

## Connected Workplace Market Size, Share, Trends, Growth Opportunities and Competitive Outlook



### **"Connected Workplace Market – Industry Trends and Forecast to 2028**

**Global Connected Workplace Market, By Components (Security Systems, Smart Lighting), Type (Telecommuting, Virtual Team, Hot Desk), Deployment (On-Premise, On-Cloud, Hybrid), Applications (Monitoring, Building Automation, Others), Vertical (BFSI, Consumer goods and retail, Telecommunication and ITes, Manufacturing, Healthcare and pharmaceuticals, Government and public sector, Media and entertainment, Others), Country (U.S., Canada, Mexico, Brazil, Argentina, Rest of South America, Germany, Italy, U.K., France, Spain, Netherlands, Belgium, Switzerland, Turkey, Russia, Rest of Europe, Japan, China, India, South Korea, Australia, Singapore, Malaysia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific, Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa) Industry Trends and Forecast to 2028.**

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**\*\*Segments\*\***

- **\*\*Component\*\***
- Hardware

- Software
- Services
  
- **\*\*Deployment Mode\*\***
- Cloud
- On-Premises
  
- **\*\*Organization Size\*\***
- Small and Medium-Sized Enterprises (SMEs)
- Large Enterprises
  
- **\*\*Vertical\*\***
- IT and Telecommunications
- BFSI
- Retail
- Healthcare
- Education
- Others

The connected workplace market is segmented based on components, deployment modes, organization sizes, and verticals. In terms of components, the market is categorized into hardware, software, and services. The hardware segment consists of devices like smartphones, tablets, and wearables that enable connectivity within the workplace. Software includes applications and platforms that facilitate communication and collaboration, while services involve implementation, integration, and maintenance of connected workplace solutions. Regarding deployment modes, organizations can choose between cloud-based solutions for scalability and flexibility or on-premises setups for greater control and security. When it comes to organization size, both small and medium-sized enterprises (SMEs) and large enterprises are adopting connected workplace technologies to enhance productivity and communication within their workforce. Finally, verticals such as IT and telecommunications, BFSI, retail, healthcare, education, and others are major adopters of connected workplace solutions to streamline operations and enable remote work capabilities.

**\*\*Market Players\*\***

- Cisco Systems, Inc.
- IBM Corporation
- Microsoft Corporation
- Google LLC
- Johnson Controls
- Avaya Inc.
- Honeywell International Inc.
- Schneider Electric
- Siemens

- Accenture
- Oracle
- SAP SE
- Citrix Systems, Inc.

Key market players in the connected workplace arena include industry giants like Cisco Systems, IBM Corporation, Microsoft Corporation, and Google LLC. These companies offer a wide range of connected workplace solutions, from communication tools to smart office devices, catering to the diverse needs of modern organizations. Other notable players like Johnson Controls, Avaya Inc., Honeywell International Inc., and Schneider Electric are also prominent. The connected workplace market is witnessing a significant growth trajectory, driven by the rapid digital transformation and the increasing adoption of remote work solutions. The market players mentioned earlier are at the forefront of this evolution, offering a diverse range of products and services tailored to meet the demands of modern organizations across various industries. Cisco Systems, a prominent player in the networking and communication space, provides cutting-edge solutions for workplace connectivity, including collaboration tools and networking infrastructure. IBM Corporation leverages its expertise in software and services to deliver innovative workplace solutions that enhance productivity and efficiency for businesses of all sizes.

Microsoft Corporation, known for its comprehensive suite of productivity tools such as Office 365 and Teams, has established itself as a leader in enabling seamless communication and collaboration in the connected workplace. Google LLC, with its G Suite offering and cloud-based services, has emerged as a strong competitor in the market, particularly in catering to the needs of digitally-driven enterprises. Johnson Controls specializes in building automation and smart workplace solutions, incorporating IoT technology to create intelligent work environments that are efficient and user-friendly.

Avaya Inc. is a key player in the connected workplace market, offering communication and contact center solutions that enable organizations to stay connected with employees and customers alike. Honeywell International Inc., with its expertise in building management systems and IoT devices, provides solutions for creating safe, comfortable, and connected workplaces. Schneider Electric and Siemens are leading providers of building automation and energy management solutions, contributing to the development of smart and sustainable workplaces.

Accenture, Oracle, and SAP SE bring their consulting and enterprise software capabilities to the connected workplace market, assisting organizations in integrating digital solutions and optimizing their operations. Citrix Systems, Inc. specializes in virtualization and remote access technologies, enabling secure and seamless connectivity for remote workers. These market players collectively drive innovation and competitiveness in the connected workplace ecosystem, offering a wide array of solutions to meet the diverse needs of businesses across industries.

**Overall, the connected workplace market is poised for continued growth as organizations prioritize digital transformation and invest in technologies\*\*Global Connected Workplace Market\*\***

**- \*\*Components\*\***

- Security Systems
- Smart Lighting

**- \*\*Type\*\***

- Telecommuting
- Virtual Team
- Hot Desk

**- \*\*Deployment\*\***

- On-Premise
- On-Cloud
- Hybrid

**- \*\*Applications\*\***

- Monitoring
- Building Automation
- Others

**- \*\*Vertical\*\***

- BFSI
- Consumer goods and retail
- Telecommunication and ITes
- Manufacturing
- Healthcare and pharmaceuticals
- Government and public sector
- Media and entertainment
- Others

**The global connected workplace market is experiencing robust growth driven by the increasing emphasis on digital transformation and the adoption of remote work solutions. The market is segmented based on components such as security systems and smart lighting, highlighting the importance of technology in creating efficient and secure workplaces. Different types of connected workplaces, including telecommuting, virtual teams, and hot desks, cater to varied organizational needs and workforce dynamics. Deployment options of on-premise, on-cloud, or hybrid models offer flexibility and scalability to meet diverse business requirements. Applications like monitoring and building automation enhance productivity and streamline operations within connected workplaces. Various industry verticals, including BFSI, consumer goods, telecommunications, healthcare, and government sectors, are embracing connected**

**workplace solutions to drive innovation, improve efficiency, and adapt to the evolving digital landscape.**

**The market trends indicate a growing demand for connected workplace technologies as organizations**

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### **Key Coverage in the Connected Workplace Market Report:**

- **Detailed analysis of Connected Workplace Market by a thorough assessment of the technology, product type, application, and other key segments of the report**
- **Qualitative and quantitative analysis of the market along with CAGR calculation for the forecast period**
- **Investigative study of the market dynamics including drivers, opportunities, restraints, and limitations that can influence the market growth**

- Comprehensive analysis of the regions of the Connected Workplace industry and their futuristic growth outlook
- Competitive landscape benchmarking with key coverage of company profiles, product portfolio, and business expansion strategies

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