How To Extract LinkedIn Commenters (DIY Edition)

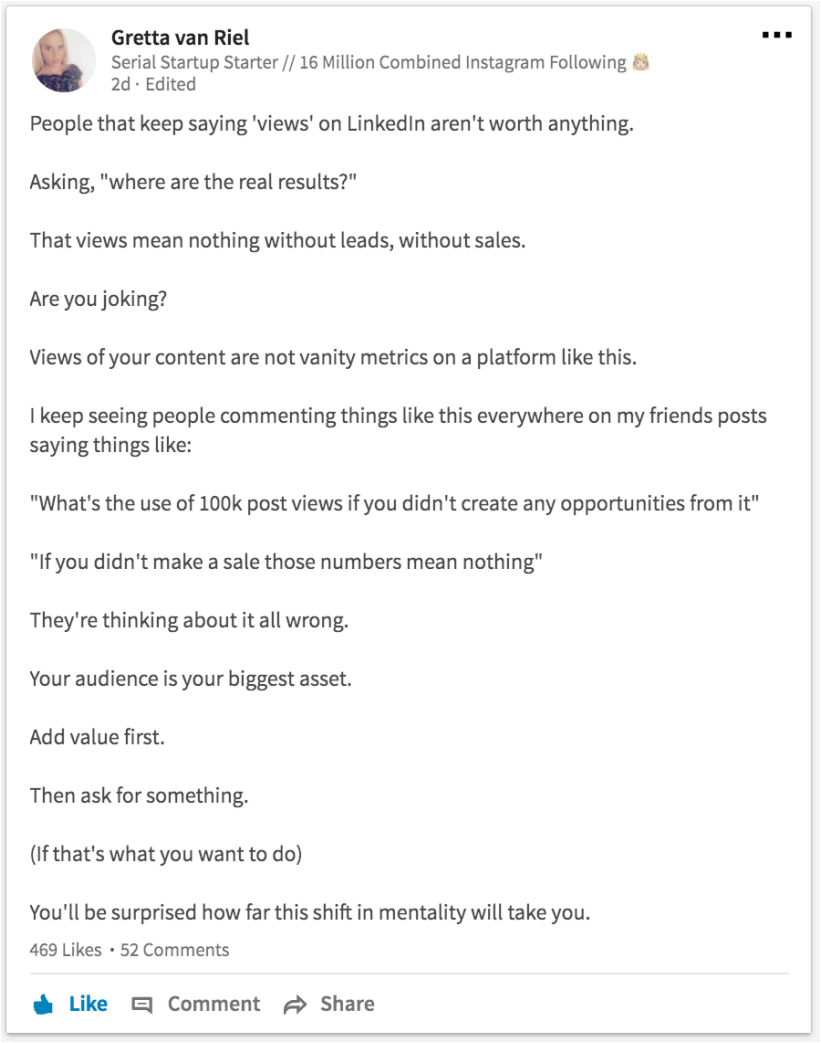
GillesDC / salesflare.com
LinkedIn posting has been a big deal these last few months.

People started being real, sharing personal experiences, showing vulnerability and attaching powerful lessons to it.

Some have been incredibly successful building up a personal brand this way, others are still working out how to hit the sweet spot but growing with every post nonetheless.

“But what do you do with all the views?”

“What do they mean?”



Here’s what they mean: **it means you have an audience.**

Instead of pushing your value to people who don't know who the fu*k you are, why not offer it to people who've already shown they appreciate you?

(Inspiration taken from this post https://www.facebook.com/groups/growthmarketers/permalink/479239932430277/)

No matter how good you do it, no matter how highly targeted your methods are - compared to re-engaging with an existing audience, cold email campaigns are like throwing shit to a wall and seeing what sticks where.

