

A - Blog Brief

Primary Keyword / Supporting Keywords	SaaS Outbound Sales Agency
Primary / Supporting Keyword Density	2%-5% for short keywords and 1%-2% for long tail keywords
Content-Type	Lean Product Listicle (Lean Product Listicle)
AI Content Writing Script to use	ChatGPT Script for Writing Lean Product Listicles
Template	10 Best SaaS Website Design Agencies
English tone	US
Required Word Count	3000+ words
Relevant Pages to internally Link / Target Page to internal link/target pillar	<p>Add these internal links;</p> <ul style="list-style-type: none"> • Use relevant Internal links. • Link to relevant blog posts (1 link / 300 words) • Link to a page only once from the same article.
Relevant or type of relevant external links	<ul style="list-style-type: none"> • Never link out an external link on our own keywords /or keywords we want to rank for.
Overall Advice/suggestions	<ul style="list-style-type: none"> • Use high-quality images/ screenshots • Don't include the pricing section • Keep the introduction short and to the point and immediately go into the explanation of the companies • Don't add Top 3 Services or Services, just mention the list of different services and define each service.
Other Content Elements to Add	<ul style="list-style-type: none"> • Mention 10 Companies/Agencies. • Add FAQ Answering the top questions in the people also ask snippets or the generic questions around that product. (Only if relevant). • Add a Table of contents after the Introduction. • Don't include the pricing section
Targeted Frase Optimization Score	50% more than the score Frase recommends
Frase	https://app.frase.io/doc/read/a572b89bd34248c78e45c43a50685310-1
AI Content Writing Checklist	https://docs.google.com/spreadsheets/d/1GhkSNNx8VZwATmxn0Ss5zjsTB4sSxmR94Dx06AMv57Y/edit#gid=0

Chat GPT Link (Writer will add)	
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B - Content Body

I - Content Meta

Meta Title (~60 characters) :

Meta Description (~ 150 characters):

Recommended URL - slug: /blog/

II - Content Copy

C - Post Writing Quality Checklist

	Meta Information	Writer	Editor
1	Page Title Length (Req: 50-60 characters) - mention the actual length		
2	Meta Description Length (Req: 140-160 characters) - mention actual length		
3	Is the URL Short & contains the top targeted keyword?		
Headings Information			
4	Is H1 different from the title? (wherever possible)		

5	Does H1 include the primary keyword? (Must Include)		
6	Does it have Multiple H1? (must have only 1)		
7	Do other sub-headings include keywords/keyword variations?		
	Content Optimization		
8	Is Keyword Density between 2%-5%? Include Density% (mention actual density)		
9	Are the primary/related keywords in the first and last para?		
10	Is it in the required word count? Mention Word count.		
11	Number of Internal Links Added (Add the total number of links)		
12	Link to Targeted Page added? (Y/N)		
	Image Optimization		
13	Is Alt Text on all Images?		
14	Are primary/related keywords added in 1-2 relevant images?		
15	Are Images Names SEO Friendly?		
	Grammar, Readability & Optimization		
16	Is the Grammarly Readability Score 60+? Mention Score.		
17	Is Grammarly Overall Score 90+? Mention Score.		
18	Is Frase Score equal or more than required? Mention Recommended and your Frase Score		
19	Plagiarism Score in Quetext? Mention Score / %		
	Product Listicle Checks		
20	Are Key features, Top features, and pricing added for each product?		
21	Are reviews from external product sites added?		
21	Are generic product-level FAQs added?		
22	Are Best of Best Products FAQs added?		

	External QA Report Links		
23	Frase Document Link		
24	Grammarly Document Link		
25	ChatGPT Chat Link		
26	Quetext Plagiarism Check Link ver 1		
27	Quetext Plagiarism Check Link ver 2		
28	Quetext Plagiarism Check Link ver 3		

D - Post Publishing Quality Checklist

	Meta Information	Onpage	AE Review
1	Is the Page Title the same as the document?		
2	Is the Page URL the same?		
3	Is the Meta Description the same as the document?		
	Headings, Content & Images Information		
4	Is the Headings Structure implemented correctly on the website?		
5	Is Typography / Paragraph Spacing done correctly?		
6	Are all Images with the same Alt Text as the document?		
7	Do other sub-headings include keywords/keyword variations?		
	Final Link of Published Article		

D - Post Publishing Quality Checklist

	Meta Information	Onpage	AE Review
1	Is the Page Title the same as the document?		
2	Is the Page URL the same?		
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6	Are all Images with the same Alt Text as the document?		
7	Do other sub-headings include keywords/keyword variations?		
	Final Link of Published Article		