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Meet The Bamboo Brush That Vibrates The Competition Out of the Water!

Organic & White, the Sonic Bamboo Brush that Whitens Your Teeth While Helping the Planet!

Over 50,000+ happy customers in the Netherlands, Germany and Sweden

Everyone wants whiter teeth, healthier gums, and a happier planet.

So why is over 99% of the world still using a plastic toothbrush?

1 billion toothbrushes are sent to landfills each year.

...and that's just in the United States.

Even though the bristles on plastic brushes can host over 100 million bacteria like E. coli and staphylococcus...

People still preferred plastic brushes to bamboo.

That's because until now, you've had to choose between powerful plastic toothbrushes... or cheap bamboo brushes with painfully-hard bristles.

No one would blame you for picking what feels better for you! Especially when it's something you use every day!

But you don't have to pick between a good choice for you or a good choice for the environment.

Organic and White's electric bamboo toothbrush is the **first of its kind** to hit the market in North America.

With compostable bamboo brush heads and recyclable bristles, it's a true revolution for those who want to get a deeper clean, whiten their teeth and reduce their impact on the environment...

...not like those "compostable" cups that actually end up in the landfill!

Your friends will be wondering where you got your teeth whitened...

Here's the deal: we didn't just put some bamboo in the brush and call it a day!

We put thought into every *single* part of this toothbrush...

The bristles? Enriched with Japanese Binchotan, a purifying charcoal with no extra chemical processing ... because you don't need to put even more chemicals into your body.

The bamboo? It's sustainably sourced from responsibly managed forests. We're not taking lunch away from any pandas!

The brush? Comes with 5 cleaning modes and 3 intensity levels up to 40,000 VPMs. Because everyone likes it a little different.

The brush handle? Reusable. Just swap out your brush head after 3-4 months of regular use. (And we give you two extra bamboo brush heads so you're covered for a whole year.)

The charger? A full charge gives you *30 days* of use. We know how annoying it is to get ready for bed and find out your toothbrush is out of charge. Again. (Plus: less charge time = less environmental impact!)

The packaging? Zero waste packaging. Zero waste delivery. Because... it's common sense.

Switching to the Organic & White Sonic Bamboo Brush is the first step to whiter teeth, cleaner gums, and a reduced environmental impact!

If you answer yes to any of these...

Do you...

- Want whiter teeth?
- Want healthier gums?
- Love baby seals and dolphins?
- Care about the health of our planet?
- Want to keep plastic out of our landfills?
- Want a toothbrush that's sustainable *and* durable?
- Want an electric toothbrush that doesn't run out of charge every 3 days?
- Want an eco-friendly solution that doesn't sacrifice quality or convenience?

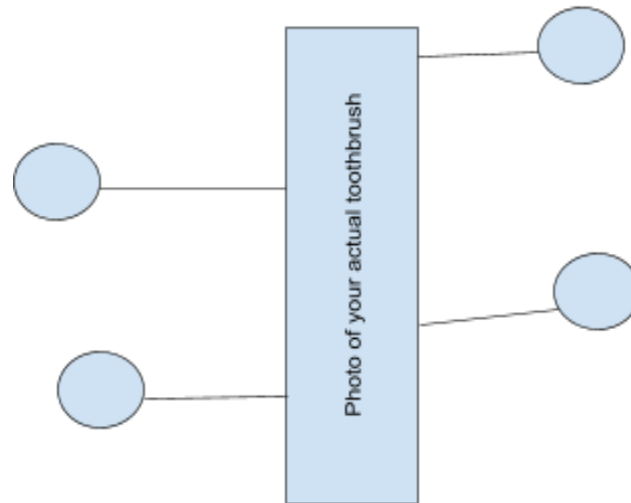
Then the Organic & White Sonic Bamboo Brush is for you.

I'm Sold! Give Me My Toothbrush!

Great for the environment. Great for your teeth.

There's tons of options when it comes to toothbrushes, but how many of those last for a long time, whiten your teeth, protect your gums, and keep the planet safe at the same time?

