

# Impact Project

- ❑ **Graffiti board-** you will commit to an area of focus with pictures and words on a shared class graffiti board (including graphic of SDG)
- ❑ **Research and investigate** the issue that you want to make an impact about in general and find an area of focus
- ❑ **Pitch-** create a 90 second pitch to outline the purpose of your project. Choose between inform, persuade, and inspire (or all).
  - Note:
  - Your pitch will be videotaped, and you will note your reflections and next steps before conferencing for feedback with your teacher
- ❑ Sign up for your **presentation** date
- ❑ Write an **action plan** with each of the next steps of your project in view of your selected due date and medium (how you choose to present on your topic)
- ❑ **Connect** with at least 1 person/professional in the field who can speak to you about your topic. (I will help you with this)
- ❑ Start **blogging** to share your learning and evaluate the research process. This will be through your Book Blog
- ❑ Using a:
  - TED Talk style format
  - Documentary
  - Video
  - Podcast
  - Other ideayou will **present** your learning on your selected day

- ❑ Submit source documentation (at least 5 sources) in your bibliography in [MLA](#) format

### **Mini Deadlines:**

**Blog Post 1 March 10**

**Pitch Day: March 17**

**Blog Post 2: March 24th**

**Action Plan: March 22**

**Blog Post 3: After you present**

**Presentation Dates: Gallery Walk April 6**

**TED-style Talk April 6-9th ( May change depending on number)**

### **Process**

#### **❑ Research and Investigation**

As a class, we will generate a list of ideas related to the many potential areas of focus under the topic of impact. You need to uncover what is important to ***you*** and ***why***. As you “get behind” an idea, you will build a sense of purpose by defining a need in our world that you want to take on.

- Every one of your choices must connect to an Sustainable Development Goal (SDG)
- You will use methods to collect and record relevant information based on class lesson
- You will use data to support your perspective (graphs, charts, research, surveys)

#### **❑ Pitch**

The purpose of the pitch is to help you frame your project and create the building blocks for your project and product. For the pitch, you will explain

to your teacher and the class the problem that you think needs to be solved in relation to the SDG's. Make sure you:

- hook your audience and convince them that you are passionate about this project
- explain the purpose
- explain the impact you want to make (inform, persuade, inspire)
- prepare to present your pitch

#### ☐ **Action Plan**

Your action plan will outline:

- what your investigation will produce
- what you will show on your presentation
- the mini deadlines to getting there (set specific due dates for yourself)

Give yourself a research deadline and a content (images/audio) deadline.

We will review these in your 1:1 meetings

#### ☐ **Blog**

You will be assigned blog posts through the project.

TED Style Talk and General Parameters for your Impact Project::

- ☐ Introduce yourself
- ☐ Share the problem/issue you saw in the world that required awareness/repair
- ☐ Share your goal (inform, persuade, inspire)
- ☐ Share any impact you made on yourself (lessons learned) and on the community
- ☐ 4-6 minutes in length
- ☐ Slideshow with 10-20 slides (images with very little or no text)

- If the images are not yours, make sure they are free to reuse and sourced (note website)

### ❑ Final Blog Post/Reflection

Write about your presentation, the feedback you were given, and the experience of watching other presentations. This will be done after you share your work

### Impact Presentation Rubric

	1	2	3	4
<b>Oral Communication</b>	<p>You require significant development communicating in a clear, coherent manner, using purposeful structure and style</p> <p>You demonstrate little vocal skills including tone, pace, pitch and volume</p>	<p>You require some development communicating in a clear, coherent manner, using purposeful structure and style</p> <p>You demonstrate some vocal skills including tone, pace, pitch and volume</p>	<p>You mostly communicate in a clear, coherent manner, using purposeful structure and style</p> <p>You demonstrate good vocal skills including tone, pace, pitch and volume</p>	<p>You communicate in a clear, coherent manner, using purposeful structure and style</p> <p>You demonstrate effective vocal skills including tone, pace, pitch and volume</p>

<b>Reading</b>	You demonstrate little understanding of increasingly complex and difficult texts by summarizing research ideas, determining those most important for your work and showing how the details support the main idea.	You demonstrate some understanding of increasingly complex and difficult texts by summarizing research ideas, determining those most important for your work and showing how the details support the main idea.	You demonstrate a good understanding of increasingly complex and difficult texts by summarizing research ideas, determining those most important for your work and showing how the details support the main idea.	You demonstrate an excellent understanding of increasingly complex and difficult texts by summarizing research ideas, determining those most important for your work and showing how the details support the main idea.
<b>Writing</b>	<p>You show an emerging ability to gather information to support ideas for writing, using some</p> <p>Your blog posts need to communicate more learning and your reflections require significant development</p> <p>Your sources (at least 3) are cited but not in MLA format</p>	<p>You are beginning to gather information to support ideas for writing, using some sources.</p> <p>Your blog posts communicate some learning and share some reflections</p> <p>Your sources (at least 2) are cited as a bibliography in MLA format located on your last slide</p>	<p>You gather information well to support ideas for writing, using a wide range of sources.</p> <p>Your blog posts communicate learning and share your reflections clearly</p> <p>Your sources (at least 3) are cited as a bibliography in MLA format located on your last slide</p>	<p>You gather information effectively to support ideas for writing, using a wide range of sources.</p> <p>Your blog posts communicate deep learning and share your reflections and insights a thoughtful way</p> <p>Your sources (at least 5) are cited as a bibliography in MLA format located on your last slide</p>
<b>Media Literacy</b>	Your product requires significant	Your product mostly supports your	Your product supports your presentation,	Your product supports your presentation,

	<p>development to support your presentation, reflects some thinking and shows an emerging sense of media literacy</p> <p>You use little to no appropriate visual aids (e.g., photographs, multimedia, diagrams, graphs, charts, artefacts) to support and enhance your presentation</p> <p>No images have been cited with their URL</p>	<p>presentation, reflects some thinking and a beginning sense of media literacy</p> <p>You use few of appropriate visual aids (e.g., photographs, multimedia, diagrams, graphs, charts, artefacts) to support and enhance your presentation</p> <p>Some images have been cited with their URL</p>	<p>reflects thinking and an good sense of media literacy</p> <p>You mostly use a variety of appropriate visual aids (e.g., photographs, multimedia, diagrams, graphs, charts, artefacts) to support and enhance your presentation</p> <p>Most images have been cited with their URL</p>	<p>reflects thinking and an excellent sense of media literacy</p> <p>You use a variety of thoughtful visual aids (e.g., photographs, multimedia, diagrams, graphs, charts, artefacts) to support and enhance your presentation</p> <p>All images have been cited with their URL</p>
<b>Organization (Action Plan)</b>	<p>You have not met most mini deadlines, showed little preparation at each stage of the project and did not followed your action plan</p>	<p>You have met some mini deadlines, showed preparation at some stages of the project and sometimes followed your action plan</p>	<p>You have met most mini deadlines, showed good preparation at each stages of the project and mostly followed your action plan</p>	<p>You have met each mini deadline, showed excellent preparation at each stage and followed your action plan completely</p>
<b>Independent Learning Skills/Self Regulation</b>	<p>You have misused your class time and need to be much more engaged and productive in order to self direct your learning</p>	<p>You have used your class time effectively and show some ability to self direct your learning</p>	<p>You have used your class time effectively and show an good ability to self direct your learning</p>	<p>You have used your class time effectively and show an excellent ability to self direct your learning</p>

Feedback and Next Steps

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Statement of Ownership (So)

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Parent Signature

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