

## ATMOSPHERE CORE ANNOUNCES TWO NEW GENERAL MANAGERS

Hospitality Stalwarts, Philippe Claverotte to Lead RAAYA By Atmosphere and Jenni Hartatik to take the Helm at OBLU SELECT Sangeli

**Maldives**, **June 14**<sup>th</sup>, **2024** – International hospitality company Atmosphere Core announces two key appointments. Philippe Claverotte, a suave hotelier and a senior leader of the company, has been appointed as the Vice President of Operations and General Manager of RAAYA By Atmosphere and continuing with the long-standing tradition of embracing women in leadership, OBLU SELECT Sangeli appoints Jenni Hartatik as General Manager.

Philippe Claverotte's career spans almost 30 years and includes reputed luxury hotel groups and resorts in twelve countries. This appointment is his seventh leadership role in a luxury property. A French national, Philippe joined Atmosphere Core in 2019 as the General Manager at Atmosphere Kanifushi. He moved to VARU by Atmosphere as General Manager in February 2021, where he led the team for three years. Philippe has a strong track record of success within the company, including the recent rebranding and relaunch of OBLU NATURE Helengeli by SENTIDO.

Speaking about his new role and island concept Philippe says, "At RAAYA by Atmosphere, there is a guest experience like no other, a balance of escapism and energy. Our island is deeply rooted in personal expression, and we intend to create moments of happiness in all corners. As we rebrand, my focus remains on driving operations and business strategies, whilst also developing and motivating the team to anticipate, craft, and elevate every guest interaction, and truly deliver on our brand promise: A New Experience Awaits".

Proficient in French, English, and Spanish, Philippe brings a magic touch to hospitality, effortlessly inspiring and leading a diverse team to foster a culture of excellence. Extensive industry experience combined with a deep understanding of the company philosophy, Joy of Giving, makes Philippe the right choice for RAAYA by Atmosphere, set to launch on the 4th of July 2024.

The second key appointment is that of veteran hotelier Jenni Hartatik as General Manager of OBLU SELECT Sangeli, a serene private island within the COLOURS OF OBLU brand. Jenni brings a wealth of expertise spanning over 25 years in luxury hospitality and a spirit to achieve the impossible.

"Attitude determines altitude", says Jenni Hartatik. Elaborating on this philosophy, she says "Coming from another island country, Indonesia, I can easily connect with Maldivians' soul-deep hospitality culture. It's all about anticipating our guests' needs and going the extra mile to make their dreams a reality. The vibrant island lifestyle and incredible holiday plan at OBLU SELECT Sangeli make it a favourite among global travellers. And I want to ensure that we continue this tradition of service excellence, meeting and exceeding business goals, all whilst elevating guests' holiday experience to new heights."

Jenni Hartatik, hailing from Indonesia, has held senior positions at prestigious properties around the world, including roles as General Manager at international hotels in Indonesia and China as well as a Director of Sales & Marketing role. Having worked her way up the career ladder, she seamlessly manages various aspects of resort operations and is poised to mentor and build the team, bringing out the best in them. Jenni has continuously honed her skills through specialised



training and international exposure gained from hands-on experiences with high-revenue markets across Asia, Africa, Europe, and North America. She is fluent in English, Mandarin, and Indonesian, and has also studied Japanese, Cambodian, and German.

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## **Notes To Editors**

**Picture Caption:** Philippe Claverotte, Vice President of Operations and General Manager of RAAYA By Atmosphere



Picture Caption: Jenni Hartatik, General Manager OBLU SELECT Sangeli



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## **About Atmosphere Core**

Atmosphere Core is a dynamic hospitality company with three distinctive lifestyle brands, THE OZEN COLLECTION, COLOURS OF OBLU, and Atmosphere Hotels & Resorts. The company operates nine resorts in the Maldives and has a strong pipeline of one resort in the Maldives, one resort in Sri Lanka, and ten hotels and resorts across India – all set to open within the next three years. Distinctive design, an authentic sense of place, inspiring service styles, and the freshest and finest cuisine lend a unique flavour to every Atmosphere Core property.

Atmosphere Core Website: <u>ATMOSPHERE</u> Brand Websites: <u>THE OZEN COLLECTION</u> /

COLOURS OF OBLU

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