

What's up Darren,

First off, love the YouTube channel! The consistency and diversity of your content combined with attention-grabbing and relevant titles really make up for a valuable as well as an entertaining experience watching your stuff.

As you've said yourself your audience can be either old pros who are stuck in inspiration, newbies or completely random and clueless people, and there's really something for everyone, which easily makes you a trustworthy online course provider.

While checking out your website, I was impressed by your qualifications and the value your courses can bring to a person, they truly come off as a brilliant investment in self-development.

I went ahead and signed up for your email sequence for the "Improve Your Voice" course and noticed an opportunity to add some elements of mystery combined with persuasion and urgency that have lately been working very well in skyrocketing sales for similar online course providers.

If you want I can send over a free sketch of what could some of the emails look like. Reply "interested" and I'll paste some e-mails and an opt-in page in my next message.