## **Email Sequence Mission**

Email 1 (Intro)

Congratulations you have found the only place where you can achieve greater strength than ever

There is a perception that gym is hard and not worth it, but we as a Professional Team disagree

Just by doing simple exercises, you can become more confident and stronger than ever

You need to stop worrying if going to a gym it's worth the time or not.

We guarantee you that putting time and effort into our gym will give you faster results than ever

Get started now and help yourself become the best version of yourself you can be

## **THEXNAMEGYM**

Email 2(HSO- to know the guru/brand discovery story and shift some beliefs):

The other day, I was watching tv on my couch and eating junk food most of the time

Having no idea what I was doing with my body and health, I didn't know what I was doing It was difficult for me to focus and I had weight problems

Until I decided to join the gym one morning and take on a new challenge

My first week in the gym was really hard since I had to put in so much effort It wasn't comfortable for my body

After a week or so, things happened in my life that I could never have imagined There was an increase in my confidence, I was no longer having trouble focusing, and I stopped eating junk food.

And all from the gym and the team that helped me

Join now and change your life just like i changed mine

Be the best version of yourself