

EMILY A. ANDREWS

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Department of Communication and Integrated Studies

Augusta University

2500 Walton Way, Augusta, GA 30904

EDUCATION

PhD in Media, Technology, and Society	2026
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Northwestern University

Advisor: Dr. Nathan Walter

Dissertation: Credibility in Crisis? Exploring the Boundary Conditions of Trustworthiness and Expertise in the Modern Age

MA in Communication	2021
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University at Buffalo, The State University of New York

Advisor: Dr. Yotam Ophir

Thesis: Combating COVID-19 Conspiracy Theories: Debunking Misinformation about Vaccines, Bill Gates, 5G, and Microchips Using Enhanced Correctives

BA in Psychology, w/ minor in Sociology	2019
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The State University of New York at Geneseo

PROFESSIONAL APPOINTMENTS

Assistant Professor	August 2026 - Present
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Department of Communication and Integrated Studies,
Augusta University

RESEARCH INTERESTS

Persuasion | Credibility | Information Integrity
Trust | Message Effects | Prosocial Behavior

PEER-REVIEWED PUBLICATIONS

Saucier, C. J., **Andrews, E. A.**, Walter, N., Tukachinsky Forester, T. (2026). The Power and perils of parasocial relationships: A meta-analytic investigation of health outcomes. *Health Communication*. <https://doi.org/10.1080/10410236.2026.2641695>

Daniels, A., **Andrews, E. A.**, & Walter, N. (2026). Trust falls: Analyzing trust in science as a moderator of source credibility in contentious scientific contexts. *Communication Research Reports*. <https://doi.org/10.1080/08824096.2025.2611970>

Andrews, E. A., Walter, N., & Pusateri, K. (2026). Credibility staining and the boundaries of expertise: The reputational cost of commenting on polarized topics. *Proceedings of the 59th Hawaii International Conference on System Sciences*. <https://hdl.handle.net/10125/111734>

Andrews, E. A., Walter, N., Atad, E. (2025). Should we retire the concept of source credibility? An experimental exploration of when credibility is (and is not) useful. *Science Communication*. <https://doi.org/10.1177/10755470251334094>

Andrews, E. A., Walter, N., Ophir, Y., Walter, D., & Robbins, C. L. (2024). Vaccine hesitancy and its epistemic antecedents: A meta-analysis. *Health Communication*, 1-12. <https://doi.org/10.1080/10410236.2024.2431165>

Lewis, N., **Andrews, E. A.**, Keefe, D., & Walter, N. (2024). A meta-analytical review of the relationship, antecedents and consequences of information seeking and information scanning. *Human Communication Research*, 50, 468-479. <https://doi.org/10.1093/hcr/hqae012>

Ophir, Y., Waler, N., Walter, D., Velho, R. M., Lokmanoglu, A. D., Pruden, M. L., & **Andrews, E. A.** (2022). Vaccine hesitancy under the magnifying glass: A systematic review of the uses and misuses of an increasingly popular construct. *Health Communication*, 38(10). <https://doi.org/10.1080/10410236.2022.2054102>

Andrews, E. A., & Yang, J. Z. (2021). Behavioral modeling: Inspiring college students to intervene in instances of sexual assault. *Communication Research Reports*, 38(1), 33-45. <https://doi.org/10.1080/08824096.1870446>

PAPERS UNDER REVIEW

Andrews, E. A., Scherr, C. L., Ramesh, S., Fakhari, H., Kerstiens, S. J., Arundel, C., Perera, M. A., & Tuck, M. (Revise & resubmit). Trust and willingness to participate in pharmacogenomic research among African Americans: A qualitative study. *Patient Education and Counseling*.

BOOK CHAPTERS

Walter, N., **Andrews, E. A.**, & Tukachinsky Forester, R. (2023). Initiation and evolution of PSRs. In R. Tukachinsky Forster (Ed.), *The Oxford handbook of parasocial experiences* (pp. 125-146). Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780197650677.001.0001>

CONFERENCE PRESENTATIONS

Andrews, E. A., Walter, N., & Pusateri, K. (2026). *Credibility staining and the boundaries of expertise: The reputational cost of commenting on polarized topics* [Presentation]. 59th Hawaii International Conference on System Sciences, Maui, Hawaii.

Andrews, E. A., Walter, N., & Murphy, S. (2025). “*Out, damned spot! Out, I say!*”:
How commenting on polarizing topics stains experts’ authority and why it matters
[Presentation]. National Communication Association 111th Annual Convention, Denver, CO, United States.

Saucier, C. J., **Andrews, E. A.**, Liu, S., & Walter, N. (2025). *The Power and perils of parasocial relationships: A meta-analytic investigation of health outcomes* [Presentation]. International Communication 75th Annual Convention, Denver, Colorado, United States.

Daniels, A., **Andrews, E. A.**, Kalny, C., & Walter, N. (2024). *Trust falls: Analyzing trust in science as a moderator of the boundaries of source credibility*. [Presentation.] National Communication Association 110th Annual Convention, New Orleans, LA, United States.

Andrews, E. A., & Walter, N. (2024). *Should we retire the concept of source credibility? An experimental exploration of when credibility is (and is not) useful* [Presentation.] National Communication Association 110th Annual Convention, New Orleans, LA, United States.

Andrews, E. A., Scherr, C. L., Fakhari, H., & Saucier, C. J. (2024). *Trust and willingness to participate in pharmacogenomic research among African Americans: A qualitative study* [Presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

Andrews, E. A., Walter, N., Ophir, Y., Walter, D., Robbins, C., & Saucier, C. J. (2023). *Conspiracy beliefs, trust, and vaccine hesitancy during the COVID-19 pandemic: The moderating role of vaccine availability* [Presentation]. National Communication Association 109th Annual Convention, National Harbor, MD, United States.

