

Templates

New Customer Acquisition

1. Location-Based Promotions

Hey!

Guess what? You're just a stone's throw away from our store at [Store Location]! 📍
To make your day even more special, we have an exclusive offer waiting for you.

Unlock an extra 15% off on your purchase TODAY when you step inside our store within the next hour!

Hurry, this offer is for selected customers only and won't last long. Show this message to our friendly staff at the checkout, and get your discount.

We can't wait to welcome you. Happy shopping!

2. Building a Community of Enthusiastic Shoppers

Join Our VIP Circle!

Hey [Your Brand] Family!

Exciting news! We're thrilled to invite our most loyal customers to become part of our exclusive Shopper's Circle on WhatsApp.

What's in it for you?

Exclusive Updates: Be the first to know about new arrivals, restocks, and upcoming collections.

VIP Access: Get special invites to events, product launches, and in-store experiences just for our Shopper's Circle members.

VIP Sales: Enjoy access to exclusive sales and discounts, available only to our WhatsApp community.

Reply with "VIP" to join. To kick things off, the first 50 members to join will receive a special welcome gift during their next in-store visit!

[Your Brand] Team 💖

3. Crafting Engaging and Interactive Previews

Hey [Your Brand Name] Community!

Exciting news – we're about to drop our hottest fashion line yet! 🚀 But before the big reveal, we want YOU to be a part of the fun with our exclusive Fashionista Personality Quiz. Quiz participants get an early glimpse of our upcoming collection in-store and stand a chance to win a featured spot in our upcoming ad.

How it Works:

We'll send you a series of fashion-related questions right here on WhatsApp. Answer and unveil your personalised fashion personality at the end of the quiz.

Ready to unleash your inner fashionista? Reply with "Quiz Me" to get started!

4. **Generating Curiosity with Sneak Peeks**

Exclusive Sneak Peek Alert

Hey [Customer's Name],

Get ready to be in the know! 🕵️ We're thrilled to share something special with our Premium customers – and that means YOU!

Dive into the behind-the-scenes magic of [Your Store Name]! 📸✨ We're offering an exclusive sneak peek of our upcoming products that you won't find anywhere else. Want to be the trendsetter among your friends? Visit our store and be the FIRST to get insider info on the hottest additions to our collection.

Can't wait to see you and share the excitement! 🎉

[Your Store Name] Team

5. **Personalized Shopping Assistance**

Hello [Customer's Name]!

Discover the joy of personalised shopping at [Your Store Name]! ☀️

Did you know you can now get customised shopping assistance right here on WhatsApp? 🗨️ Simply inquire about products, check availability, or seek recommendations, and our dedicated team will assist you personally! 👤👤

Ready to elevate your shopping experience? Just respond to this message

Repeat purchase

1. **Loyalty Programs and Rewards**

Hey [Customer's Name]! 🎉

We've got some exciting news just for you! 🚀

Introducing our new Platinum Club! 😊 Enjoy exclusive member-only perk, earn store credits with every online purchase. 🌈 Check out this space for updates on your loyalty points, special discounts, and upcoming rewards!

Your next shopping spree just got even more rewarding! 🛒 ✨

See you in-store soon!

2. Birthday and Anniversary Discounts

Hey [Customer's Name]! 🎂

Happy Birthday! 🥳🎈 As a token of our appreciation, we're excited to offer you a special birthday discount when you visit our store. 🎁 It's our way of celebrating this special day with you! 🛍️

Feel free to drop by and enjoy the exclusive savings waiting for you.
Looking forward to seeing you at [Your Store Name] soon! 🛒

3. Early Access to New Arrivals

Hey [Customer's Name]! Exciting news just for you! ☀️

Get ready for an exclusive sneak peek at our latest arrivals at your nearest store! 🛍️
Be the first to explore and snag the hottest picks before anyone else! 🚀

- ☀️ Early Access Benefits
- 👁️ Sneak peek at new arrivals
- 🎁 Exclusive pre-order opportunities
- 💰 Special discounts for first purchases

Reply with "VIP" now and be part of the VIP experience!


Can't wait to share these amazing pieces with you!

4. Limited-Time Offers for Returning Customers


Hey [Customer's Name]! 🎉

We've missed you at [Your Store Name]! As a thank you for being a valued customer, we're extending an exclusive limited-time offer just for you:

20% OFF on your next purchase from our summer collection in-store



 Act Fast – Limited Time Only!

Don't miss out – swing by our store soon to grab this exclusive savings!