Answer: none...



Zoom into brush heads:

Enriched Bristles

Organic & White bamboo brush heads are enriched with Japanese Binchotan, a purifying charcoal from the Urame oak tree that is known to whiten teeth and fight gum disease! The highly porous structure of binchotan absorbs moisture and unwanted smells.

Zoom into handle:

Certified Bamboo

Bamboo is a grass that grows up to 2 feet a day! As a result, it's completely biodegradable and compostable.

Zoom into bristles:

Zoom into handle:

Five modes:

- Clean: Your go-to for daily teeth cleaning.
- White: Ideal for achieving a healthy smile and removing stains.
- Polish: Polishes & whitens teeth with a lower vibration frequency.
- Gum Care: Gentle on teeth and gums.
- Sensitive: Ideally suited for people who have mild sensitivity in their gums.

Zoom into handle:

Reusable Sonic-Powered Handle

Don't throw away another toothbrush! Each Organic & White bamboo brush comes with three brush heads. Once your brush head is worn with use, you can simply swap it out for the replacement. The brush head will decompose significantly faster than *an entire toothbrush!*

WOW... who made this amazing product?

[Your names here], two pretty cool guys from the Netherlands. We've dedicated our livelihoods to creating high-quality, sustainable products. Like most of our generation, we're hyper-conscious of how consumer choices can affect the planet... so we set out to create a better version of something that people all around the world use EVERY day.

Our Environmental Guarantee

For every \$100 spent on our website, we plant one tree! In this way, every purchase directly contributes to helping the planet long before your toothbrush requires composting.

Quick Facts

Let me guess...

You want to do good things for the planet...

But you're starting to wonder how much of an impact you can really make?

Let's find out...

A toothbrush is small... but mighty!

- 1 billion toothbrushes: That's how many toothbrushes are thrown away annually... and that's just in the United States. (That's the same as 50 million pounds of waste.)
- That's also enough to stretch around the world. FOUR times.
- The average person uses 300 brush heads in their lifetime.
- The manufacturing of nylon bristles creates nitrous oxide, a greenhouse gas that is 310 times more potent than carbon dioxide.
- Bamboo toothbrushes can compost in around six months, while it takes around 400 years for a plastic toothbrush to fully decompose. (Some say the number is closer to 1000 years!)
- Some bamboo toothbrushes aren't fully plastic free!

I want this! What exactly am I getting?

Your package includes:

1 electric toothbrush handle

1 bamboo brush head with bristles enriched with whitening Japanese Binchotan (charcoal)

1 USB charger

1 charging base

3 alternate toothbrush heads (to replace every 3-4 months)

1 user manual

1 year warranty

Oh and, the package is shipped in a recyclable cardboard box with a biodegradable interior made of corn starch! ;)

Frequently Asked Questions

How do I use your toothbrush for a brighter, healthier smile?

1. Fully charge your toothbrush before first use on the charging base provided in your package. Add toothpaste and put your toothbrush in your mouth before turning on the device (unless you want toothpaste everywhere but inside your mouth!
2. Pick from one of 5 modes by pressing on the button. Hold the button down for a few seconds to change intensity to soft, medium or firm.
3. The toothbrush will vibrate every 30 seconds until it reaches the 2-minute mark, which is the minimum brushing time recommended by dentists.
4. When you're done, wipe the toothbrush clean.

How does your toothbrush make teeth whiter?

Our bristles are enriched with Japanese Binchotan (type of charcoal). Charcoal acts as a kind of scrub for your teeth. It removes tannins. This substance can be found in tea, coffee and wine and often stains your teeth. Charcoal removes these stains in a mild and natural way. This natural method is not harmful compared to other agents that are harmful and due to a minimal amount in the bristles it only removes the dirty part of enamel that is caused by coffee, tea, cigarettes, etc.

How does your toothbrush help the planet?

Our bamboo electric toothbrushes use replaceable heads cut from bamboo. Once used, each head takes about six months to decompose, while a plastic toothbrush head takes hundreds of years to fully degrade. Each full charge also lasts 30 days, which means less power usage!

