

Transitioning to Tech: Opportunities for Various Backgrounds

Are you considering a transition into the tech industry but don't have a traditional tech background? Here are some high-demand roles you can explore, along with free resources to help you get started:

Education:

- Instructional Designer
- EdTech Specialist
- Online Course Developer
- Product Manager (Educational Technology)

Free Resources: Coursera, edX, Udemy

Law:

- Legal Tech Consultant
- Legal Analyst
- Compliance Analyst
- Product Manager (Legal Tech)

Free Resources: LegalZoom, LawSites, Harvard Law School's online courses

HR:

- HRIS Analyst
- Talent Acquisition Specialist
- People Analytics Manager
- Product Manager (HR Tech)

Free Resources: SHRM eLearning, Udemy, HR University

Sales:

- Sales Operations Analyst
- Business Development Representative
- Account Manager (SaaS)
- Product Manager (Sales Tech)

Free Resources: HubSpot Academy, Sales Hacker, LinkedIn Learning

Marketing:

- Digital Marketing Analyst
- Marketing Automation Specialist
- SEO Specialist
- Product Manager (Marketing Tech)

Free Resources: Google Digital Garage, HubSpot Academy, Moz Academy

Psychology:

- UX Researcher
- User Research Analyst
- Behavioral Analyst
- Product Manager (UX/UI)

Free Resources: Nielsen Norman Group, Interaction Design Foundation, Coursera

Science/Other STEM Careers:

- Data Scientist
- Research Analyst
- Bioinformatics Specialist
- Product Manager (STEM Tech)

Free Resources: Kaggle, DataCamp, MIT OpenCourseWare

Art (Graphic Design):

- UX/UI Designer
- Visual Designer
- Motion Graphics Designer
- Product Manager (Design)

Free Resources: Canva Design School, Adobe Creative Cloud Tutorials, Skillshare

Customer Service:

- Customer Success Manager
- Technical Support Specialist
- Product Trainer
- Product Manager (Customer Success)

Free Resources: Zendesk Academy, HubSpot Academy, Coursera (Customer Service courses)

Sports/Sports Medicine:

- Sports Data Analyst
- Athletic Performance Analyst
- Sports Technology Consultant
- Product Manager (Sports Tech)

Free Resources: Sports Management Worldwide, The Sports Journal, Coursera (Sports Science courses)

Each of these roles offers opportunities for individuals with diverse backgrounds to transition into the tech industry. Free resources are available to help you gain the necessary skills and knowledge.