







5 Groups across 5 countries
\$8,000 per group

\$ 5,000 per youth groups

-  **100% distributed to groups** to help them continue their fight for change in their local community. Payments linked to milestones, as well as impact storytelling that provide the stories of change donors need.

\$ 3,000 per group will contribute to the following

-  **Network** groups across borders to learn from one another and collaborate on solutions
-  **Help them grow** through [youth-led content](#) that will inspire even more young people around the world to understand what it takes to shift change for good.
-  **Help them track progress through our unique** self assessment tool to track progress of groups from emerging to influential

Cities worldwide are growing at alarming rates, with children in many low- and middle-income countries making up over 50% of the urban population. Despite this rapid growth, cities are becoming less empowering and more exclusionary, especially for young people. Additionally, the growing threat of climate change is exacerbating these challenges, making urban environments even more hostile for vulnerable populations. For example, 350-500 million children live in slums out of 1 billion slum dwellers. However, young people globally are uniting to create fair, healthy, and sustainable urban spaces. Children have the right to shape the cities of the future. Save the Children, through Shift, believes in supporting and strengthening these grassroots youth-led change movements.

Each of the groups below has been supported for 12 months by Save the Children's unique and innovative Shift project. Apart from providing these groups with the tools, skills, and resources to launch community campaigns for change, Shift builds a supportive network around them so they can

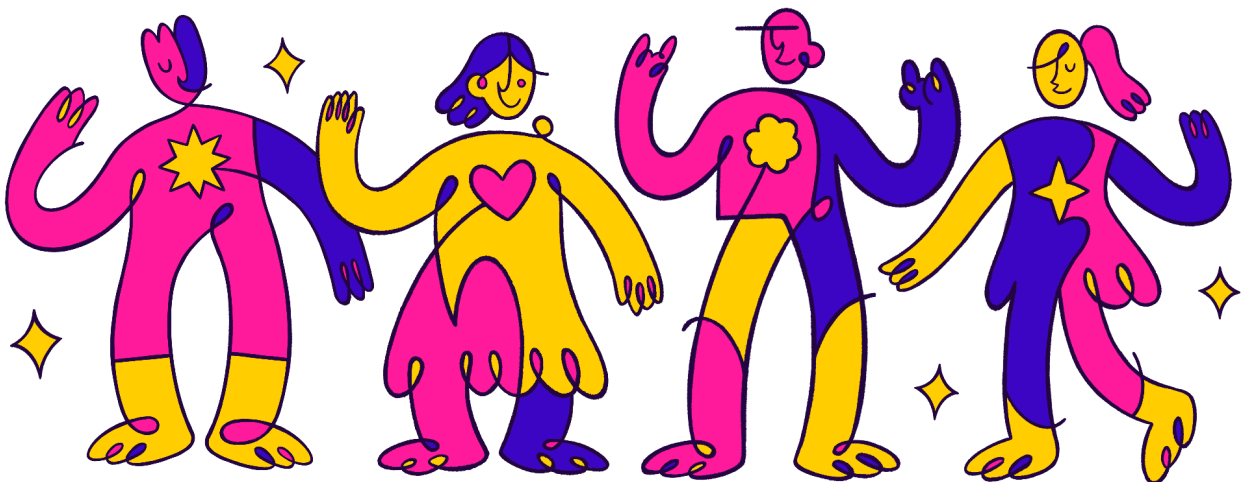
maintain their independence while benefiting from the experience of an organisation that has been leading change for children for over 100 years.

The fight for change is often a long one. Shift believes that grassroots groups can ultimately secure a better future for their community, but only if they are strong and supported to sustain themselves. That is what shifting power is all about.

This is a unique opportunity to invest in good. Through Shift, we've identified groups already achieving great success in leading change in their communities. These groups are volunteering their time and mobilising their community behind movements to create cleaner, greener and more sustainable cities that benefit health, wealth and community.

Your support will help these groups with the basic expenses they need to keep going, from printing posters to creating films or music that capture the community's attention, to paying for a space to meet and plan their next move.

This is a chance to empower these incredible young leaders and help them lead change from the bottom up. Take some time to meet our inspirational Shifters.





What's Next:

This group wants to now take their local model for change to a city wide scale. They've even got the support of the local Mayor! They just need your support to cover their basic activities.



Lilongwe Shifters

Malawi

The Lilongwe Shifters from Malawi focus on improving waste management in Chinsapo market to combat climate change. They promote the 3Rs – refuse, reuse, recycle – involving the entire community.

Partnering with Wind Rides Aero, they've mapped waste problem sites using drones and shared this data with local councils to improve trash bin placement and waste collection routes. Seed funding provided waste collection tools and supported monthly clean-ups in partnership with store vendors and others, to reduce cholera cases and foster community involvement.