In addition, for every \$100 spent on our website, we plant one tree! This way each purchase directly contributes to the planet long before your toothbrush requires composting.

How is your toothbrush different from other environmentally-friendly toothbrushes?

Our bamboo bristles are enriched with Japanese charcoal, which whitens teeth and has additional health benefits for your gums! Our bristles are also tested to ensure they're not too soft or too hard. Finally, our brush is bamboo certified! This is an assurance that the bamboo and wood is harvested from responsibly managed forests.

How long does one bamboo toothbrush head last?

Each brush head lasts a minimum of three to four months with average usage. But each toothbrush purchase comes with 2 extra brush heads, so you won't need to buy another brush head for at least a year!

Do you sell bamboo brush heads?

We sure do! ([click here](#))

Are your toothbrushes compatible with other brush heads?

No, our toothbrushes are not compatible with other brush heads, only our exclusive Bamboo brush.

I want it! What exactly is included in the package?

Each purchase comes with a sonic toothbrush handle with 5 settings, three bamboo toothbrush heads, a USB charger, a charging base, and an instruction manual.

Do you offer a guarantee?

We offer a standard 1-year warranty on

What kind of technology does your sonic bamboo toothbrush use?

Our toothbrush has five different settings that are smart-sensitively developed. A full charge of the toothbrush will last for up to 30 days... which is MUCH longer than a standard electric toothbrush. (One more win for the environment!)

Reviews

All of these are 100% authentic reviews of our product from third-party sites! Please note that some typos have been corrected.

1 "It's a great bamboo toothbrush with a lot of amazing modes and so many heads included that you can use for over a year! Best of all is that the battery is rechargeable and you can use it anytime of the day and of course it's eco friendly."

11 "My teeth were never as clean as they have been since using this electric bamboo toothbrush. It's a great product and new on the market. I highly recommend it."

2 "Our electric bamboo brush is sooooo amazing!!! My husband and I purchased it for a cheap price for these high quality products. We love them so much!! Our teeth feel really clean after brushing; the timer is very useful too ..."

12 "This Electric toothbrush is very stylish, clean and unique. The different modes are great and also it's rechargeable ☺ ☺ ☺ perfect for travel and all occasions!"

3 "Finally, ☺ Bamboo electric toothbrush is here! without purchasing more harmful plastic. Quality Product, different modes, rechargeable and fully recycable with 3 different heads!!! Love it!"

8 "AMAZING! Electric toothbrush, sustainable and eco friendly, I like the handle of the brush sooo much it's bamboo and not a plastic."

21 "I love it cuz it's rechargeable and waterproof . This electric brush is the best care for my teeth!"

9 "Great Eco-friendly product! Can buy this product without hesitation. Responsive seller and fast delivery compared to other stores."

5 "Happy to purchase this new electric brush, with 3 different toothbrush heads and it has 5 settings for cleaning. Easy to use and helps my teeth health."

6 "Bamboo electric brush is perfect for me. Best battery life, best cleaning settings, great price and good for the planet. My friends want one now too."

7 "The Product is so unique and good for the environment, but also the seller is accommodating a lot and the delivery is faster than I expected! Perfectly recommended." ☺

13 "Unique, various settings, stylish design, long battery life and soft bristles. Definitely recommended."

4 "Cool and Unique one. Loving it, it has 5 different modes and the battery life is so great I can use the brush for more than a week; much better than any big-branded toothbrush."

14 "This eco-friendly toothbrush is much better than the old plastic brush! The bristle is super soft; I feel my teeth is more clean after I use it."

10 "Wonderful product, easy to hold, rechargeable, with different modes, I really love the quality of this product and it's truly eco-friendly."

14"I bought these toothbrushes for my husband and myself. We love them so much!!! Our teeth feel really clean after brushing; the timer is very handy to make sure every part of our mouth gets a good deep clean. And with the sleek bamboo look, they really match the modern decor of our bathroom!"

13"I love the toothbrush 😊 It doesn't look like an electric toothbrush at all, very stylish. The delivery is very fast and the staff is very friendly. Keep up the good work!"

