Community Calendar: Posting Rules & Etiquette

The Temple Terrace Uptown Chamber of Commerce Community Calendar is designed to promote events that bring our business community together, support local organizations, and enhance the quality of life in the Temple Terrace Uptown area.

As a member benefit, the calendar provides eligible members with an opportunity to promote community events, increase visibility, and encourage participation. To ensure fairness, consistency, and value for our members, the following posting guidelines apply.

Is your submission FREE or a FEE?

Free — Active Members Hosting or Sponsoring a Community Event

Active Chamber members may submit community event listings at no charge when their business or organization is the event host, organizer, or financial sponsor. The member must have a direct, verifiable role in the event.

Examples include:

- Hosting a customer appreciation event, workshop, open house, or educational seminar.
- Organizing a charitable fundraiser or community service project.
- Financially sponsoring a local festival or nonprofit fundraiser.

$5 — Active Members Supporting an Event

Active members may submit an event for a $5 listing fee when they are supporting or participating in an event but are not the host, organizer, or financial sponsor.

Examples include:

- Participating as a vendor at a community festival.
- Attending or participating in a nonprofit fundraising event.
- Participating in a public educational event hosted by another organization.

The listing must identify the member's connection to the event. This option is intended to recognize member participation without replacing the free promotional benefit provided to event hosts and sponsors.

$25 — Non-member Community Event Listings

Nonmember businesses and organizations may submit eligible community events for a $25 listing fee, subject to Chamber approval.

Examples include:

- A business organizing a public workshop or community celebration.
- A civic organization hosting a neighborhood event.
- An organization offering a public educational, cultural, or charitable program.

Payment does not guarantee publication. All submissions must meet the Chamber's community relevance and content guidelines. Refunds will be provided for any submission that does not qualify to be hosted on our calendar.

The Chamber reserves the right to determine whether an event is appropriate for the calendar.

What does not qualify as a community event-

The Community Calendar is intended to promote events, not serve as a general advertising directory. *Remember, if you are a member your chamber portal is designed to host your advertising and event links.*

The following submissions are generally not eligible:

- Routine business promotions, sales, coupons, or special offers without an associated event.
- Ongoing services, product advertisements, or general requests for customers.
- Private meetings, invitation-only gatherings, or internal business functions not open to the intended community audience.
- Repeated submissions of the same event to gain additional exposure.
- Content that is misleading, incomplete, discriminatory, or inconsistent with Chamber policies.
- Events primarily intended to solicit sales or generate leads without a meaningful event component.

By following these guidelines, we can maintain a calendar that is useful, professional, and valuable to our members and the community we serve.