

JUDUL ARTIKEL TULIS DISINI (Trebuchet MS, Center, Capital, Bold, 16pt, Max 12 Kata)

First Author¹, Second Author², Third Author³ (10 pt)

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Article Info

Article history:

Received Sep 3, 2019 Revised May 17, 2020 Accepted June 28, 2020

Keywords (written in English and Bahasa Indonesia):

First keyword; Second keyword; Third keyword; Fourth keyword; Fifth keyword.

ABSTRACT (10 PT)

A well-prepared abstract enables the reader to identify the basic content of a document quickly and accurately, to determine its relevance to their interests, and thus to decide whether to read the document in its entirety. The Abstract should be informative and completely self-explanatory, provide a clear statement of the problem, the proposed approach or solution, point out major findings and conclusions and be written in English and Bahasa Indonesia. The Abstract should be 100 to 200 words in length. The abstract should be written in the past tense. Standard nomenclature should be used and abbreviations should be avoided. No literature should be cited. The keyword list provides the opportunity to add keywords, used by the indexing and abstracting services, in addition to those already present in the title. Judicious use of keywords may increase the ease with which interested parties can locate our article (10 pt).

e-ISSN: 2722-7413

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1. INTRODUCTION (10 PT)

The main text format consists of a flat left-right columns on A4 paper (quarto). The margin text from top are 3 cm, left, right and bottom are 2.5 cm. The manuscript is written in Microsoft Word, single space, Trebuchet MS 10pt and maximum 12 pages.

A title of article should be the fewest possible words that accurately describe the content of the paper. Omit all waste words such as "A study of ...", "Investigations of ...", "Implementation of ...", "Observations on ...", "Effect of.....", "Analysis of ...", "Design of..." etc. Indexing and abstracting services depend on the accuracy of the title, extracting from it keywords useful in cross-referencing and computer searching. An improperly titled paper may never reach the audience for which it was intended, so be specific.

The Introduction should provide a clear background, a clear statement of the problem, the relevant literature on the subject, the proposed approach or solution, and the new value of research which it is innovation. It should be understandable to colleagues from a broad range of scientific disciplines. Organization and citation of the bibliography are made in APA Style in sign [1, 2] and so on. The terms in foreign languages are written italic (italic). The text should be divided into sections, each with a separate heading and numbered consecutively. The

section/subsection headings should be typed on a separate line, e.g., 1. Introduction [3]. Authors are suggested to present their articles in the section structure: Introduction - the comprehensive theoretical - Research Method - Results and Discussion - Conclusion.

Literature review that has been done author used in the chapter "Introduction" to explain the difference of the manuscript with other papers, that it is innovative, it are used in the chapter "Research Method" to describe the step of research and used in the chapter "Results and Discussion" to support the analysis of the results [2]. If the manuscript was written really have high originality, which proposed a new method or Communication, the additional chapter after the "Introduction" chapter and before the "Research Method" chapter can be added to explain briefly the theory and/or the proposed method/algorithm [4].

2. METHOD (10 PT)

Explaining research chronological, including research design, research procedure (in the form of algorithms, Pseudocode or other), how to test and data acquisition [1-3]. The description of the course of research should be supported references, so the explanation can be accepted scientifically [2, 4].

Tables and Figures are presented center, as shown below and cited in the manuscript.

	Table 1. The performance of
NILAI	KETERANGAN
1	Kriteria/Alternatif A sama penting dengan kriteria/alternatif B
3	A sedikit lebih penting dari B
5	A jelas lebih penting dari B
7	A sangat jelas lebih penting dari B
9	A mutlak lebih penting dari B
2 4 6 8	Anahila ragu-ragu antara dua nilai yang herdekatan

Acquire
Customers and
Prospective
Customers

Figure 1. CRM Process Source

3. RESULTS AND DISCUSSION (10 PT)

In this section, it is explained the results of research and at the same time is given the comprehensive discussion. Results can be presented in figures, graphs, tables and others that make the reader understand easily [2, 5].

The discussion can be made in several sub-chapters.

3.1. Sub section 1

The result can be described with subsection and you can divide into more groups in many subsections. The results also can be shown as figures, graphs, tables and others that make the reader understand easily [2, 5].

3.2. Sub section 2

The result can be described with subsection and you can divide into more groups in many subsections. The results also can be shown as figures, graphs, tables and others that make the reader understand easily [2, 5].

4. CONCLUSION (10 PT)

Provide a statement that what is expected, as stated in the "Introduction" chapter can ultimately result in "Results and Discussion" chapter, so there is compatibility. Moreover, it can also be added the prospect of the development of research results and application prospects of further studies into the next (based on result and discussion).

ACKNOWLEDGEMENTS (10 PT)

This research was supported/partially supported by [Name of Foundation, Grant maker, Donor]. We thank our colleagues from [Name of the supporting institution] who provided insight and expertise that greatly assisted the research, although they may not agree with all of the interpretations/conclusions of this paper.

5. REFERENCES (10 PT)

The main references are international journals and proceedings. All references should be to the most pertinent, up-to-date sources and the minimum of references are 15. References are written in APA Style 7th Edition. Please use Reference Manager Mendeley. Please use a consistent format for references - see examples below (10 pt):

Hidayat, D., & Wibawa, D. (2020). Crisis Management and Communication Experience in Education during the COVID-19 Pandemic in Indonesia. *Jurnal Komunikasi: Malaysian Journal of Communication*, 36(3).

Rogers, E. M. (1986). Communication technology. Simon and Schuster.

Sindir Pemerintah, DPRD Kota Bandung Ini Akan Pasang Wifi Gratis di Sejumlah Titik Padat Penduduk - Galamedia News https://galamedia.pikiran-rakyat.com/news/pr-351053979/sindir-pemerintah-dprd-kota-b andung-ini-akan-pasang-wifi-gratis-di-sejumlah-titik-padat-penduduk Accessed: 2020-12-04