who engaged with my LinkedIn posts.

In this guide we'll be looking at how to extract users who commented on your post. Likers is somewhat more complicated, you can use [this guide](#) for that.

In Google Chrome, go to a post you want to extract the commenters of.

If you have a lot of comments, make sure to load them all first.

Right-click on a commenter's name and click 'Inspect'.

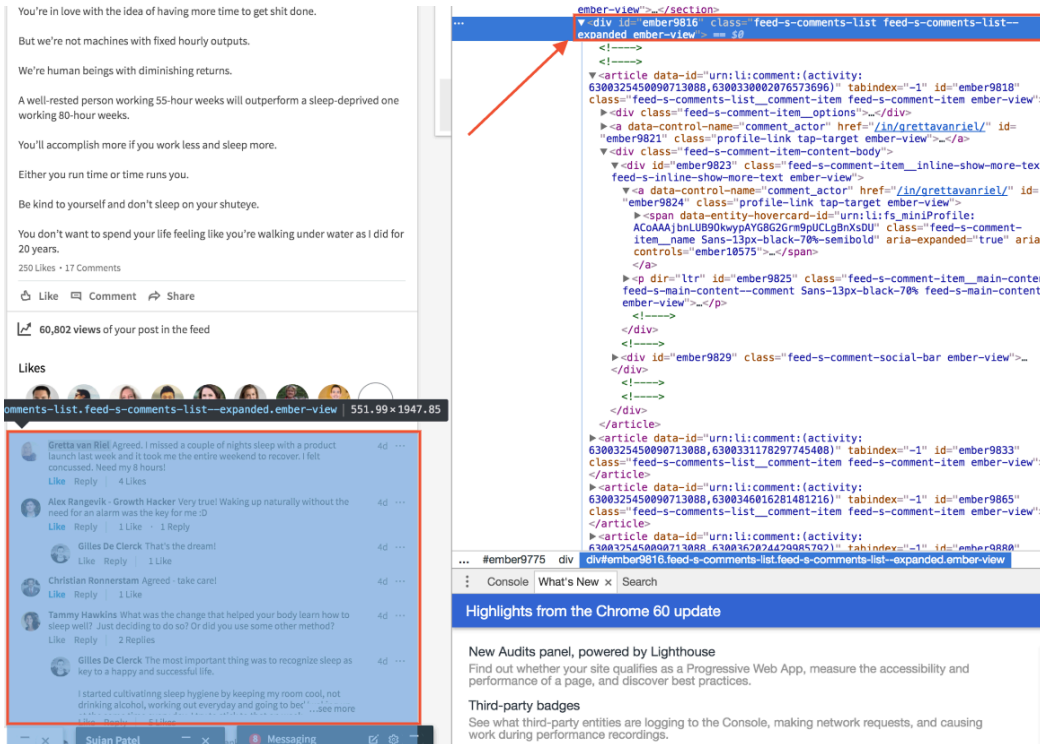


Chrome's Developer Console will pop up, highlighting the element you inspected. You'll now only have one element though.

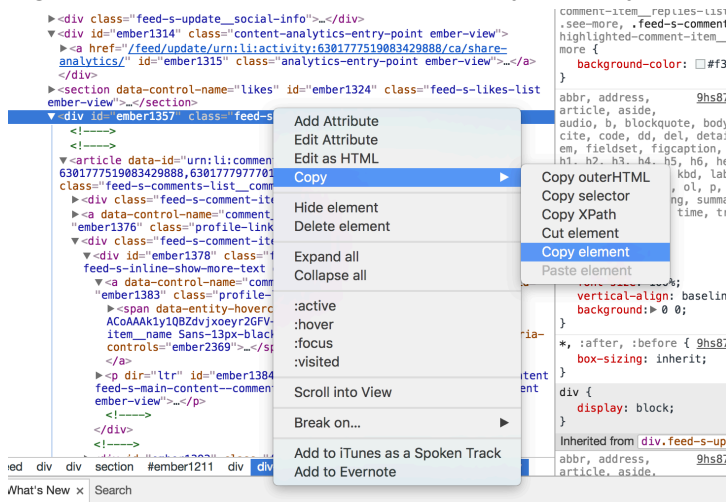
What we're going to do is get the code of the whole comment section and then extract the URLs from it.

Hover up in the code until you find the `<div>` with `class="feed-s-comments-list ember-view"`

Looks like this:



Right-click on that element, select 'Copy' > 'Copy Element'



Now go to <http://regexr.com>

Paste the Element you copied into the 'Text' field.

Change the expression in the 'Expression' field to:

```
(\\in\\.*/")
```

Under the 'Text' field, click 'List' and change the List code to:

```
$1\n
```

Et voila.

The screenshot shows a web tool interface with two main sections: 'Expression' and 'Text'. In the 'Expression' section, the regex `(\\in\\.*/")` is entered and highlighted with a red box. An arrow points to this box. In the 'Text' section, there is a large text area containing HTML code for a comment and a button. A red box highlights a portion of this code, and an arrow points to it with the text 'paste div element here'. Below the text area, there is a 'Tools' section with buttons for 'Replace', 'List', 'Details', and 'Explains'. The 'List' button is selected. Below the tools, the results of the search are displayed as a list of URLs, with the first one `$1\n` highlighted in a red box and an arrow pointing to it.

Copy in Excel.

Remove duplicates (from every comment you'll extract the URL twice, one attached to the name, other one to the avatar).

Remove the " with Find/Replace and add linkedin.com.

Targeting

You can auto-connect with your engagers using a tool such as [LinkedInHelper](#) or [GPZ LinkedIn Tools](#). Or you can use [Dux-Soup](#)'s newly launched autoconnect feature in combo with it's Revisit feature.

If you have no idea what I'm talking about, feel free to hit me up on [Messenger](#) or connect with me on [LinkedIn](#).