See you at [Your Store Name]! 


Contests


1. Interactive Contests and Games


 Hey [Customer's Name]! 

Exciting News! 

Get ready to spice up your visit to our store!  

 Love snapping pics? Join our Bling-it Contest! Capture your best in-store moments and stand a chance to grab an exclusive hamper!


Spread the word and challenge your friends! 

See you at [Your Store Name]! 

2. QR Code Discount

Hey [Customer Name]! 


Thank you for shopping with us and supporting our business.




As a token of gratitude we want to give you a free sandwich. Scan the code below to claim your free sandwich at our store!! 

See you soon!

3. Check-In and Win

Hey [Customer Name]! 

Exciting news! We're running a special giveaway just for you!  The next time you check in at our store, show this message, and you'll automatically get an entry to our exclusive giveaway!

 Giveaway includes two dresses and matching accessories from our Spring Collection!   Entries open till [Date and time].

Ready to win big? Simply drop by our store, participate, and cross your fingers! 🍀

Sale

1. Flash Sales and Limited-Time Offers

Hey [Customer's Name]! ☀️

🚨 Flash Alert! 🚨

Don't miss out on our exclusive in-store Flash Sale! 🛍️✨ Enjoy jaw-dropping discounts for a limited time only! ⌚🕒

🎁 Show this message in-store to unlock extra 30% savings on your total bill! 🎁

Hurry, it's now or never! Visit us ASAP and make your weekend shopping spree unforgettable! 🛒👀

2. Event Invitations and VIP Access (Creating Exclusivity)

Hello [Customer's Name]! ☀️

Get ready for an unforgettable shopping experience! 🛍️ As one of our valued subscribers, you're invited to our Exclusive VIP Event happening at [Your Store Address].

📅 Date: [Event Date]

🕒 Time: [Event Time]

What's in store for you:

✨ VIP Access: Be the first to explore new arrivals!

🔥 Exclusive Discounts: Enjoy special offers, just for you!

🎉 Festive Atmosphere: Live music, treats, and more!

To confirm your VIP spot, simply reply with 'RSVP' by [RSVP Deadline].

Hurry, limited spots available! 🏃 Don't miss out on this exclusive opportunity to indulge in a premium shopping experience.

See you there, fashion enthusiast! 👠

3. WhatsApp-Only Combo Deals

Hello [Customer's Name]! 🙌

Exciting news just for you! We've crafted special combos deals exclusively for our WhatsApp community. 🛍️✨ These amazing offers are available IN-STORE only!

WhatsApp-Only Combos

[Bundle Name] - [Description]

[Bundle Name] - [Description]

[Bundle Name] - [Description]

👉 Head to our store now to grab these exclusive deals before they're gone! 🏃💨
Don't miss out on savings you won't find anywhere else.

📍 [Your Store Address]

📅 Valid until [Expiration Date]

Product Based

1. Product Launch Invitations

Hello [Customer's Name]! 🎉

We're thrilled to invite you to an exclusive in-store event, unveiling our latest products! 🚀 Be the first to experience the magic at [Your Store Name].

📅 Date: [Event Date]

🕒 Time: [Event Time]

📍 Location: [Store Address]

As a valued customer, your presence would mean the world to us. RSVP now by replying 'YES' to this message! 📩 Plus, enjoy an exclusive [X]% off on your in-store purchase during the event. 🛍️

Hurry, limited spots available! Can't wait to see you there and share this exciting moment together! 🎊

Love,
[Your Store Name] Team

2. User-Generated Content (UGC) Showcases

Hey [Customer's Name]!

We'd love to turn the spotlight on YOU! 📸 Share your amazing in-store experience with our products on WhatsApp and become a [Brand Name] Influencer! 🛍️

Here's how:

Snap a pic or record a video during your visit.

Send it to us on WhatsApp at [Your WhatsApp Number].

Include a short testimonial if you'd like!

The best submissions will be featured in our store, on social media, and even in special in-store displays! 🌈 Your story matters to us, and we can't wait to share it with our community.

3. **Encouraging Hands-On Experiences**

Hello [Customer Name]! 🌟

Ready for an exclusive adventure? ✨ Immerse yourself in our latest collections with hands-on experience at our physical store! 🛍️

Discover the magic of textures, breathe in the essence of new fragrances, and marvel at the intricate details that only come to life in person. 🌈✨

As a special treat for our WhatsApp community, we're offering exclusive in-store discounts.

Hurry, the experience awaits! Visit us today