¹ Shakespeare, W. (1998). *Macbeth*. Penguin. (original work published 1607/1608)

Saucier, C. J., Ma, Z., **Andrews, E. A.**, Suresh, S., Montoya, J., & Plant, A. (2023). *Overcoming health information inequities: Valley Fever awareness among vulnerable communities in California* [Presentation]. National Communication Association 109th Annual Convention, National Harbor, MD, United States.

Andrews, E. A., Walter, N., Ophir, Y., & Walter, D. (2022). *A meta-analytic perspective on vaccine hesitancy and its correlates* [Presentation]. International Communication Association 72nd Annual Convention, Dijon, France.

Andrews, E. A., Ophir, Y., & Walter, D. (2020). *Let the data tell their stories: A mixed-method approach for analyzing alleged vaccine injuries narratives* [Presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

INVITED TALKS

Invited Panelist (October 23, 2025) by The National Association of Science Writers (NASW).

Andrews, E. A., Flanagan, A., Johnson-Turbes, A., Looby, C., & Oransky, I. (2025). *Reporting mistakes and failure in science as a path to trust* [Panel Session]. ScienceWriters2025, Virtual.

Guest Lecturer (Spring 2021) for COM 231: *Principles of Persuasion*, taught by Katy Harris, Ph.D. student at the University at Buffalo.

Andrews, E. A. (2021). *Misinformation: An overview and look into vaccine hesitancy* [Lecture Recording and PowerPoint slides]. Zoom Video Communications.

TEACHING & INSTRUCTIONAL EXPERIENCE

Instructor of Record, COMM 3220: *Public Relations Writing* Fall 2026
Augusta University Department of Communication and Integrated Studies

Instructor of Record, COMM 1110: *Public Speaking* Fall 2026
Augusta University Department of Communication and Integrated Studies

Instructor of Record, COMM_ST 201: *Public Speaking* Winter 2023; Spring 2023
Northwestern University School of Communication Fall 2023; Winter 2024;
Spring 2024; Summer 2024;
Fall 2024; Spring 2026

Teaching Assistant , COMM_ST 241: <i>Theories of Relational Communication</i> Northwestern University School of Communication	Winter 2026
Teaching Assistant , MSC 492: <i>Leading and Leveraging Networks</i> Northwestern University Master of Science in Communication Program	Fall 2025
Teaching Assistant , MSC 540: <i>Leading Collaboration</i> Northwestern University Master of Science in Communication Program	Fall 2024; Fall 2025
Teaching Assistant , MSLCE 472: <i>Marketing Strategies in Creative Industries</i> Northwestern University Master of Science in Leadership and Creative Enterprise Program	Spring 2025
Teaching Assistant , MSC 491: <i>Foundations of Strategic Communication Management</i> Northwestern University Master of Science in Communication Program	Winter 2024; Winter 2025
Teaching Assistant , MSC 491: <i>Foundations of Strategic Communication</i> Northwestern University Master of Science in Communication Program	Fall 2024
Teaching Assistant , COMM_ST 205: <i>Theories of Persuasion</i> Northwestern University School of Communication	Fall 2023
Teaching Assistant , HLTH_COM 455: <i>Human-Computer Interaction</i> Northwestern University Master of Science in Health Communication Program	Spring 2022
Teaching Assistant , PSYC 350: <i>Social Psychology</i> SUNY Geneseo Department of Psychology	Spring 2018; 2018; Spring 2019

SERVICE

Ad Hoc Reviews for *Journal of Health Communication* (Summer 2026 – Present)

Ad Hoc Reviews for *Vaccine* (Winter 2026 – Present)

Ad Hoc Reviews for *Science Communication* (Spring 2025 – Present)

Ad Hoc Reviews for *Mass Communication and Society* (Summer 2024 – Present)

Ad Hoc Reviews for *Health Communication* (*Fall 2024 – Present*)

Conference Reviews for NCA (*Spring 2022 – Present*)

Conference Reviews for ICA (*Fall 2020 – Present*)

Graduate Assistant (*Fall 2019 – Spring 2020*) to Christine Kroll, Assistant Vice Provost and Director of the Center for Educational Innovation (CEI) at UB.

GRANTS, AWARDS, & CERTIFICATES

Reflective and Effective Teaching Certificate (*Awarded Spring 2025*), Northwestern University Searle Center for Advancing Learning and Teaching

Northwestern Conference Travel Grant (*Spring 2022; \$800*)

SKILLS AND SOFTWARE

Methods – Experimental design, survey programming (Qualtrics), qualitative transcript annotation and analysis, meta-analysis

Statistical software – SPSS, CMA

PROFESSIONAL AFFILIATIONS

Hawaii International Conference on System Sciences, HICSS (*2025 – Present*)

Kentucky Conference on Health Communication, KCHC (*2024 – Present*)

National Communication Association, NCA (*2020 – Present*)

International Communication Association, ICA (*2021 – Present*)

The Center of Media Psychology & Social Influence, COM-PSI (*2021 – Present*) – Northwestern University

Lab Manager (*2023-2024 academic year*)

Communication Graduate Student Association (2020-2021) – SUNY, University at Buffalo

The Digital Communication Research Lab (2019-2021) – SUNY, University at Buffalo

The Narrative Lab (2017-2018) – SUNY, University at Buffalo