Their efforts have attracted researchers and led to partnerships with key leaders. **The Lilongwe District Council even adopted their model, inspiring local clubs and organisations to join in managing Chinsapo's waste.**



What's Next:

Community-led approaches can achieve a lot with very little. With basic direct funding support, these Shifters can keep their movement going for another 12 months, reach more people and influence a brighter, cleaner and more sustainable city.



Monshaat Al-Maghalqa Shifters Egypt

Monshaat Al-Maghalqa Shifters are a group of students aiming to clean up their community. Their door-to-door campaign has already visited over 300 homes to distribute garbage baskets and stressed the importance of cleanliness for community health.

Children are involved through interactive activities, art sessions, games, and a public play about pollution. Sports Days unite villagers with games and feature films highlighting the impact of littering.

The campaign is already making a difference. Villagers are cleaning the streets, students are tidying their classrooms, and even factory owners are taking responsibility. Key community members support the campaign and encourage involvement and future contributions. **The community is said to be 'vibing,' with adults starting to trust local youth to become leaders of change.**



What's Next:

This group wants to keep the pressure on and capitalise on their success so far to reach even more people and more schools in their community. Your support can help provide them with the basic support they need to influence Hanoi to become a model city for sustainability!



G-Hope Vietnam

Vietnam aims to raise environmental awareness among their peers. They noticed excessive single-use plastic usage at Phan Dinh Phung High School in Hanoi and in response launched a plastic reduction campaign focused on promoting sustainability among their peers and the community.

They use creativity to spread their message and invite community participation to transform old newspapers, bottles, straws, and carton boxes into colourful handmade goods, showcasing the potential for recycling.

G-Hope then amplifies their message through social media impact films that are aired on national TV. They've even partnered with the National Youth Union to publish their messages into national newspapers!

The campaign is helping to shift the mindset of those in the community. Students and families are becoming more conscious about single-use plastics and choosing eco-friendly alternatives. **One school management board even switched their policy to glass bottles only!**



What's Next:

Kathmandu faces a huge amount of challenges when it comes to climate change and sustainable living. But SENSE believe in the power of education and the power of youth as a vehicle to carry that education. With your support, they can replicate their campaign and reach millions more people across their city with their hope for a greener and cleaner future.



SENSE

Nepal

Sustainability and Environmental Studies Endeavor (SENSE), is an energetic youth-led non-profit organisation based in Kathmandu, Nepal. They promote environmental conservation and stewardship through research, education, and socio-environmental entrepreneurship.

The wetlands in Kathmandu are neglected. Not many people in their city know what they are and why they're important. So, with support from Shift, they launched a campaign to change things!

They educated the public creatively by creating a mascot, Indra the black-tailed Godwit, and opening the Wetland Information Centre with quizzes, contests, and pledges for conservation.

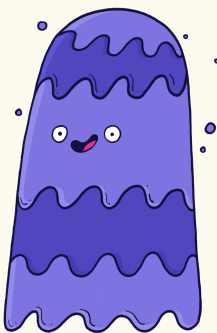
They launched the "Tell Us Your Wetland Story" campaign, receiving over 50 submissions and publishing 30 narratives in a storybook distributed to local governments.

They also hosted the Wetland Trail Cycling Treasure Hunt with Greenway Nepal, where 119 cyclists explored seven wetlands, engaged with digital information centres, and participated in a treasure hunt to learn about conservation. This event promoted both wetland conservation and sustainable living.



What's Next:

This group plan on continuing their campaign and finding new and creative ways to mobilise the community to keep their lagoon clean and ensure the sustainability of their city and its many residents. Your support can help them do this!



Nadando por el cambio, la paz y nuestros derechos

Colombia

The Villa Pez neighbourhood in Arauca faces flood dangers during heavy rains, turning playgrounds into puddles and homes into islands. The lagoon, crucial to their community, has become a threat due to plastic waste clogging its paths, caused by people carelessly throwing trash into the water. Flooding disrupts school, playtime, and endangers families, many of whom are Venezuelan migrants.

But these young people are taking action. They've launched a campaign focused on caring for their lagoon and managing plastic waste. Their first activity, "Trash for Tote," mobilised community members to exchange plastic trash for tote bags, with waste collected and transferred to waste management centres. They've also conducted lagoon tours, where community members can learn about the lagoon's importance, the dangers of plastic pollution, and ways to keep the neighbourhood safe and clean.

Finally, they showcased young artists in Villa Pez. by creating the story of 'Tormento,' a monster polluting the lagoon, and 'Transformundo,' a hero who defeats Tormento, symbolising the community's fight against pollution and their hope for a thriving future.