



AI-POWERED DIGITAL MARKETING & GROWTH INTERN (SEO, Content, Automation & Media)

About Us

Interact Health PRO (IHP) develops healthcare-focused systems and educational platforms supporting rehabilitation coordination, personal injury recovery, and medical communication systems.

We use modern marketing, AI-supported content systems, and automation technologies to help educate, engage, and support healthcare, legal, and rehabilitation audiences.

Role Overview

As an AI-Powered Digital Marketing & Growth Intern, you will help create and manage digital marketing campaigns tied to live healthcare and rehabilitation systems.

You will support:

- social media campaigns
- podcast promotion
- webinar systems
- SEO optimization
- video content
- lead generation workflows

Key Responsibilities

Marketing Campaigns

- Create AI-assisted marketing campaigns
- Support educational and promotional initiatives
- Help develop healthcare-focused marketing content

Social Media & Content

- Create posts, captions, and graphics
- Manage content calendars

- Support engagement strategies
- Analyze audience engagement metrics

Video & Podcast Support

- Edit short-form content
- Support podcast publishing workflows
- Assist with webinar promotion and educational campaigns

SEO & Automation

- Support AI-assisted SEO optimization
- Build workflow automations using Airtable and Make.com
- Help optimize marketing funnels and lead systems

AI Integration

You will actively use:

- Claude AI content workflows
- AI-assisted content generation tools
- AI-supported SEO optimization
- Airtable and Make.com automations

AI supports:

- content generation
- marketing analysis
- workflow automation
- audience optimization

Technical Skills

- Canva
- Social media platforms
- SEO fundamentals
- Content creation tools
- CRM systems

Assets

- Video editing
- Podcast platforms
- Marketing automation tools

Soft Skills & Professional Traits

- Creativity and adaptability
- Strong communication skills
- Accountability and professionalism
- Team collaboration
- Organized workflow management

Learning Outcomes

- Gain healthcare marketing experience
- Build AI-assisted content systems
- Learn operational marketing workflows
- Develop portfolio-ready projects

Why Join Us?

Become part of a 25+ IHP Intern Team and collaborate closely with Web Developers, Full Stack App Developers, AWS Engineers, Business Analysts, IT & Security Networking, Medical-Health, Social Media, Video Editors, and Administrative Groups. Together, we are launching Interact Health PRO's innovative platforms to transform healthcare, patient outcomes, and virtual care technology.

Compensation

- We provide a high-quality learning opportunity so you make a real workplace contribution.
- We ensure you receive adequate supervision and regular guidance while giving you opportunities to learn the job.
- We provide support in developing learning objectives.
- We are prepared to participate in interviews with a Field Education Office Representative.
- We support tracking of your hours worked.
- We are prepared to complete written performance evaluations and reports required by the College or University during and at the end of the work term.
- We will provide Reference Letters upon request or accept telephone reference.
- Candidates who complete the Internship Terms are eligible to apply for part-time to full-time paid positions as they become available.
- Credits for Internship Completion (where applicable through your institution).
- We request a short "Testimonial" of your experience and what you learned while working with IHP, to post on our website and on Google.

How to Apply

STEP 1 - Complete the IHP SPRING / FALL 2026 Internship Onboarding Form:

https://docs.google.com/forms/d/e/1FAIpQLSeQhAmeN2_cfDZ0e4y2zxY1-RK_jMJ-kMQZImGroKgtvP02UQ/viewform?usp=header

Ensure you use the same form under basic documents to upload:

STEP 2 - Your Cover Letter explaining why you are the best candidate for the Internship Program

STEP 3 - Don't forget to upload your Resume

STEP 4 - Provide a Link to your LinkedIn profile (if you have one)

Interview Process

- Once all applications are reviewed, candidates that meet all requirements and availability will be considered.
- Candidates will be invited to join a Group Interview will be contacted via email within 48 hours after the interview.
- If selected as our preferred candidate, you will be notified within 24 hours to complete the contract agreements.

Work Environment

- All work will be done online via Zoom.
- Creative work may be used in your personal portfolio, including success stories for future opportunities (respecting confidentiality requirements).

Contact

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