

## Reading/Social Media/Film List- Post-16 Business

### Introductory Books



How to start a business without any money by Rachel Bridge.



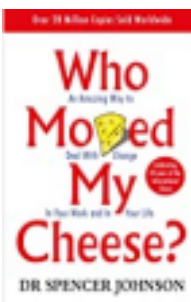
The Business Book: Big Ideas Simply Explained Hardcover (Dk) .



How Money Works: The Facts Visually Explained (Dk) - borrow Mrs Staniforth's copy.

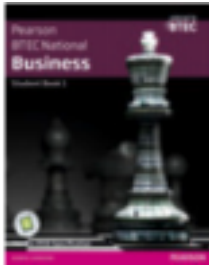


The Economics Book (Dk) - free on audio or borrow Mrs Staniforth's copy.

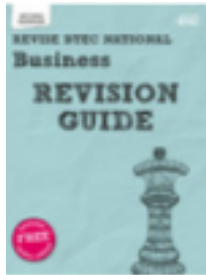


Who Moved My Cheese: An Amazing Way to Deal with Change in Your Work and in Your Life by Dr Spencer Johnson - free on audio books or borrow Mrs Staniforth's copy.

### **BTEC Text Books**



BTEC Nationals Student Book (For BTEC Level 3 only) Author: Catherine Richards, Jenny Phillips, Julie Smith ISBN: 9781292126258



BTEC Level 3 Revision Guide: Author: Diane Sutherland, Jon Sutherland, Steve Jakubowski ISBN: 9781292230566

## A Level Books



AS and A-Level Business: AQA Complete Revision & Practice (with Online Edition) (CGP A-Level Business). If you buy one book I can't recommend this highly enough! Spare are available in the academy.



AQA A-level Business (Surridge and Gillespie) by Malcolm Surridge and Andrew Gillespie | 30 Aug 2019. Expensive so see if you can get a second hand one.

## Websites

<https://www.tutor2u.net/business/blog/aqa-as-business-unit-1-recommended-reading-list>  
 † A list all in one place!

<https://www.un.org/ecosoc/en/home>

ECOSOC brings people and issues together to promote collective action for a sustainable world.

<https://www.tutor2u.net/business>

One stop place for anything to do with business. A fantastic Blog and a weekly business quiz.

<https://www.bankofengland.co.uk/>

Promoting the good of the people of the UK by maintaining monetary and financial stability.

<https://www.bbc.co.uk/programmes/p02nrwfk/episodes/downloads>

Insights into the business world - featuring content from BBC Radio 4's In Business programme, and also Global Business from the BBC World Service.

<https://www.ons.gov.uk/>

The UK's largest independent producer of official statistics and the recognised national statistical institute of the UK.

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.htm>

| Pearson BTEC Level 3 Extended Certificate in Business (for BTEC students)

## Podcasts

<https://www.tutor2u.net/business/blog/business-and-economics-podcasts-to-tr>

## y Instagram/FaceBook

**@twoteachersbusiness** - educational business posts, really information about real life business and videos on topics.

**@businessweek** and **@bloombergbusiness**- Bloomberg insta page.

**@bbcnews**

**\*Remember the blue tick means it is the official website.**

## Films

(Please check age certification)

There are business movies to suit whatever mood you're in.

If you're looking to laugh, there's:

- "Nine to Five": You can't go wrong with Lily Tomlin, Dolly Parton and Jane Fonda getting even with the most arrogant, chauvinistic boss ever, Dabney Coleman, in this 1980s film.
- "The Devil Wears Prada": Another film in the bad-boss genre set in the world of high fashion. Naïve and aspiring journalist Anne Hathway plays junior assistant to cruel and powerful editor Meryl Streep.

If you want to be inspired, there's:

- "Norma Rae": Who doesn't get goosebumps when feisty Sally Fields jumps on the table in

the midst of the blaring factory floor, holding the “Union” sign above her head and workers, one by one, silence their machines.

- “Field of Dreams”: More than a great baseball movie, this film conveys a message about the entrepreneurial spirit and the perseverance needed to fulfil a dream: “If you build it, they will come.”

