

# Do you want to start your own coaching program?

Are you excited by the thought of becoming a coach, but don't know how to launch a successful program?

Do any of these sound familiar?



"I want to go into coaching, but I haven't posted on social media long enough for people to trust me."

"Will people actually pay for my services if I offer them?"

"There are so many coaches out there who already do what I do, is my idea unique enough?"

"I want to make sure I have all the systems and processes in place before I launch. I'm just not sure what to do first."

"I have so many ideas and I feel like I am 'all over the place.' I want to create one cohesive program that actually helps people."

**If you resonate with any of these, you're not alone.**



When I started [Personal Brand Accelerator](#), I had no formal coaching training or prior experience building a business.

I went in blind.

“How did you know it would work?” someone asked.

I didn't.

I had *faith* that it would work.

I had faith as I began marketing on social media, conducted my first sales calls, and began coaching with no formal training.

When something is meant to be, it has a way of spilling out of you.

There's an energy that pushes you, a desire that craves to be filled, a whisper that says, “*I think I can, so I will.*”

**If there's anything I've learned from scaling a six-figure coaching program,**  
it's to listen to that voice.

And maybe if you're reading this, you *also* have a desire to create your own coaching program and teach others something that *only* you can.

Creating Personal Brand Accelerator has given me the freedom to decide when, where, and how I work.

I love that I have unlimited time to travel and see the world.

My coaching program is the thing I am most proud of because it serves a higher purpose and truly helps people in a transformative way.

Now, I want to help you do it, too.

If you're ready to hit the ground running in 2023,  
join me for a 3-month intimate, mastermind experience.

[Apply Here](#)



You'll learn how to create your signature coaching program,  
Market yourself on social media,  
Sell with confidence,  
And provide a transformational coaching experience for your clients.

## The Curriculum

Lesson One: Uncover Your Personal Brand Story and Clarify Your “Why”

Lesson Two: Write Your Outline and Pitch Your Program

Lesson Three: Discover Your Ideal Client and Conduct Market Research

Lesson Four: Write Your Curriculum with Christine Vatuone

Lesson Five: Edit Your Curriculum with Christine Vatuone

Lesson Six: Create a Highly-Effective Sales Page

Lesson Seven: Market Your Coaching Program and Stay Consistent on Social Media

Lesson Eight: Set Up Systems and Establish Processes (Back end stuff)

Lesson Nine: Learn the Ins and Outs of Email Marketing

Lesson Ten: Bring the Right People into Your Program and Master High-Ticket Sales

Lesson Eleven: Onboard New Clients and Perfect Your Customer Experience

Lesson Twelve: Master Your Role as a Coach

[Apply Here](#)

How it Works

Attend live mastermind sessions on Tuesdays at 7PM EDT  
(January 31, 2023 - April 25, 2023)

Each session will include a lesson taught by Anna, followed by a mastermind discussion and exercise to apply what you learned.

## What's Included

**You're going to be held accountable.**

Weekly check-ins with Anna via Slack, including voice memo support

**You're going to make lifelong connections.**

Join a community of like-minded people who share your fears, desires, and aspirations.

**You're going to see results.**

If you follow these steps, you'll have an amazing coaching program and know how to reach your ideal clients effectively. You will make your investment back *and* create a viable source of income for yourself.

**You're going to build a business you love.**

Get paid for who you are, not just what you do.

## The Investment

Tuition for *this* program is adjusted depending on individual needs and circumstances and will be negotiated with me directly.

[Apply Now](#)