

Presidential/ Executive Campaign Guidelines

1. All interested students will run as an individual for a single position. Applicants are not allowed to run in conjunction with another applicant/position.
2. **ABSOLUTELY NO gum, food products, or any consumer products are allowed to be given away while campaigning.**
3. **Stickers, labels, and any other adhesive back advertisements may not be used.**
4. Posters must be stamped with the "ASB Approved" sign which is available from January 10, 3:35 pm-4:00 pm or 7:45am -8:30 am on January 13th. This poster is what students will see before they vote, so you have creative freedom to let them know a little bit more about you and what goals you have. Please make sure that it follows all campaign guidelines, as we will review the poster. If approved, it will be posted on the ASB instagram story on election day for people to see. If you do not submit your poster with the application, it will not be posted on instagram for students.
5. Students are not permitted to throw any social gathering as a part of their campaign.
6. Social Media: Candidates are allowed to use social media to campaign. All messages must be school appropriate and positive towards the other candidates. If there is inappropriate material posted, you may be disqualified. Candidates have to promote themselves not put others down.

Participation and Materials

1. All materials used in any campaign must be purchased outside of school and no candidate may use materials from the ASB class.
2. Students are not allowed to spend in excess of \$100 for their campaign. Please keep all of your receipts. If your campaign is questioned you must be prepared to show receipts. Donations will be counted as part of your \$100.

Posters

1. Posters and banners may be hung beginning the morning of Monday, January 13th. Posters or banners **MUST BE REMOVED** by 8:30 am January 13.
2. Posters are not allowed on windows, display cases, or stucco walls. Posters are allowed to be hung on the wooden board around campus and metal poles in the hallways. Posters can also be hung on the brick walls around campus. Posters inside buildings will be acceptable only with permission from faculty. Any poster in violation will be taken down.
3. The number of posters or flyers from any one organization should not be excessive in any one area or location on campus.
4. If damp weather exists, posters must be placed under the eaves of the buildings as colors may run and stain the plaster.
5. **Use blue "painters" tape ONLY! YOU MUST BRING YOUR OWN TAPE - ASB WILL NOT SUPPLY ANY!** No tacks, staples, duck tape, or nails may be used to secure the posters.
6. Each candidate will be allowed to post no more than 50 fliers (8 ½ X 11 inches) at one time. No more than five 22x28 inch posters (standard poster board) may be hung on campus at any one time. All signs must remain within school gates (INSIDE of front gate and INSIDE of back gate).
7. Promotional flyers (no larger than 4x4 inches) can be distributed to students for the following: backpacks, pinned on shirts or other areas for students to promote the candidates, however all must be approved by the ASB Director, Ms. Pratt, prior to distribution. It is the sole responsibility of the election applicant to control the litter potential of these flyers. These flyers are NOT to be posted anywhere on campus. Any and all other promotional material and ideas must be verified and approved through the ASB director prior to being displayed for campaigning purposes.
8. All posters **MUST BE APPROVED AND STAMPED** by ASB before hanging. If they are not approved they will be taken down!
9. If you have any questions about the guidelines stated above, **ASK before you act.** Email dnnighthawks.asb@gmail.com

***Failure to comply with the above-stated rules and procedures will result in possible disciplinary action and/or disqualification from the election. NO EXCEPTIONS! ***