

NO. 14-01/2011-PAP
GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS AND IT
DEPARTMENT OF POSTS
(ESTABLISHMENT DIVISION)
DAK BHAWAN, SANSAD MARG, NEW DELHI - 110001

Dated 01.10.2013.

TO
All Chief Postmasters General,
All G.Ms.(PAF) / Directors of Accounts.(Postal).


Subject: Payment of Dearness Allowance to Gramin Dak Sevaks (GDS) at revised rates w.e.f. 01.07.2013 onwards-reg.

Consequent upon grant of another installment of dearness allowance, with effect from 1st July, 2013, to the Central Government Employees vide Government of India, Ministry of Finance, Department of Expenditure, O.M. No. 1-8/2013-E.II(B) dated 25th September, 2013, duly endorsed vide this Department's letter No. 8-1/2012-PAP(PT) dated 25.09.13, the Gramin Dak Sevaks (GDS) have also become entitled to the payment of dearness allowances on basic TRCA at the revised rate with effect from 01.07.2013. It has, therefore, been decided that the dearness allowance payable to the Gramin Dak Sevaks shall be enhanced from the existing rate of 80% to 90% on the basic Time Related Continuity Allowance, with effect from the 1st July, 2013.

2. The additional installment of dearness allowance payable under this order, shall be paid in cash to all Gramin Dak Sevaks.

3. The expenditure on this account shall be debited to the Head "Salaries" under the relevant head of account and should be met from the sanctioned grant.

4. This issues with the concurrence of Integrated Finance Wing vide their Diary No.155/FA/2013-CS dated 01.10.2013.


(Shankar Prasad)
Astt. Director General (Estt.)
TELE: 011 - 2303 6268

COPY TO:-

1. EA to Secretary (P).
2. All Members of Postal Services Board. 3. JS & FA(Posts)
4. Additional DG, APS, R.K. Puram, New Delhi-110066.
5. The Director General (Audit), P&T, Civil Lines, Delhi-110054.
6. All Directors of Postal Staff College of India & PTCs.
7. CGM (BD) BD Directorate. 8. CGM(PLI), PLI Dte. Chanakyapuri, New Delhi-21.
9. GDS/Budget/FA(P)/PEII./PCC/SR/SPB-I/SPB-II/ C&A/PB Section of Postal Directorate.
10. All recognized Unions and Associations in the Department of Posts.
11. Guard File / Spare. 12. Deptl. Web Site through PTC Mysore.


(Raj Kumar Chawla)
ASSISTANT ACCOUNTS OFFICER (PAP)
Tele: 011-2303 6268

कावेरी बनर्जी

सदस्य (प्रौद्योगिकी)

डाक सेवा बोर्ड

Kavery Banerjee

Member (Technology)

Postal Services Board

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सत्यमेव जयते

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भारतीय डाक विभाग
संभार एवं सूचना प्रौद्योगिकी महालय
डाक भवन, संसद मार्ग
नई दिल्ली - 110001
Department of Posts, India
Ministry of Communications & IT
Dak Bhawan, Sansad Marg
New Delhi-110001

O.O No- 95-14 / 2011-FS

Dated 4th Sept, 2013

Dear Shri De,

This is regarding encouraging trend of growth in International Money Transfer business through Western Union and Money Gram during the period from April, 2013 to July, 2013.

This is a welcome change and reflects the combined dedicated efforts of the Circles. We need to work towards sustaining this trend and achieve the allotted targets. So far we have achieved 22 % of the allotted target in WU-IMTS, and 19% in MG-IMTS, earning Rs 18.96 Cr revenue. The revenue earned during the same period last year was however Rs 20.93 Cr. We therefore need to make more efforts to increase transactions, by bringing back lost customers and also bringing in new ones.

IMTS provides huge potential business area for the Department to grow in and to earn good revenue. To have more business in this area we have approved the expansion of 2000 locations for MG-IMTS in all Circles in 2013.

However, in WU-IMTS India Post has captured only 10% of the total Western Union business done in India as against 25% of total WU business in India in 2009-10. Circle-wise share of India Post in total WU business is indicated in Annexure 'A'. It can be seen that Bihar, Delhi, Haryana, Punjab, Rajasthan and UP are the Circles who have tapped <10 % of total WU business in that state. Circle-wise share in MG-IMTS is shown in Annexure-B. We have only captured <5% of total MoneyGram business in India and have to make greater efforts to tap the potential business and earn more revenue.

I look forward to your drawing up a suitable marketing strategy for exploring and expanding IMTS business in your Circles and monitoring revenue realization against the targets set. With your active involvement, I am certain that we can look forward to substantial surge in business and revenue in the ensuing festive season.

With best wishes,

Yours sincerely,

K. Banerjee
(Kavery Banerjee)

To

Shri Tilak De
Chief Postmaster General,
Odisha Circle,
Bhubaneswar

In file

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10/9/13

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