

Parently — Privacy Policy

This explains what Parently stores, why, and what you can turn off. Last updated 13 August 2026.

What we store

- Your account: the email address you signed up with, or the account you used with Google or Apple sign-in, plus your name and the parenting role and goals you chose during setup.
- Your children: for each child you add — name, date of birth, gender, and a profile photo if you upload one. Date of birth is what decides the age band behind the dashboard, activities and survey, which is why the app asks for it.
- What you record: onboarding survey answers, daily goal progress, routine entries, habits and their completion dates, growth measurements, and completed activity sessions.
- Your messages to the AI coach, and the replies.
- Your device's notification token, so reminders can reach this phone.

Why we store it

- To show you your own records, and to key the app's content to each child's age and gender. Nothing above is sold, and none of it is used for advertising.

Where it is stored

- Records are held in Google Firebase — Firestore for data, Firebase Storage for photos, Firebase Authentication for sign-in and Firebase Cloud Messaging for notifications. Google processes this data on our behalf as our hosting provider.
- Your data is scoped to your account. Security rules stop one account reading another's, and Firebase App Check rejects requests that do not come from a genuine copy of the app.

Diagnostics you can turn off

- By default the app also reports anonymous usage and performance data (which screens are opened, how fast they load) and crash reports.
- Settings → Privacy has a switch for each. Turning one off stops that collection on this device immediately and the choice is remembered. Neither report includes your children's names, photos or records.

Children's data

- A child's information is entered by you, the parent or guardian, and is visible only to your account. Children do not have accounts and the app does not ask a child for anything directly.
- We keep a child's record until you delete that child or your account.

Your control

- Edit or remove a child at any time from Profile → My Family. Removing a child deletes their records and photo.
- Delete your whole account from Settings → Account Settings → Delete Account. That erases your children, their milestones, progress and photos, and cannot be undone.
- To ask for a copy of your data, or anything else about this policy, contact ammarali4669@gmail.com.

Changes

- If this policy changes materially we will say so in the app before the change takes effect. The date at the top always reflects the current version.