Do you want to start your own coaching program?

Are you excited by the thought of becoming a coach,
but don't know how to launch a successful program?

Do any of these sound familiar?
⬇️

"I want to go into coaching, but I haven't posted on social media long enough for people to trust me."

"Will people actually pay for my services if I offer them?"

"There are so many coaches out there who already do what I do, is my idea unique enough?"

"I want to make sure I have all the systems and processes in place before I launch. I'm just not sure what to do first."

"I have so many ideas and I feel like I am "all over the place." I want to create one cohesive program that actually helps people."

If you resonate with any of these, you're not alone.

⬇️

When I started Personal Brand Accelerator, I had no formal coaching training or prior experience building a business.

I went in blind.

“How did you know it would work?” someone asked.

I didn’t.

I had *faith* that it would work.

I had faith as I began marketing on social media, conducted my first sales calls, and began coaching with no formal training.

When something is meant to be, it has a way of spilling out of you.

There’s an energy that pushes you, a desire that craves to be filled, a whisper that says, “*I think I can, so I will.*”

If there’s anything I’ve learned from scaling a six-figure coaching program, it’s to listen to that voice.

And maybe if you’re reading this, you *also* have a desire to create your own coaching program and teach others something that *only* you can.

Creating Personal Brand Accelerator has given me the freedom to decide when, where, and how I work.

I love that I have unlimited time to travel and see the world.

My coaching program is the thing I am most proud of because it serves a higher purpose and truly helps people in a transformative way.

Now, I want to help you do it, too.

If you're ready to hit the ground running in 2023,
join me for a 3-month intimate, mastermind experience.

Apply Here



You'll learn how to create your signature coaching program,
Market yourself on social media,
Sell with confidence,
And provide a transformational coaching experience for your clients.

The Curriculum

Lesson One: Uncover Your Personal Brand Story and Clarify Your “Why”

Lesson Two: Write Your Outline and Pitch Your Program

Lesson Three: Discover Your Ideal Client and Conduct Market Research

Lesson Four: Write Your Curriculum with Christine Vatuone

Lesson Five: Edit Your Curriculum with Christine Vatuone

Lesson Six: Create a Highly-Effective Sales Page

Lesson Seven: Market Your Coaching Program and Stay Consistent on Social Media

Lesson Eight: Set Up Systems and Establish Processes (Back end stuff)

Lesson Nine: Learn the Ins and Outs of Email Marketing

Lesson Ten: Bring the Right People into Your Program and Master High-Ticket Sales

Lesson Eleven: Onboard New Clients and Perfect Your Customer Experience

Lesson Twelve: Master Your Role as a Coach

Apply Here

How it Works

Attend live mastermind sessions on Tuesdays at 7PM EDT
(January 31, 2023 - April 25, 2023)

Each session will include a lesson taught by Anna, followed by a mastermind discussion and exercise to apply what you learned.

What's Included

You're going to be held accountable.
Weekly check-ins with Anna via Slack, including voice memo support

You're going to make lifelong connections.
Join a community of like-minded people who share your fears, desires, and aspirations.

You're going to see results.
If you follow these steps, you'll have an amazing coaching program and know how to reach your ideal clients effectively. You will make your investment back *and* create a viable source of income for yourself.

You're going to build a business you love.
Get paid for who you are, not just what you do.

The Investment

Tuition for *this* program is adjusted depending on individual needs and circumstances and will be negotiated with me directly.

Apply Now