

# Let's Talk Climate — Conversation Starters

## Social Toolkit

### Helpful Links

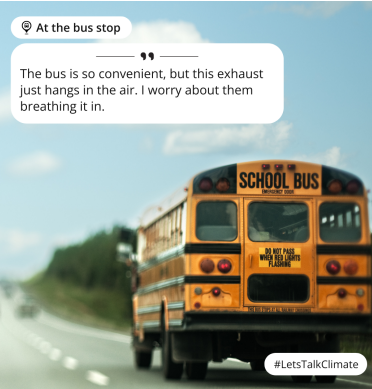
Feature Page: [Let's Talk Climate: Conversation Starters](#)  
[Social Cards](#)

### Handles

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## Series 1: Caregivers & Children

### 1. Situation: At the bus stop

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|  <p><a href="#">Card 1 Download</a></p> |  <p><a href="#">Card 2 Download</a></p> |  <p><a href="#">Card 3 Download</a></p> |
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### Social Media Links

- [Post on Instagram](#)
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### Post:

#LetsTalkClimate at the bus stop. Here's an idea to start the conversation!

- Strike up a conversation in an everyday situation & connect on common values: "They grow up so fast, don't they?! Feels like just yesterday I was carrying her to preschool..."
- Focus on local realities everyone can see with their own eyes: "The bus is so convenient, but this exhaust just hangs in the air. I worry about them breathing it in."
- Listen, share, be thoughtful: "It would be so much better if the buses were electric. Do you agree?"

When you have a climate conversation, avoid doom and gloom. Instead, focus on solutions. And be sure to finish the conversation by inviting them to take action with you. Learn about climate actions and get free training in communicating effectively here:

<https://ecoamerica.org/resources/lets-talk-climate-conversation-starters/>

### 2. Situation: At the playdate

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|  <p><a href="#">Card 1 Download</a></p> |  <p><a href="#">Card 2 Download</a></p> |  <p><a href="#">Card 3 Download</a></p> |
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### Post:

#LetsTalkClimate at the playdate. Here's an idea to start the conversation!

- Strike up a conversation in an everyday situation & connect on common values: "It's so nice getting the kids together! It's been hard lately, her allergies have been so bad..."
- Focus on local realities everyone can see with their own eyes: "I've noticed a lot more pollen than usual. Has your little one had trouble too?"
- Listen, share, be thoughtful: "Our pediatrician mentioned that allergies are getting worse everywhere because of climate change. Have you heard that, too?"

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### 3. Situation: At the kids' game

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|  <p><a href="#">Card 1 Download</a></p> |  <p><a href="#">Card 2 Download</a></p> |  <p><a href="#">Card 3 Download</a></p> |
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### Social Media Links

- [Post on Instagram](#)
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Post:

#LetsTalkClimate at the kids' game. Here's an idea to start the conversation!

- Strike up a conversation in an everyday situation & connect on common values: "They're having so much fun! I'm glad because their health is really important to me..."
- Focus on local realities everyone can see with their own eyes: "But I've been worried about how they're going to keep playing in this heat..."
- Listen, share, be thoughtful: "The heat is getting worse and I learned it's connected to our changing climate. What do you think we should do for our kids' health?"

When you have a climate conversation, avoid doom and gloom. Instead, focus on solutions. And be sure to finish the conversation by inviting them to take action with you. Learn about climate actions and get free training in communicating effectively here:

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