If you’re looking for a classic:

- “On the Waterfront”: This Marlon Brando classic is a morality tale based on a New York City newspaper reporter’s expose on crime and corruption in the city’s mob-run dockyards. The film deals with the issues of trade unionism and labor racketeering and the struggles of longshoremen for work and dignity. If you’ve never seen Brando’s character, a washed-up ex-boxer, utter the words, “I coulda been a contender,” then this is a must-watch film.
- “A Christmas Carol”: You’ve seen George C. Scott (1984) and Jim Carrey (2009) as Scrooge. Watch Reginald Owen in the original 1938 version or Alastair Sim (1951) depict the most cold-hearted businessman there ever was as he confronts the fundamental question: what is business is all about – serving humanity or amassing personal wealth?

Need a feel good films:

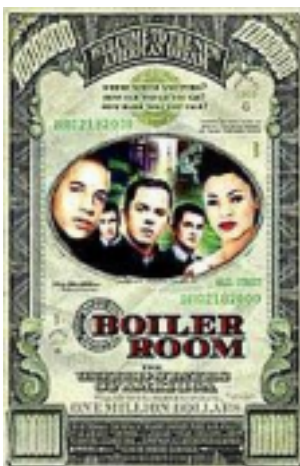
- “Billy Elliot”: Set against the background of the 1984 Miner’s Strike, Billy Elliot is an eleven-year-old boy who stumbles out of the boxing ring and onto the ballet floor. He faces many trials and triumphs as he strives to conquer his family’s set ways, inner conflict, and standing on his toes.
- “The Full Monty”: Six unemployed steel workers, inspired by the Chippendale’s dancers, form a male striptease act. The women cheer them on to go for “the full monty” - total nudity. The setting is Sheffield England, once the “City of Steel”, home of a massive steel industry and jobs aplenty.

**Looking for more suggestions? Here are films that**

**<https://www.saintleo.edu/blog/best-films-for-online-business-degree-students> recommend for students in online business degree programs:**

**Best Business Movies Include:**

### **1. “Boiler Room”**



**Drama/Thriller (2000)**

**Actors: Giovanni Ribisi, Vin Diesel, Nia Long, Ben Affleck**

**Recommended by: Philip Hatlem**

**Plot: Desperate to please his father who is federal judge, Seth Davis, an ambitious, intelligent college dropout gets a job as a stockbroker for a small firm. Lured by big commissions and dreams of wealth, he becomes very successful at sales, but comes to question the legitimacy of his firm’s operations.**

Worth the watch: “Boiler Room” is a movie about ethics in business during the dot-com bubble of the late 1990s and the ‘get-rich-quick’ mentality that defined that period. It also teaches a lesson about the importance of thoroughly investigating a potential job before accepting it.

## 2. “Citizen Kane”



Drama/Mystery (1941)

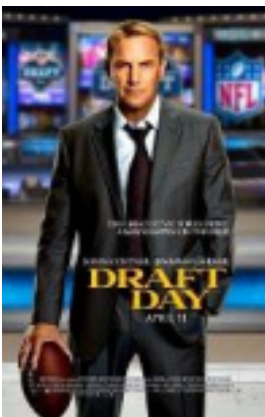
Actors: Orson Welles, Dorothy Comingore, Joseph Cotton

Recommended by: Dr. Patti Williams

Plot: Charles Foster Kane is a newspaper tycoon who starts out with good intentions but gets obsessed with the pursuit of power. This movie takes the audience through a sequence of flashbacks as a reporter attempts to untangle the mystery of the mogul's dying words, “Rosebud.”

Worth the watch: Kane starts his career as an idealistic newspaper man and accumulates much wealth but loses his soul in the process, dying old and alone. This movie emphasizes the impact of greed and the fact that money does not bring happiness.

## 3. “Draft Day”



Drama (2014)

Actors: Kevin Costner, Chadwick Boseman, Jennifer Garner

Recommended by: Dr. Kathryn Adamson

Plot: As the general manager for the Cleveland Browns, Sonny Weaver has the opportunity to rebuild his team on draft day when he trades for the number one pick. Professional complications and pressures abound as the day unfolds and Weaver must weigh his personal convictions and decide what sacrifices he's willing to make.