20"The toothbrush is so great! I love all the different brushing modes and the timer on it. I love the look and the heads. I have been using it for a few weeks and the battery is still green. Love love love!"

18"Since 2 days this electric toothbrush. I feel that my teeth are much cleaner than before. And the toothbrush looks beautiful. I am satisfied!!!"

17"Very happy with the purchase. It brushes incredibly nice and my teeth even seem a bit whiter than when I brush with a normal toothbrush."

19"I love that I can finally use an electric toothbrush without buying more harmful plastic. The different modes are cool, but I have no idea how or when to use them. I think in the future it would be nice to have a stand to put it on, like other electric toothbrushes have. Overall, I love it!"

15"It's a great brush with lots of fun modes and so many heads. Best of all, the battery is rechargeable and it's environmentally friendly."

16"Finally, an electric toothbrush with compostable heads! As good as it looks. Nice soft bristles, works really well."

**Buy Your Own Organic & White Sonic Bamboo Brush
(Or Get One For a Friend!)**

Organic & White's Ultimate Oral Health Kit

The sustainable solution for cleaner gums, fresher breath, and whiter teeth!

For a healthy, bright smile, brushing your teeth is just the minimum.

You hear it every time you go to the dentist... there's more to dental hygiene than just brushing your teeth!

You also need to be flossing, cleaning your tongue, and the list goes on.

But did you know the majority of these dental 'add-ons' are just adding more to our landfills?

Most floss is made of nylon or Teflon (which are both different types of plastic). And tongue cleaners or scrapers? You guessed it. Also plastic.

We don't think you should be forced to pick between a clean mouth or a clean planet...

That's why we made the Organic & White Ultimate Oral Health Kit, which includes three essential, sustainable items that will transform your oral hygiene:

 The O&W Tongue Scraper

 The O&W Vegan Floss

 The O&W Interdental Bamboo Brush

We made it simple with 3 sustainable tools a brighter smile, cleaner gums, and fresher breath — all while helping the planet!

I Want A Clean Mouth And A Clean Conscience!

Do I *actually* need any of this?

Great question.

The **short answer** is: we wouldn't sell you something you don't need. It goes against everything we stand for. Especially since mindless consumerism is one of the **BIGGEST** threats to the planet.

But the long answer is: yes, you do truly need a tongue scraper and floss or an interdental brush. (If you want a healthy mouth, that is!)

For years brushing (and the occasional flossing) was considered enough.

But remember that in the 1950s, we used to think **cigarettes could be good for our health**.

Now we know better!

The same is true with oral hygiene. The latest research suggests that tongue scraping and interdental brushing can improve your gum health, decrease the level of bacteria in your mouth, and reduce dental disease.

Here's Why...

The Inside Scoop on Tongue Scraping

Throughout the day, and *especially* while you sleep, bacteria accumulates on the surface of your tongue. In the mornings, you might even see a coating of built-up bacteria on your tongue.

This bacteria causes bad breath, cavities, gum disease and other dental decay. But a tongue scraper removes this layer of bacteria, eliminating bad breath and enhancing taste.

Though there's been recent interest in tongue scrapers, the practice of tongue cleaning is actually an ancient Ayurvedic ritual that is considered to maintain oral hygiene, and to build strong immunity.

Unfortunately, the majority of tongue scrapers are cheap, plastic tools that aren't made to last. That's why we created a sustainable, long-lasting alternative: **the Organic and White stainless steel tongue scraper!**

The wide design is smooth-edged to make it as comfortable as possible to remove any food debris and dead skin cells from your tongue. You will see immediate results in the form of a fresher breath and improved taste

Ok... But What's Wrong With My Regular Floss?

Floss doesn't really need an explanation! Flossing is essential to remove plaque, reduce the

risk of tooth decay and gum disease...

But “regular” floss is made out of plastic. This is a big deal, since floss is used by hundreds of millions of people on a daily basis... and it all ends up in the landfills.

