

Questions/Topics for ALA Panel:

- Benefits and drawbacks of in-library vs outside-of-library programming
- How do you measure the success of a program? How do your bosses/institution measure the success?
 - I'd add, do these measures align / is there any tension around this process?
- What leads to the development of a new program - demand from patrons, new ideas from library staff, community partnerships? How do you figure out if you are developing the kinds of programs that are needed and valued in your community?
- What kinds of programs are most popular? What new kinds of programs are being requested? (essentially, what is the future of library programs as you see it?)
- How do you manage staffing for these programs? How many staff? Librarians or library assistants or other library staff?
- How do you use non-library personnel to run library programming? Do you pay them?
- What kind of Autonomy do you have when creating or developing a new program?
- What skills/knowledge are particularly useful to have before you get thrown into the "here, plan a program for us" situation?
- What other departments or people are involved in planning/making a program happen? As in, just how many people does it take to make it happen - IT, Communications, Facilities, etc?
- Do you feel like you can predict the success of a program? How often are you surprised at the popularity or unpopularity of a program?
- What do you personally like best and least about organizing library programming?
- Can you talk to us about how you've acquired funding for programming you've done?
- For digital programming: Can you explain how you articulate what a program or technology is to the board? How do you get other librarians to be supportive or interested in what you are trying to do?
- For community-led programming: How do you develop programming/events that work with communities who aren't comfortable with coming to the library?

--For community-led programming: Do you ever develop something based on community input & then no one shows up? What then?