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Entrepreneurial Veteran Brandon Nesbit Brings Tide Cleaners' Innovation to Provo with a Five-Unit Deal

Utah's Laundry Services Experience will be Elevated with State-of-the-Art Tide Cleaners Locations

Provo, UT – [Release Date] – Tide Services, the leading name in quality laundry and dry-cleaning services, proudly announces an exciting expansion into Provo, Utah, thanks to a significant new franchise agreement with Brandon Nesbit of CJE Enterprises, LLC. This deal will introduce five Tide Cleaners units to the region, promising more convenience and better garment care to the local community.

About the Franchisee:

Brandon Nesbit, a seasoned entrepreneur with over 30 years in the customer service industry, is at the helm of this venture. The founder of Atlas Medical and Threaded Apparel, Brandon has demonstrated a remarkable ability to build and grow successful businesses centered around exceptional customer experiences. Married for nearly two decades and a father to three children, Brandon's family-first ethos and love for the great outdoors mirror the community-focused values at the heart of the Tide Franchise concepts.

A New Chapter in Utah:

Brandon's venture into the Tide Cleaners franchise represents a fusion of his passion for service excellence and innovation. "Launching Tide Cleaners in Provo is an opportunity to bring a new level of service and convenience to our community. I've always believed in creating businesses that positively impact our customers' lives, and Tide Cleaners fits perfectly with that vision. It's great to be the face of such an iconic brand" said Nesbit.

Emily Schneider, Director of Franchise Development for Tide Services, expressed her enthusiasm for the partnership: "Brandon Nesbit's impressive track record in customer service and entrepreneurial success makes him an ideal franchisee for Tide Cleaners. We are excited about the potential in Provo and look forward to supporting Brandon as he brings our state-of-the-art laundry solutions to Utah."

About the Tide Franchise Opportunity:

Tide Services, a branch of Procter & Gamble (P&G), is transforming the landscape of laundry and dry cleaning by emphasizing unparalleled customer service, quality, and satisfaction. With an expansive network of over 200 locations nationwide, Tide Franchising aims to streamline both customers' and franchise owners' experiences with cutting-edge solutions. Key features include 24/7 accessibility for both dropping off and picking up laundry, an intuitive mobile app for managing services with ease, and the exceptional cleaning quality that is a hallmark of the Tide brand. This holistic strategy positions Tide Cleaners as an industry vanguard, ensuring a smooth and superior service experience for all its customers.

For more information, please visit tidefranchise.com