Analysis Scoping Doc

What is the purpose of an Analysis Scoping Doc?

By filling out this doc, we can:

- Improve the effectiveness of the data
- Ensure analysts are working on the highest priority needs
- Ensure analyses do not balloon in scope
- Reduce back and forth on analyses

Want to learn more about Faire's hypothesis-driven analysis? Read the article.

Context

- How does this analysis fit into what the team is working on?
- What are the motivations for this analysis?
- What do we already know?
- What type of analysis is it?
- When is this information needed by?

Hypotheses

What are the key hypotheses the team is trying to validate?

Impact

- How will the team use this data to make decisions?
- What will next steps be based on this analysis?

Analysis Plan

- What are the questions we need to answer to validate these hypotheses?
- What data will we use to investigate these hypotheses and answer these questions?