Worth the watch: “Draft Day” illustrates the complicated process of decision-making, especially when under pressure. Business decisions are influenced by multiple factors including time, money, other individuals, and personal motives. This movie demonstrates the importance of keeping the main thing, the main thing, and the power of negotiation.

## 4. “Glengarry Glen Ross”



Drama: (1992)

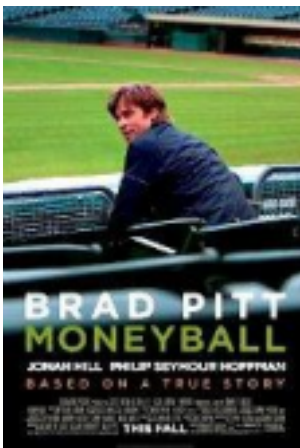
Actors: Al Pacino, Jack Lemmon, Alec Baldwin

Recommended by: Philip Hatlem

**Plot:** Adapted from the Pulitzer Prize winning play by David Mamet, the film focuses on four desperate real estate agents who sell investment properties in retirement developments. Under corporate pressure to increase performance, they are forced to compete in a sales contest. Since the losers will be fired, the agents resort to treachery to fool potential clients.

**Worth the watch:** While potentially lucrative, sales is usually viewed as a competitive and somewhat risky career path; therefore, many companies today are having a difficult time filling sales positions. This film depicts sales tactics to follow such as acting with confidence, speaking with passion, paying attention to details and connecting with clients as well as numerous obvious tactics to avoid, including lying, cheating and stealing.

## 5. "Moneyball"



**Drama (2011)**

**Actors:** Brad Pitt, Robin Wright, Jonah Hill

**Recommended by:** Dr. Ronda Mariani

**Plot:** Oakland A's General Manager Billy Beane has his back against the wall to assemble a winning baseball team with the lowest salary constraint in baseball. He hires a young Ivy League grad to scientifically analyze data based on Bill James' statistic approach so that Beane can select undervalued players based on their on base percentages.

**Worth the watch:** For management students, this film demonstrates the value of innovative thinking and the importance of implementing new processes to drive change and create solutions. It's also a great example of having the courage to take calculated risks.

## 6. "Office Space"



**Comedy (1999)**

**Actors:** Ron Livingston, Jennifer Anniston, David Herman

**Recommended by:** Dr. Patti Williams

**Plot:** Continually humiliated by their soulless boss, computer programmer Peter Gibbons and his two friends hate their jobs at Initech. When the company hires efficiency experts as the first step toward corporate downsizing, they devise a plan to extract revenge.

**Worth the watch:** The young professionals in this movie took the right path by going to college, choosing a stable career and working hard; yet they found themselves confined to cubicles with managers



who lacked the skills to inspire or stimulate them. This film stresses the importance of being an effective manager. Getting to know subordinates, their roles and abilities, and conversing with them about their desires creates a more satisfying and more dynamic workplace.

## 7. "Outsourced"



Drama (2007)

Actors: Josh Hamilton, Ayesha Dharker

Recommended by: Dr. Ronda Mariani

Plot: Call center manager for a novelty company in Seattle, Todd Anderson travels to India to train his replacement when the company outsources center operations to Bombay. Cultural differences and misunderstandings abound as Anderson tries to teach the new staff about American culture and what American customers expect, while learning more about Indian culture so that that he can help the workers be successful.

Worth the watch: Dr. Mariani recommends this film particularly for international management students since it provides insight into the influence of cultural differences when conducting business in a global marketplace and a glimpse into the impact of a global economy.

## 8. "The Corporation"



History/Documentary (2004)

Directors: Mark Achbar, Jennifer Abbott

Recommended by: Dr. Chris McChesney

Plot: Winner of numerous international awards, this film is based on the book *The Corporation: The Pathological Pursuit of Profit and Power* by Joel Bakan. It includes interviews with 40 corporate executives from a range of industries, business insiders and critics.

Worth the watch: This film teaches students about the various aspects and intricacies of corporations in America and how the corporation has evolved in the business world of today. It covers important topics for business students including: branding, capitalism, corporate crime, marketing, social responsibility, regulation, strategies for change and more.

