

Subject Line: The Missing Piece to Success

Hello [Company Name],

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Hello Vegan Health and Fitness Magazine,

I was intrigued by the content you produce on vegan health and fitness. As someone who is passionate about wellness and a vegan lifestyle, I was impressed by the quality of your magazines and the knowledge you have to share with your audience.

I saw you didn't have a newsletter and I believe you would benefit greatly from all the perks that come with having one

If this sounds like something you are interested in I would love to hop on a call to discuss this further.

What does your schedule look like this week?

Best regards,

Dayton