Title Must Reflect Content, Clear dan Interesting (BookAntiqua, 16 – Bold-composed of 13-15 Words, Space 1)

Author[1], Author [2], Author[3] >>> Book Antiqua 12pt

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ARTICLE INFO	ABSTRACT(TIMES NEW ROMAN 11)
JMB Jurnal Manajemen Bisnis	*Abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the Book Antiqua 10 typeface are written in English and Indonesian formats. Abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the Book Antiqua 10 typeface are written in English and Indonesian formats. Abstracts must cover research topics or problems, research objectives, research methods, results, and implications. In one paragraph a maximum of 100 words using the Book Antiqua 10 typeface written in Indonesian and English format (space 1,15).*
Correspondence Email: (Book Antiqua 9) sample@gmail.com	
Keywords: *(Book Antiqua 9)* *There are at least 3-5 keywords.*	**ABSTRAK(TIMES NEW ROMAN 11)** *Abstrak harus mencakup topik penelitian atau masalah, tujuan penelitian, metode penelitian, hasil, dan implikasinya. Dalam satu paragraf maksimal 100 kata menggunakan jenis huruf Book Antiqua 10 ditulis dalam format Bahasa Inggris dan Indonesia. Abstrak harus mencakup topik penelitian atau masalah, tujuan penelitian, metode penelitian, hasil, dan implikasinya. Dalam satu paragraf maksimal 100 kata menggunakan jenis huruf Book Antiqua 10 ditulis dalam format Bahasa Inggris dan Indonesia. Abstrak harus mencakup topik penelitian atau masalah, tujuan penelitian, metode penelitian, hasil, dan implikasinya. Dalam satu paragraf maksimal 100 kata menggunakan jenis huruf Book Antiqua 10 Ditulis dalam format Bahasa Indonesia dan Inggris (spasi 1,15)*

INTRODUCTION *(sub-chapters and numbering not displayed)*

Introduction contains a clear description of **(sequentially) (1)** General description, problems, short reasons for conducting research **(2)** *State of the art* or a brief study of other research literature (previous) similar to justify novelty/*novelty* research in this article (tips: reference library there should be a reference journal of **the last 10 years), (3)** *Gap analysis* or statement gap or novelty or *novelty statement* containing gap statements containing two elements, namely from the important side of the research and what uniqueness or novelty of this research compared to previous research); **(4)** The hypothesis **[if any] is** expressed not in the form of a question sentence. (5) How to approach problem solving [if any] **(6)** expected results or research objectives in this article.

The proportion of Introduction 15-20% of the total length of the article.

RESEARCH METHOD *(sub chapter and numbering not displayed)*

Research method contains research design/ type of research, research object, operational definition of research variables and measurements, data type / data source,

Sample determination techniques, data collection techniques, techniques, data analysis methods. [all made in narrative form].

The proportion of Introduction 15-20% of the total length of the article.

RESULTS AND DISCUSSION *(sub-chapters and numbering not displayed)*

The results are presented in order about (1) ***What/how*** whether the data presented has been processed [not raw data], poured in the form of tables or images and given an easy-to-understand explanation; (2) ***Why*** in the discussion section there is a link between the results obtained and the basic concepts and / hypotheses; (3) ***[What Else]*** whether there is conformity and/or contradiction with previous related research; (4) it is advisable to write down the implications of the results of the study both theoretically and application? (5) the benefits of articles/research according to the author's interpretation.