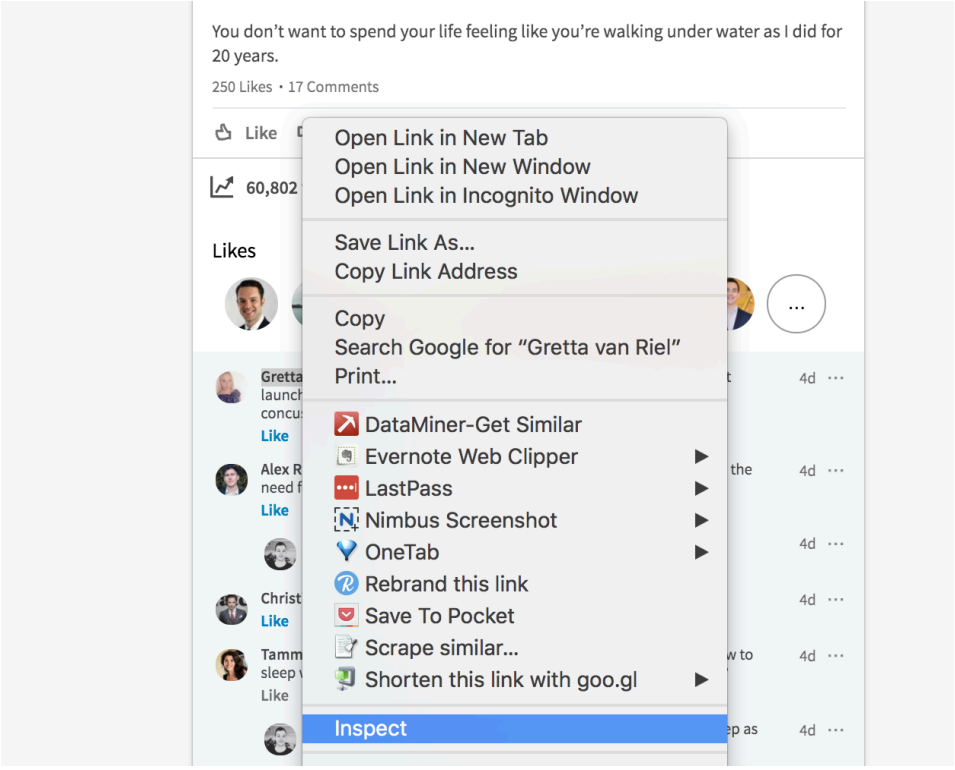
So, inspired by some like-minded people, I thought it would be cool to be able to extract all the people who engaged with my LinkedIn posts.

In this guide we'll be looking at how to extract users who commented on your post. Likers is somewhat more complicated, you can use this guide for that.

In Google Chrome, go to a post you want to extract the commenters of.

If you have a lot of comments, make sure to load them all first.

Right-click on a commenter's name and click 'Inspect'.

