

Privacy Policy

This privacy policy is for Mobile App. and our other product/s under RR signature domain which governs the user's privacy policy We respect and understand the importance of protecting User's (You, Your) privacy. We are committed to safeguarding the privacy of the personal data or information ("Info") that We collect, possess, use, process, record, store, transfer, disclose, deal, handle and receive from You while rendering services in connection with Our businesses. Accordingly, following is Our Privacy Policy which along with various guidelines, sets out how We intend to safeguard such Info received and used by Us as aforesaid. This Privacy Policy is in compliance with the prevailing Information Technology Act, 2000 and applicable rules made thereunder ("IT Act").

In this Privacy Policy, "personal information" means information that can be used to identify an individual, and R R KABEL LIMITED (Our Company) has access about that individual. Such personal information may include your name, telephone number and email address.

By using RR signature products and services, you are deemed to have read, acknowledged and accepted all the provisions stated here in the Privacy Policy, including any changes we may make from time to time. We are committed to protecting the privacy, confidentiality and security of your personal information by complying with applicable laws, including your local data protection legislation. We are equally committed to ensuring that all our employees and agents uphold these obligations.

Types of Information Collected

In order to provide our services to you, we will ask you to provide personal information that is necessary to provide those services to you. If you do not provide your personal information, we may not be able to provide you with our products or services.

We may collect the following types of information (which may or may not be personal information):

- Information you provide to us or upload (including your contact details): we may collect any and all personal information you provide to us, like your name, mobile phone number, and email address in relation to creating an account.
- Device information: information related to your device. For example Android version, device manufacturer details and model name.
- Location information (only for specific services/functionalities): various types of information on your location.

How the personal information is used

Personal information is collected for providing services and / or products to you, and legal compliance on our part under applicable laws. You hereby consent that we may process and disclose personal information to our affiliated companies, Third Party Service Providers (defined below) for the purposes stated in this Privacy Policy.

We may use your personal information for the following purposes:

- Providing, processing, maintaining, improving and developing our goods and/or services to you, including after-sales and customer support and for services on your device or through our websites.
- Communicating with you about your device, service or any general queries, such as updates, customer inquiry support, information about our events, notices.
- Conducting marketing related activities, such as providing marketing and promotional materials and updates.
- Analysing and developing statistical information on use of our products and services to better improve our products and services.
- Storing and maintaining information about you for our business operations or legal obligations.
- Collecting user feedback, valuable in helping our Company to make improvements to our services.
- to send important notices, such as communications about purchases and changes to our terms, conditions, and policies.

Direct Marketing

- We may use your name, phone number, and email address, to provide marketing materials to you relating to goods and services of our Company and affiliate companies and our business partners which offer products and services relevant to you. You have the right to opt out of our proposed use of your personal data for direct marketing.

Sharing with Others

Our Company may disclose your personal information without further consent when required under applicable law.

Information Not Requiring Consent

- We may share anonymised information and statistics with third parties for business purposes, for example number of customers in certain demographic groups who purchased certain products or who carried out certain transactions.
- For the avoidance of doubt, our Company may collect, use or disclose your personal information without your consent if it is and only to the extent it is allowed explicitly under local data protection laws and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Retention Policy

Personal information will be held for as long as it is necessary to fulfill the purpose for which it was collected. We shall cease to retain personal information, or remove the means by which the personal information can be associated with particular individuals, as soon as it is reasonable to assume that the purpose for which that personal information was collected is no longer being

served by retention of the personal information and retention is no longer necessary for legal, resolve disputes, enforce our agreements or other business purposes.

Accessing other Features on your Device

Our applications may need access to certain features on your device such as Wi-Fi network status, as well as other features. This information is used to allow the applications to run on your device and allow you to interact with the applications.

Miscellaneous

Order of Precedence

If you have agreed to our applicable User Agreements, in the event of inconsistency between such User Agreements and this Privacy Policy, such User Agreements shall prevail.

Governing Law and Dispute Resolution

This Policy shall be governed by and construed in accordance with the laws of the Republic of India. The courts at Mumbai, India shall have exclusive jurisdiction in relation to any disputes arising out of or in connection with this Policy. Please remember that the Company does not have access to, or control over, the information these third parties may collect. The information practices of these third parties are not covered by this Privacy Policy.

Updates To the Privacy Policy

We may update this Privacy Policy from time to time. You must periodically review the Privacy policy for the latest information on our privacy practices. In the event You continue to use the App or the Services after any update in the Privacy Policy, Your use of the App shall be subject to such updated Privacy Policy

Contact Us

If You require any information, clarification or grievance regarding the use of Your Personal Information or this Privacy Policy, You can contact Us at Email: customercare@rrglobal.com