Narration of numbers in tables or illustrations is not required; each image and table must be referred to in the text and vice versa; in image or table pacing, **do not use the location words "above" or "below", e.g. avoid/not:** "Based on Figure 1 above....", "... presented in Table 3 follows: ...";

Be sure to check the following in the results and discussions:

Table Creation Example **(Bold 11, Book Antiqua)**

Wasinabel	Koefisen Regression	*Standar Error*	t count	Sig.
X1	0,168	0,058	2,893	0,005
X2	0,380	0,083	4,606	0,000
X3	0,154	0,069	2,234	0,028
X4	0,179	0,055	3,219	0,002
X5	0,270	0,063	4,322	0,000

Constanta   : 1,447
Koefisand Determinasi (R2) :0,797
 Mu *it's chours(*R): 0.893 α= 5%

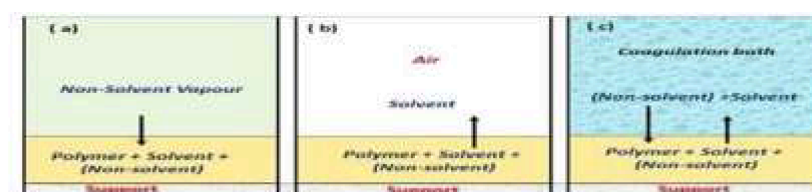*Sumber:* Must be clear and up to date *accompanied by the year (Italic,Book Antiqua 10)*

Figure 1. Schematic representation of three DIPS processes; (a) Precipitation with nonsolvent vapor, (b) evaporation of solvent, (c) immersion precipitation [11]

Figure 1. data

Sumber: Must be clear and up to date *accompanied by the year (Italic,Book Antiqua 10)*

Note: **Table Heading (Bold)** there is no vertical line for table with a distance of 1 (one) space with a size of 10. **The image title (Bold)** is placed below, center. *Image sources and tables (italics)* are placed below the left align with a distance of 1 (one) space with a size of 10.

Some things to note in writing tables and images (maps and graphs), are:
1. The table is heading above the table with a space of 1 (one) space. The distance between the table heading and the table is 1 (one) space.
2. When a table or image presented is taken or quoted from a specific source, **then the source is written below the table or image with a distance of 1 (one) space.**
3. Wherever possible the tables are presented in the same page. If the table is more than 1 page and must be disconnected, then it can be continued with the next page but given a follow-up description and given a table title, and a column heading (table head).
4. Write data with decimal numbers using commas (,)

The proportion of results and discussions is 30-40% of the total length of the article.

CONCLUSIONS

Conclusions are written [in sequence] and briefly containing (1) answers to research objectives or hypotheses. (2) conclusions are written critically, carefully, logically and honestly based on the facts obtained. (3) may be added implications or suggestions [not mandatory] avoid the list of conclusions in the form of bullets / numbers. (4) **If there are suggestions,** written in relation to the implementation or results of research, recommendations, implications of research in one paragraph after paragraph contains conclusions, but still in one sub-chapter in conclusion.

REFERENCE
[Updated reference library **(last 10 years);** literature of reference libraries **(minimum 80% of primaryliterature].**

Bahari, A.F. and Ashoer, M., 2018. Pengaruh Budaya, Sosial, Pribadi Dan Psikologis Terhadap Keputusan Pembelian Konsumen Ekowisata. *Jurnal Minds: Manajemen Ide dan Inspirasi*, *5*(1), pp.68-78.

Ferdinand, A. 2006. *Struktural Equating Modeling Dalam Penelitian Manajemen (Aplikasi Model-Model Rumit dalam Penelitian untuk Tesis Magister dan Disertasi Doktor)*. Edisi.4. Semarang: BPUNDIP.

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Kotler, P. dan Keller, K.L. 2007. *Manajemen Pemasaran*. Jilid 1 dan 2. Jakarta: PT Indeks.

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The number of references does not need much that is important is the quality of the reference library (primary, current, relevant), Reference List at least 80% in the form of a library issued in the last 10 years.

The elements of reference writing must be complete, including:
JOURNAL: author name, year, article title, journal name, volume, number, start page- end page (for journal),
BOOK: author name, year of publication, book title, publisher's name, publishing city (for books), etc.

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*) *Pay attention to custom margin articles, top : 2 cm, bottom : 3 cm, left : 3 cm and right : 1.7 cm*
*) *Scientific article* length as *much as 13-15 pages. Citation with* APA ***STYLE and* SHOULD** use *the Application* **(MENDELEY)**