Thankfully, there’s lots of eco-friendly floss options now, so you can keep your gums healthy while minimizing your environmental impact! But there’s just one thing...

Most of these natural and biodegradable floss brands use silk or beeswax, which means they’re not vegan.

When we found out about all of this, we were beyond frustrated. We thought, ***how hard is it to create a product that doesn’t harm the planet or any of its inhabitants?!***

It turns out... it’s not. That’s how we came up with **the Organic and White cruelty free vegan floss.**

Infused with peppermint oil and charcoal, our vegan dental floss not only cleanses and brightens your teeth, but also leave your mouth as fresh as a daisy.

And we didn’t stop there! We know a lot of people don’t floss as much as they should, so we also created the **Organic and White Interdental Bamboo Brush.**

Interdental brushes are even more effective than floss when it comes to removing plaque. And unlike floss, they don’t cut into your gums, which makes them ideal for those with sensitive gums (or braces!).

So we decided to put both in the kit so you can try for yourself and see which one’s right for you...

**I’m Ready to Transform My
Oral Hygiene!**

I want this! What exactly is included?

Each Organic & White Ultimate Oral Health Kit comes with:

1 tongue cleaner

1 45m roll of vegan floss

1 pack of 10 interdental bamboo brushes

All of these are 100% authentic reviews of our product from third-party sites! Please note that some typos have been corrected.

**Do You Want A Kit For Yourself (Or Maybe
For A Friend with Bad Breath?)**

Psssst! Don't take our word for it...

Here are what people have had to say about the tongue cleaner:

"Super cool gadget. It cleans the tongue much better than a toothbrush."

"The scraper removes a lot of crap from the tongue that does not get cleaned with a toothbrush."

"Amazing gadget!! I already tried and I am pleased. Thank you so much!"

"Exactly as described. I highly recommend."

The vegan floss:

"Everything is super. It cleans very well."

"The floss itself is large enough, which will effectively clean interdental gaps."

"Super satisfied with the order. When opening the package, I smelt a pronounced mint flavor. I thought they were odorless, but for me this fragrance is only a plus. "

"The thread is fresh, high quality, and easy to use. All you have to do is pull out the thread and tear it off."

"They smell nice and didn't break between my tighter teeth unlike other floss products. Happy with these ones! "

"Everything is wonderful, the thread is very comfortable and has a mint flavour."

And the interdental brush:

"The brush gets all the leftovers between my teeth."

"Finally something that finishes the cleaning process."

“Sustainable and effective.”

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4 Extra Brush Heads

WAIT! Before you go, we just have to remind you...

We already know you're going to love your Organic & White toothbrush and get a long lifetime of use out of it...

But you should still replace your brush head every three to four months...

*Even though it's made with the best materials, including charcoal-coated bristles, dentists still recommend **replacing your toothbrush head regularly** to prevent bacteria from building up on the bristles!*

So don't leave without grabbing a 4-pack of brush heads — and you'll be set for a whole year (on top of the brush heads that already come with your toothbrush).

Plan ahead to avoid needing a separate shipment for your brush heads!

P.S. the Japanese Binchotan (charcoal) coating on the bristles of your toothbrush heads absorb moisture and minimize bacteria buildup, so your toothbrush will be *slightly* less gross after 90 days of daily use...

But with any toothbrush, consistent use will lead to lower effectiveness over time...

Replacing your brush heads ensures effective brushing that prevents plaque buildup, dental decay and gum disease!

Alright, give me some brush heads!

Add A Set of Four Organic & White Replacement Brush Heads To Your Order TODAY For Just \$??.??

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2nd Toothbrush

You're on your way to a whiter, brighter smile... but wait!

Are you forgetting something?

Or someone?

Yep — I'm talking about **your partner/roommate/best friend/favorite parent who would also love a trendy, eco-friendly toothbrush** that gives them whiter teeth...

Don't keep all the amazing perks to yourself!

Grab an extra toothbrush and give the gift they'll
actually use (everyday)!

Add One More Organic & White Toothbrush To Your Order TODAY For Just \$??.??