## 9. "The Social Network"



Drama (2010)

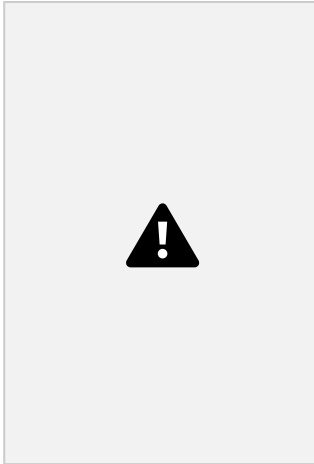
Actors: Jesse Eisenberg, Rooney Mara, Justin Timberlake

Recommended by: Dr. Sherrie Lewis

Plot: A movie about Facebook founder Mark Zuckerberg, the youngest billionaire in history and the legal and personal

complications that result from creating the social networking site known as Facebook. It begins with website's inception in a Harvard University dorm room and continues through the battles over ownership among its originators.

Why it's worth the watch: Dr. Lewis says this is another good film about business ethics, emotional intelligence, power and leadership.



## Wall Street"

Biography/Dark Comedy/Crime (2013)

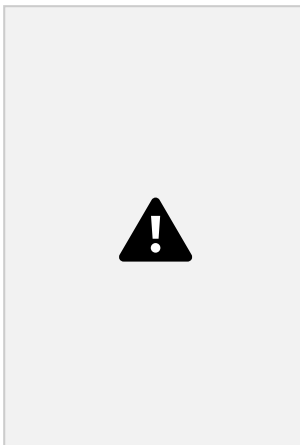
Actors: Leonardo DiCaprio, Jonah Hill, Margot Robbie

Recommended by: Dr. Sherrie Lewis

Plot: Involving crime, corruption and the federal government, this movie documents the rise and fall of Wall Street stockbroker Jordan Belfort who served 22 months in prison for defrauding investors in a massive securities scam. It's the story of corporate greed and excessive affluence in the late eighties.

Why it's worth the watch: This movie could be used to discuss business ethics, emotional intelligence, power and leadership. According to Dr. Lewis, her students enjoy discussing Belfort's charisma and how he used it to defraud others.

## 11. "Wall Street" and "Wall Street: Money Never Sleeps"



Drama/Crime (1987 and 2010)

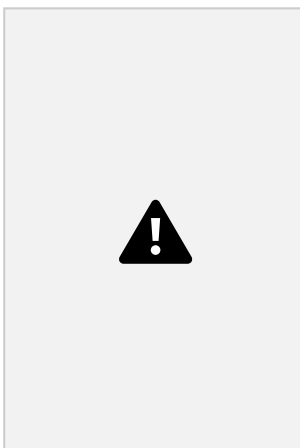
Actors: Michael Douglas, Charlie Sheen, Daryl Hannah, Shia LaBeouf

Recommended by: Dr. Patti Williams

Plot: Ruthless, greedy corporate raider Gordon Gekko mentors a young, ambitious and impatient stockbroker who ends up trading on illegal insider information. Gekko spends time in prison for money laundering, but in the sequel comes back to extract revenge on his Wall Street enemies and rebuild his empire.

Worth the watch: This movie reflects the extent people will go to make money and the consequences of these actions. It offers a look at what influence and greed can do to the human soul.

## 12. "Walmart, The High Cost of Low Prices"



Documentary (2005)

Actors: Lee Scott, Don Hunter, Jon Hunter

Recommended by: Dr. Chris McChesney



**Plot:** Interviews with former employees, small business owners impacted by Walmart's presence in their communities and archival footage of Walmart executives combined with statistics create a critical documentary and negative picture of Walmart's business practices.

**Worth the watch:** This movie gives students an idea about how Walmart works as a corporation, how they treat their employees, their feelings toward union negotiations, and the overall strategy of the company. Dr. McChesney says that while this movie is a little dated, it still provides valuable information for business students.

### **Especially for sporty business students**

Entire books have been written about sports movies. But if you're interested in the business side of sport, here's a quick run-down of a few more films Saint Leo instructor Philip Hatlem recommends – particularly for students in a **sport business degree program**.

**Top sport business movies -**

**"Slap Shot" "North Dallas Forty" "A League of Their Own" "Jerry Maguire" "Eight Men Out"**

**\*Please check age certification**