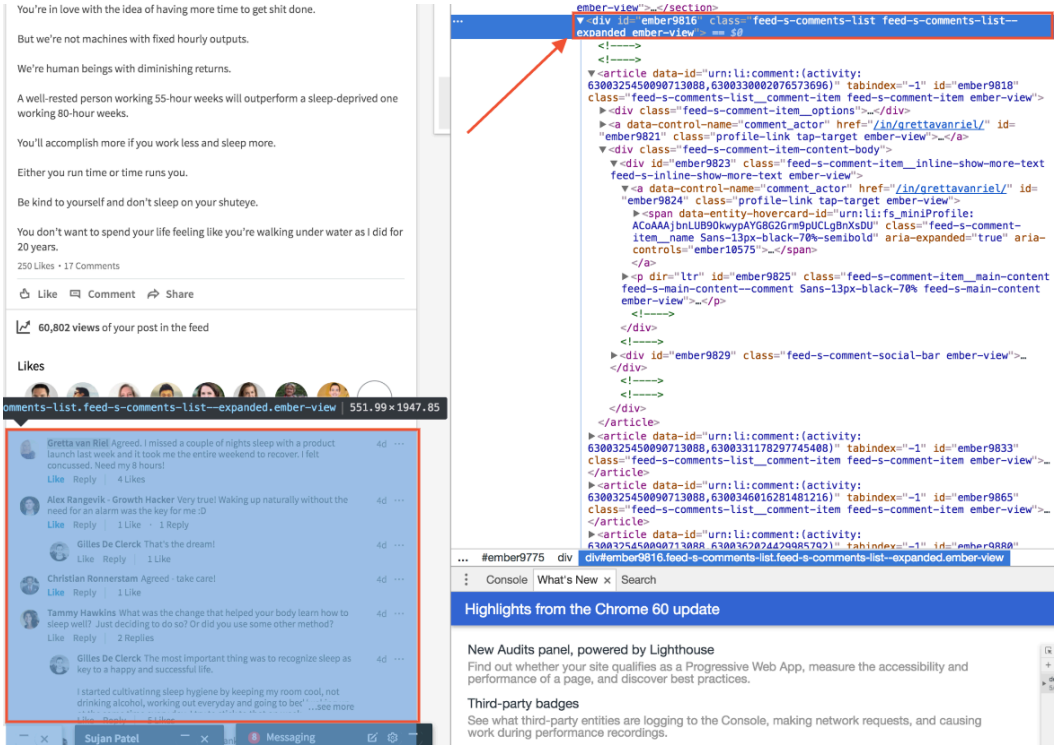


Chrome's Developer Console will pop up, highlighting the element you inspected. You'll now only have one element though.

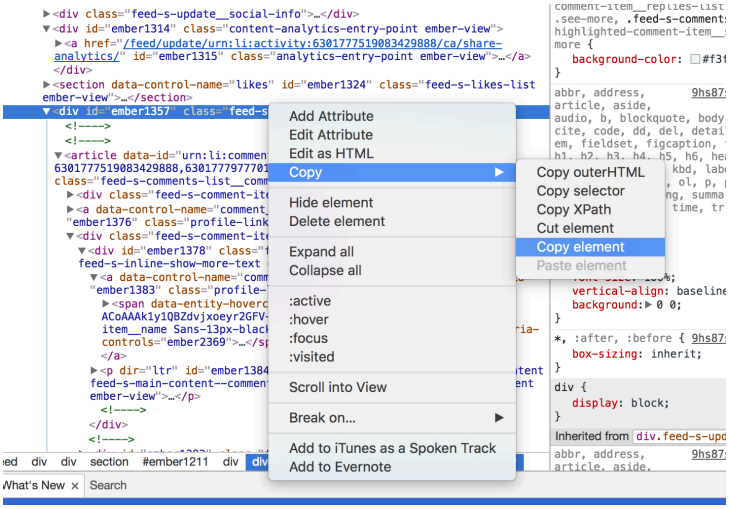
What we’re going to do is get the code of the whole comment section and then extract the URLs from it.

Hover up in the code until you find the `<div>` with `class=”feed-s-comments-list ember-view’`

Looks like this:



Right-click on that element, select ‘Copy’ > ‘Copy Element’



Now go to http://regexr.com/

Paste the Element you copied into the ‘Text’ field.

Change the expression in the ‘Expression’ field to:

```
(\/in\/.*\/")
```

Under the ‘Text’ field, click ‘List’ and change the List code to:

```
$1\n
```

Et voila.



Copy in Excel.

Remove duplicates (from every comment you’ll extract the URL twice, one attached to the name, other one to the avatar).

Remove the “ with Find/Replace and add linkedin.com.

Targeting
You can auto-connect with your engagers using a tool such as LinkedInHelper or GPZ LinkedIn Tools. Or you can use Dux-Soup’s newly launched autoconnect feature in combo with it’s Revisit feature.

If you have no idea what I’m talking about, feel free to hit me up on Messenger or connect with me on LinkedIn.