### WHO AM I WRITING TO?

I am writing a letter to those people who want to get rich and would like to do the hard work Instead of compelling themself in 2 to 3 hrs of complete hard work to literally a 15-minute sales letter,

This letter is for those who want to work hard but put that time and effort effectively to generate more money and get rich like Jason Fladlien

### WHERE ARE THEY RIGHT NOW?

These Brokies are still thinking about how to make 12\$ an hour by painting houses and still doubting how Jason's productivity will benefit them, they want to make their life easier by using Jason's tactics, how to make an effective sales letter in 10 to 15 minutes and Complete marketing strategies for consulting clients in 40 minutes. And not to get good results but to even get much better results

#### WHERE DO I WANT THEM TO GO?

I want them to go from the opt-in page to the landing page or the enquire page for them to purchase the product and learn about the amazing results that they can generate from buying the course

## WHAT ARE THE STEPS I NEED TO GET THEM THROUGH TO GET THEM TO WHERE I WANT THEM TO GO?

I need them to join the program by paying just \$49.99, watch the whole program and learn and eventually be a fan of this program and pay any asking money

# WHERE ARE YOU TRYING TO GET THEM AND IDENTIFY THE RIGHT STEP TO GET THEM THERE

I am trying to get the owners of the program to get a shit ton of money by using the DIC framework program and making people buy their product

DISRUPT -YELLOW INTRIGUE-BLUE CLICK -GREEN

### MISSION - DIC EMAIL

Subject: Crush Your To-Do List Today by Unleashing the Secret Power of Productivity!

Say goodbye to the endless energy drain and struggle. Let that old way of doing things be a thing of the past. You deserve better!.

Get excited about the new possibilities this course will afford you.

Instead of drudging through sales emails for 2 to 3 hours, you can smash through these in just 20 to 30 minutes

It's yours for the taking if you desire more freedom and to be honest, you'll never feel that overwhelming dread of having to face hundreds of emails that are constantly screaming for your attention every single day.

Here's the kicker:This secret formula works but for whatever reason, you don't feel the same way ,we will happily give you your money back—with no questions asked

Don't let this opportunity slip through your fingers! Time is of the essence. Seize it before it fades into the abyss! Grab this offer before it disappears!