

Subject: Unveil the *iron curtain* keeping you from success... 🏆

Hi EastValleySports,

I'm excited for the upcoming one-of-a-kind **huge** sports selection. I also love the name, it's super iconic and easy to remember. 🏆

Checkout Dick's, REI, Sportsmans Warehouse, and more. They all post on social media daily.

Your social media is fairly professional, well done, but there's still a few things that can be improved. 💡

Like,

- Hype the upcoming sporting goods up, make it a **huge** deal so that everyone is excited.
- Post **every single day**, no matter what.
- Add tags, that way you can tap into a much wider audience.
- Don't post only about exclusive deals or new products, make friendly and funny posts too, and keep it personal, that way you can spark friendship.
- Don't always try to sell to your customers, you will be viewed as a sellout that doesn't care about its customers.

I also suggest a pop-up newsletter subscription form at the top of your homepage, those typically bring in a lot more leads than bottom page forms.

All this and more are things I can help with for **free**, until I get results. I'll Improve the website, social media, and other things. 100

If you are interested to hear more or have any questions, let me know so we can schedule a time to talk. What date works best with you?

Best wishes,

Vlad