



Women Can Receive Free Bras, Clothing, and More at Open Wardrobe *Smart & Sexy*® Day
Four Locations: Philadelphia, Upper Darby, Chester, Exton, and Kennett Square

(Greater Philadelphia Area) – Women can receive free bras donated by *Smart & Sexy*® along with professional or casual clothing for “maximum uplift” as part of [National Smart & Sexy Day](#) in Southeastern Pennsylvania.

On Thursday, March 28, The Wardrobe will host Open Wardrobe education and clothing events for women in Philadelphia, Upper Darby, Chester, Exton, and Kennett Square, sponsored by [National Smart & Sexy Day](#)© sponsored by [The Alliance of Career Development Nonprofits](#) (ACDN) in honor of Women’s History Month.

Women are welcome to attend any of the four locations to receive a free bra fitting, a *Smart & Sexy*® bra, and free professional or casual clothing. Guests can attend a Suit Up for your interview presentation at all locations at 10 a.m. and shopping will be open from 11 a.m.-5 p.m.

For more information on each event and to RSVP, please visit wardrobepa.org/open-wardrobe/.

***Smart & Sexy Day*©** events aim to inspire women – boosting their self-confidence so that they feel assured, confident, and, most of all, employable. The event was launched in 2012 by the [Alliance for Career Development Nonprofits](#), the leading network of unique community-based nonprofits that empower people to achieve economic independence. ACDN fosters the creation and growth of community-based organizations that assist individuals to secure and maintain employment. All ACDN member organizations offer free professional clothing so job seekers can make a great first impression. Each year, member agencies of ACDN assist more than 25,000 people across the country transition into the workplace. The professional clothing, training, and coaching services provided by member agencies help people coming out of poverty, welfare, and other dire circumstances prepare for and succeed in the workplace. Since ACDN's inception, over 300,000 women and men have been outfitted with interview attire. For more information about the Alliance of Career Development Nonprofits, please visit www.acdnonline.org.

ABOUT THE WARDROBE

[The Wardrobe](#) is a mission-driven nonprofit organization focused on eliminating clothing insecurity, curbing fashion waste, and empowering people for success. Because our supporters give and shop, 6,000 people annually leave The Wardrobe shining with confidence in their new outfits. Whether someone needs an outfit for work or everyday life or seeks coaching to help them build a career, they receive free support and STAR Treatment - Styling, Time, Advice, and

Respect. Our guests include people seeking to stabilize their lives after experiencing trauma, incarceration, or homelessness; people seeking affirming clothing for their gender identity; and people transitioning or just beginning careers.

Support our Program: The Wardrobe locations in Philadelphia (413 N. 4th Street) and Delaware County (62 West Marshall Road, Upper Darby) are open Monday-Saturday from 11-6 p.m. for shopping and client appointments. In Chester County, we are open in Kennett Square (345 Scarlett Road) and at the Exton Square Mall (2nd floor near Boscov's) Tuesday-Thursday from 11-6 p.m. Clothing donations are accepted during open hours. Visit www.wardrobepa.org to learn how to donate and shop to support your community.

Receive Clothing: Although most participants are referred by our Community Partners, individuals in need are welcome to use our Open Access program to receive the clothing they need at no cost. Information on how to get clothing or sign up as a Community Partner is available at www.wardrobepa.org/services.

ABOUT Smart & Sexy®

[Smart & Sexy®](http://www.smartandsexy.com) was founded with the idea that women should be able to have fashionably sexy lingerie that provides figure solutions at great prices. Today, they are one of the largest privately held lingerie companies in the US, selling over 60 million garments a year under numerous national brands. Smart & Sexy is their in-house brand created for the fashion-savvy woman. Smart fit, sexy and flattering looks, quality, comfort, and maximum uplift at amazing value are the brand's guiding principles. Smart & Sexy is the in-house brand for Ariela & Associates International which was founded over 20 years ago and is one of the largest privately held lingerie companies in the country.

For more information on Smart & Sexy®, please visit www.smartandsexy.com.